**Kyana Borbón**

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**Graphic Designer**

Special interest in Digital Arts, Storyboard Artist, Character Deisgn, UI/UX Design, Graphic Design, and Advertising

Customer Service | Organization | Conflict Resolution | Leadership | Adobe Acrobat | Web Design | Digital Art & Design | Adobe Sketch | Sketch UX/UI Tool | Adobe XD | Adobe After Effects | MS Office Suite | Photoshop | Illustrator | Premiere Pro | Product Design |

Concept Art | Sketch Vector Graphics Editor | Photography

**EDUCATION**

Lynn University, Boca Raton, FL

**Bachelor of Science in Digital Art and Design, 3.4 GPA**

**Honors:** Dean’s List (3 semesters)

**Relevant Courses:** Advertising Design & Production, Film & Video Editing, Feature Writing, Content Development, Communication Strategies, Web Design, Digital Layout & Design, Digital Illustration, Concept Design

Southeastern University, Lakeland, FL

**Completed 40 credits towards Bachelors Degree in Graphic Design**

**EXPERIENCE**

Office Depot Headquarters, Boca Raton, FL

**Graphic Web Designer** (August 2019 – Present)

* Attendance to daily business reviews in order to strategize plan for the day
* Conceptualizing and constructing through wireframes – mock-ups, flow charts, storyboarding, testing, design promotional ad tiles, landing pages, mobile pages and other web drivers
* Collaborating with cross-channel/cross-functional business resources
* Utilizing digital design tools such as Adobe Photoshop, Illustrator, After Effects, Adobe XD and Dreamweaver
* Meeting with E-Commerce Marketing team as a whole in order to curate ideas to increase sales
* Enhancing visuals and experiences within the retail division

Office Depot Headquarters, Boca Raton, FL

**Product/Packaging Design Intern** (May 2019 – August 2019)

* Advanced knowledge of design fundamentals, including color, layout, typography and illustration to build products that are easy to use and visually appealing to target customers
* Met with design team in order to curate ideas
* Created concepts for brand development and marketing
* Utilized digital design tools such as Adobe Illustrator in order to execute packaging and product design concepts
* Problem Solving
* Time-management

Club Monaco, Boca Raton, FL

**Keyholder/Senior Stylist** (November 2018 – June 2019)

* Cash handling accuracy, clean and professional appearance
* Handling operational procedures
* Creating customer connections and creating a fun environment
* Building customer loyalty
* Organizing daily plan sheets
* Management communications

Sugarfina, Boca Raton, FL

**Keyholder** (September 2018 – January 2019)

* Cash handled accuracy, clean and professional appearance
* Handled operational procedures
* Created customer connections and created a fun environment
* Built customer loyalty

Lynn University, Boca Raton, FL

**Student Ambassador** (January 2017 – December 2018)

* Served as part of admissions team providing campus tours and information to prospective students and families
* Toured over 50 students and families around campus monthly with over 75% enrolling in University

Starbucks, Boca Raton, FL

**Barista** (January 2018 – September 2018)

* Prepared beverages and food for customer
* Cashiered and interacted with customers in a polite friendly manner
* Greeted and interacted with customers
* Maintained hygiene of store and restocked items

**LEADERSHIP**

**Volunteer** – Youth for Christ, Lakeland, FL (2015 – 2016)

* Mentored over 10 high school students to achieve better academic and life success

**Volunteer** – Organization, Lakeland, FL (2014)

* Partnered with group to remodel and paint art studio for area’s homeless community

**PORTFOLIO**

**ADOSEOFDETAIL** – Etsy/Poshmark Designer/Seller, Davenport, FL (September 2020 - Present) Website: **etsy.com/shop/adoseofdetail**

* Designing business supplies for small business owners/sellers and fun stickers for retail customers