



85 Main Street, North Andover MA 01845

Menyue Privacy Notice

Last Updated: March 10, 2026

At Menyue ("we," "our," or "us"), we value the privacy of individuals who use our website and related services (collectively, our "Services"). This Privacy Notice explains how we collect, use, disclose, and process the personal information of users who interact with our Services ("users," "you," or "your").

By accessing or using our Services, you agree to the collection, use, disclosure, and processing of your information as described in this Privacy Notice.

Personal information refers to information that identifies or could reasonably be used to identify an individual. Personal information does not include deidentified, anonymized, pseudonymized, or aggregated information derived from personal data.

Information We Collect

We may collect personal information and other information about you or your devices from various sources as described below.

Information You Provide to Us

Registration Information

If you create an account, sign up for updates, or register to use our Services, we may request basic contact information such as:

- Name
- Email address
- Phone number
- Mailing address

We may also collect certain demographic information when you register, including:

- Age
- Gender
- Personal interests
- Income range
- Marital status

Communications

If you contact us directly, we may collect additional information from you. For example, when communicating with our customer support team, we may collect:

- Name
- Email address
- Mailing address
- Phone number

We may also store the contents of messages, attachments, or any information submitted through our forms, questionnaires, or other communications.

Events

If you register for an event that we host or manage, whether in person or online, we may collect information relevant to the event including:

- Name
- Address
- Email address
- Phone number
- Title or company affiliation
- Event-specific information

Guest Information Provided by Clients

Clients planning events with us may provide information about their guests, such as:

- Guest names
- Dietary restrictions
- Seating arrangements
- Event participation information

This information is used solely for the purpose of facilitating event coordination and hospitality services and is not used for marketing purposes unless consent is provided.

User Content

Our Services may allow users to submit or share content such as:

- Reviews
- Comments
- Testimonials
- Posts or other user-generated content

Unless otherwise noted, such content may be visible to other users or the public through our Services.

Payment Information

If you make a purchase through our Services, payment information may be collected and processed by **third-party payment processors** acting on our behalf.

This may include:

- Credit or debit card information
- Billing address
- Transaction details

For security purposes, **Menyue does not store full credit card numbers on our servers.** Payment processing is handled by secure third-party providers that maintain their own privacy and security policies.

Job Applications

If you apply for employment with us, we may collect information such as:

- Name

- Phone number
- Email address
- Employment history
- Education history
- References
- Resume or cover letter
- Other relevant information submitted in connection with your application

Information We Collect Automatically

Device Information

When you use our Services, we may automatically collect information about the devices and software used to access our Services, including:

- IP address
- Browser type
- Operating system
- Device identifiers
- Device settings

Usage Information

We collect data about how users interact with our Services to help us improve functionality and performance. This may include:

- Session duration
- Pages visited
- Links clicked
- Searches performed
- Error reports or crash data

Cookies and Similar Technologies

We and our third-party partners may use cookies, pixel tags, and similar technologies to collect information about your use of our Services.

Cookies are small data files stored on your device.

We may use:

- **Session cookies**, which expire when your browser closes
- **Persistent cookies**, which remain on your device after you close your browser

These technologies help us improve user experience, analyze website performance, and deliver relevant advertising.

Information We Receive From Other Sources

We may receive information from third parties that help us:

- Update or expand our records
- Analyze customer data
- Identify potential customers
- Detect or prevent fraud

Information provided by these third parties is governed by their respective privacy policies.

How We Use the Information We Collect

We may use the information we collect to:

- Provide, operate, and maintain our Services
- Improve and develop new products, services, and features
- Process purchases and transactions
- Facilitate event planning and event management services
- Allow users to share content through our platforms
- Evaluate job applications
- Communicate with users and respond to inquiries
- Provide customer support
- Send service updates or promotional communications
- Conduct marketing and advertising activities
- Detect and prevent fraud or security threats
- Support generative AI applications and operational technologies
- Comply with legal obligations and enforce our legal rights

We may also use information for other purposes disclosed at the time the information is collected.

How We Share Information

Service Providers

We may share information with service providers that assist us in operating our Services, including providers supporting:

- Payment processing
- Website hosting
- Marketing
- Analytics
- Customer service

These providers may only use the information as necessary to perform services on our behalf.

Affiliates and Representatives

We may share information with affiliated companies, subsidiaries, or representatives when necessary to provide our Services.

Other Users

Content posted publicly through our Services may be visible to other users.

Advertising and Analytics Partners

We may work with advertising and analytics partners to analyze website activity and deliver advertisements.

Partners may include:

- **Google**
- **Meta (Facebook and Instagram)**
- **LinkedIn**
- **Microsoft**

These partners may collect information about your interactions with our Services and other websites.

You may review their privacy policies for additional details.

Events and Event Partners

We may share relevant information with event partners, co-hosts, or vendors when necessary to facilitate events you register for or attend.

Legal Requirements

We may disclose information when required to:

- Comply with legal obligations
- Respond to law enforcement requests
- Enforce our legal rights
- Protect the safety of users or others

Business Transfers

If Menyue is involved in a merger, acquisition, sale of assets, or corporate restructuring, your information may be transferred as part of that transaction.

Consent

We may disclose information with your consent or at your direction.

Photography and Event Media

During events that we host or manage, photographs or video may be captured for documentation or promotional purposes.

Images may be used in:

- Marketing materials
- Social media posts
- Website content
- Portfolio displays

Guests who prefer not to appear in photography should notify us in writing prior to the event whenever possible.

Data Retention

We retain personal information only for as long as necessary to fulfill the purposes outlined in this Privacy Notice, including for business, legal, accounting, or reporting obligations.

When information is no longer required, we take reasonable steps to securely delete or anonymize it.

Your Privacy Choices

Email Communications

You may opt out of promotional emails by clicking the **unsubscribe link** included in those emails. Even if you opt out of marketing communications, we may still send administrative messages related to your account or services.

Cookies

Most web browsers allow users to manage cookie preferences through browser settings.

You may learn more about cookies by visiting:

- www.aboutcookies.org
- www.allaboutcookies.org

State Privacy Rights

Depending on your state of residence, you may have certain privacy rights under applicable laws, including those in **California, Connecticut, Colorado, Utah, and Virginia**.

These rights may include the ability to:

- Request access to personal information we hold about you
- Request correction of inaccurate personal information
- Request deletion of personal information
- Opt out of targeted advertising or data sharing
- Request information about how your data is used

To submit a request regarding your privacy rights, please contact us using the contact information provided below.

Third-Party Websites

Our Services may contain links to third-party websites or services that we do not own or operate. We are not responsible for the privacy practices or content of those third-party services.

We encourage users to review the privacy policies of any third-party services before providing personal information.

Security

We take reasonable administrative, technical, and physical safeguards to protect personal information from unauthorized access, loss, misuse, or disclosure.

However, no security system is completely secure, and we cannot guarantee absolute protection of your information.

Children's Privacy

Our Services are not directed to children under the age of 13, and we do not knowingly collect personal information from children.

If we learn that we have collected information from a child under 13, we will take reasonable steps to delete that information.

International Users

Our Services are hosted in the **United States** and are intended primarily for users located in the United States.

If you access our Services from another country, you understand that your information may be transferred to and processed in the United States or other jurisdictions.

Changes to This Privacy Notice

We may update this Privacy Notice from time to time. Updated versions will be posted on this page with a revised **“Last Updated”** date.

We encourage users to review this Privacy Notice periodically to stay informed about our privacy practices.

Contact Us

If you have any questions about this Privacy Notice or our privacy practices, please contact us at:

karina.mejias@men-yue.com