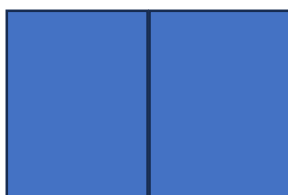


SPONSORSHIP PLAN– CANADIAN SHEEP CLASSIC 2024



	2000 \$	1000 \$	500 \$	100 \$
	PLATINUM	GOLD	SILVER	BOOTH SPACE
Advertising in the sales catalog	1 page	1 page	½ page	
Tickets for the banquet	6 tickets	4 tickets	2 tickets	
Booth space on fairground site	•	•	•	•
Advertisement with company logo on site	•	•	•	
Advertisement with company logo in promotional materiel (Social media, promotional video and advertising material)	•	•		
Publication of your logo in our publication in the <i>Sheep Canada Magazine</i>	•	•		
Publication of your logo in our publication in <i>Ovin Québec</i>	•	•		
Announcement of your company over the microphone during the online sale	•	•		
Major announcement of your company's logo during the junior show, the classic show , the sale and on promotional materials	•			

ADVERTISEMENT SALE CATALOGUE



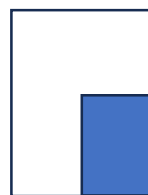
2 pages spread
15" x 10"
500 \$



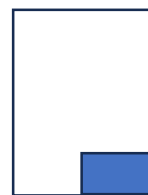
1 page
7,5" x 10"
300 \$



½ page
7,5" x 5"
200 \$



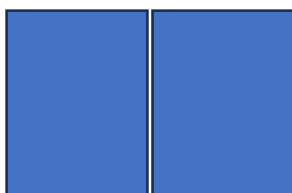
¼ page
3 ¾" x 5"
125 \$



Business card
3,5" x 2"
50 \$

The sales catalogs will be distributed electronically to all sheep producers in Quebec and to all members of the Canadian Sheep Breeders' Association.

For a better visibiliy, First-in, first served !



Centrefold
1 page (7,5"x 10") = 350 \$
2 pages (15" x 10") = 650 \$



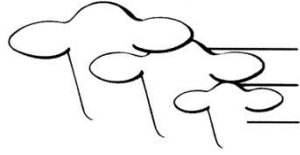
Inside cover (front or back)
7,5" x 10"
500 \$ each



Back cover
7,5" x 10"
1000 \$

The sales catalog will also be widely shared on social media and available on the SEMRPQ and CSBA website. Paper copies will be available on the day of the sale and upon request

SPONSORSHIP PLAN– CANADIAN SHEEP CLASSIC 2024



DÉTAILS FOR ADVERTISING SETUP

- All ads will be in black and white
- Advertising on cover pages and centerfold is on a first-come, first-served basis.
- The CSBA reserves the right to refuse any ad deemed not suitable.
- Business card ads: please send one of your business cards. Faxed copies of business cards are not acceptable.
- Camera-ready ads: We require a resolution of 300 dpi or higher. If your logo is very small, please scan them at a resolution of 600 dpi or larger, so that we can enlarge them for your ad.
- Please make sure your ad fits the dimensions shown on the back of this page.
- Ad must be in jpg. or pdf. files.
- Non-camera-ready ads: If you need us to create the ad for you, please send your photographs, logos and the text of your ad either by postal mail or email to the contact information below.

Send promotional material to :

By email : office@sheepbreeders.ca

By mail : Canadian Sheep Breeders Association
Box 7, St Albert, AB, T8N 1N2

Please send us your advertisement as soon as possible.

An invoice will be issued to you with applicable taxes based on the location of your company in Canada (taxes vary by province).

For more information :

SEMRPQ – French contact
Cathy Michaud, Général manager
Tél : (581) 307-4659

semrpq@cepoq.com
www.semrpq.net

SCEM – English contact :
Linda Brandes, Général manager
Sans frais : 1-866-956-1116

csba.linda@gmail.com

The 2024, Classic Canadian is made possible by Canadian Sheep Breeders' Association and its 2024 host, la Société des éleveurs de moutons de race pure du Québec.