

Seminar on Sustainable Infrastructure: Building the Nation Greener



Key Sectors:

Real Estate & Infrastructure

4th November 2022 (Friday)
IPCL Convergence Hall, Salt Lake, Kolkata
Time: 0900 hrs to 1700 hrs

Vision of the Seminar

As our country begin to plan for a post-COVID-19 recovery, a unique opportunity to make the right infrastructure decisions is the need of the hour and time is ticking off.

Large infrastructure projects have substantial impact on the society as a whole, by shaping social, economic and environmental conditions. Making infrastructure investments sustainable will bring major benefits to society, through enhanced inclusiveness, transparency, environmental protection and climate-friendliness. Promoting sustainable infrastructure development contributes to achieving the SDGs overall by simultaneously ensuring inclusive growth, climate-friendliness, environmental consciousness /awareness and social sustainability.

Expert Panel topics

- Infrastructural Development in Eastern India
- New trends in green buildings and sustainable development
- Exploring the linkages between sustainable urbanisation and rural infrastructure

Who will participate?

- Professionals (architects, structural and civil engineers)
- Builders
- Real Estate Promoting Groups of Eastern India
- Central Authorities (Railways, Metro Rail, Airport Authority)
- Public Work Divisions
- State Government Senior Representatives & Chief Engineers of various development departments
- EPC's
- Consultancy organisation
- Final Year students (architects & engineers)
- Companies manufacturing products required for infrastructural development.



Participation Scope:

- Sponsorship
- Speaker in the Sessions (invited and sponsor)
- Exhibition Tables
- Special Story in the Seminar Issue (October Issue of Steel & Industry Scenario Journal)
- Advertisement in the Seminar Issue

Sponsorship:-

- Principal Sponsor (PS) Rs 6,00,000/
- Gold Sponsor (GS) Rs 4,00,000 /
- Silver Sponsor (SS) Rs 2,00,000 /

Deliverables:-

- Logo at the Backdrop, website (PS, GS, SS) and in all collaterals (PS, GS)
- Senior Representation from the Managing Board in the Inaugural where we are expecting State Government top representative (PS)
- Cover Story in the Steel Scenario Journal (6 pages content plus Inside Front Cover Adv and Logo on the Cover) (PS)
- Special Story in the Steel Scenario or Industry Scenario (4 pages content & 1 Adv in the Special Page) (GS & SS)
- Leaflet in the delegate kit (PS, GS, SS)
- 2 Banners in the venue (PS, GS, SS)
- 15 minutes presentation time in the Session as a Key Speaker (PS, GS)
- 10 mins presentation time in the Session (SS)
- 2 mins AV to be played in each Session (PS)
- 5/3/2 delegates to attend for PS/GS/SS respectively
- List of participants (PS & GS)
- 1 year subscription of Steel Scenario & Industry Scenario Journal (PS, GS, SS)



- **Exhibition Tables: Rs 40,000/**
(Table Top with 2 chairs/ Stand for display and a Standee with company name)
- **Speaker in the Sessions (invited and sponsor)**
- **Special Story in the Seminar Issue (October Issue) Rs 50,000/-**
- **Advertisement in the Seminar Issue**

**Deadline for participation
15th October 2022**

Bank Details:

HDFC Bank

Account Holder Name: SPARK ECONOMY RESEARCH CENTRE

Account No.: 50200015619121

IFSC Code: HDFC0000530

Contact Details:

Spark Economy Research Centre

Joyanta Mani - 9830911243, Email: events@serc.org.in

Phone: 033-35562337 | www.serc.org.in

