



Saskatchewan Sheep Breeders Association

2025 Annual Report

Another year has come and gone and once again Saskatchewan Sheep Breeders hosted our two major events: Grasslands Sheep Exhibition and Canadian Western Agribition.

This is my first Saskatchewan report, and I recognize that I have big shoes to fill. We are incredibly thankful for everything Kim has done for the industry and for his many years of dedication serving on the CSBA. His contributions have helped shape and strengthen the sheep industry in Saskatchewan and across the country.

Grasslands Sheep Exhibition

Grasslands 2025, held in Humboldt, SK, was a great success, with increases in both exhibitor numbers and livestock entries. We were especially encouraged by the strong junior participation, with 54 junior exhibitors registered, highlighting a bright future for the sheep industry.

This year marked an exciting milestone as we partnered with 4-H to host the first ever Provincial 4-H Sheep Show. While this was a great success and a valuable addition to the event, it will not be held in conjunction with SSBA in 2026.

Facility improvements included upgrading the show ring with artificial turf for improved cleanliness and presentation, adding a second Seacan, and securing a storage agreement with the City of Humboldt at the Elgar Peterson Arena.

Grasslands Highlights

- Supreme Ewe: Cool Ally Livestock (Ile de France)
- Supreme Ram: Furze Farms (Suffolk)
- Grand Champion Market Lamb: Adelita Nordick
- Grand Champion Commercial Ewe Lamb: Cool Ally Livestock
- Grand Champion Commercial Ewe: Fusilier Sheep Co.
- Grand Champion Pen: Finlay Farms

Special Recognition

- Premier Breeder: The Govan Ranch
- Rookie of the Year: Garwen Farms

Grasslands Sale Summary

155 lots sold (4 no sales) with Total sales: \$147,625

Average: \$952.42 per lot

High selling lot: \$3,700

Market lambs averaged \$557.35 with a high of \$775.

Purebred Rams: 51 lots, average \$1,423.04, high \$3,700

Purebred Ewes: 39 lots, average \$1,091.03, high \$2,200

Canadian Western Agribition (CWA)

Canadian Western Agribition 2025, held in Regina, SK, was another very successful year with increased participation from both animals and producers.

The junior program continued to grow, reinforcing confidence in the future of the sheep industry. SSBA also continued to support youth through its scholarship initiative, awarding \$200 sale credits to winners in Junior, Intermediate, and Senior showmanship divisions to be used at either Agribition or Grasslands.

Show Highlights

- Supreme Champion Ewe: Westerdale Manna 51M – Rosenke Farms Ltd.
- Supreme Champion Ram: Cool Ally 50N – Cool Ally Livestock
- Grand Champion Market Lamb: Haaland Livestock

Commercial Highlights

- Grand Champion Commercial Ewe: Big Rose Farms
- Reserve Champion Commercial Ewe: Cool Ally Livestock
- Grand Champion Commercial Pen: Big Rose Farms

CWA Sale Summary

56 lots sold with Total sales: \$82,400 (all-time high)

Average: \$1,471 per lot (all-time high)

High selling market lamb: \$5,000 (Haaland Livestock)

High selling ram lamb: \$4,100 (Mish Katahdins)

Notable Successes

- Participation in the Campaign for Wool documentary “Fabric of Canada: Wool Keepers of Saskatchewan”
- Partnership with the Saskatchewan Sheep Development Board on a province-wide social media campaign

Looking Ahead to 2026

As we look ahead, we are excited to continue building on the momentum of our events and creating new opportunities within the sheep industry.

We are pleased to introduce a new Youth Ambassador program, designed to engage and support young leaders in our industry. This initiative will provide youth ages 16–21 with the opportunity to promote our events, create social media content, and be actively involved in show weekend activities. Participants will also be eligible to receive a \$250 sale credit toward the purchase of a sheep.

Grasslands 2026 will also feature two exciting new events:

- Market Lamb Calcutta – an interactive event where participants can bid on lambs prior to the show, with payouts to top placings and proceeds supporting a local charity
- Shepherd’s Cup – a unique, producer-driven competition where participants judge breed classes and ultimately select the champion ram

With these additions, along with continued improvements, we are very excited about the future of Grasslands and the opportunities ahead for our members.

We look forward to welcoming everyone to Humboldt, SK on July 17–19, 2026.

Acknowledgements

A huge thank you to all sponsors, exhibitors, volunteers, judges, auctioneers, and industry partners.

It is truly an honour to represent Saskatchewan and be part of such a strong and growing industry.