



NENA Federation Meeting Minutes

**Sunday, March 20, 2022 |Time: 8:00-9:00 am
James Madison University**

Jeffrey Lolli, presiding; members in attendance – 27 (see attached list)

1. Jeffrey Lolli called the meeting to order at 8:12 am and shared greetings from NENA president Kirsten Tripodi, who was unable to attend.

ICHRIE Mission: ICHRIE is a global and multi-cultural community of hospitality and tourism professionals dedicated to the pursuit, discovery, advancement, and sharing of knowledge and experiences, relevant to the hospitality and tourism industry and its future leaders.

2. **Minutes** of the November 15, 2021 NENA Federation meeting were approved as distributed

3. **ICHRIE & Federation Updates**

Jeff Lolli

- a. **ICHRIE** is very focused on increasing membership and enhancing member value

- b. **NENA Updates:**

- Elections for the 2022-23 NENA board are open. Members are asked to please vote by April 14.
- Conference materials will be posts to the NENA website. We plan to use the website and social media to showcase Federation and member activities. Members are encouraged to send items of interest (photos of ESD inductions, student projects, field trips, etc.) to Maureen Gittelman and to Darla at ICHRIE.
- We need more members to get involved – please consider running for office or participating on the conference committee.
- NENA also working on improving communication, transparency and organizational information – a Google Drive has been created as a single streamlined account that can be transferred from one board to the next.
- Upcoming changes to bylaws – we are reviewing board responsibilities as some positions have evolved and we need to update officer responsibilities in our federation bylaws. Will bring to summer meeting during ICHRIE conference and create a Google doc to share so members can comment before the next meeting.

- c. **Summer Conference**

- The conference planning committee recently held a meeting with federation presidents and vice presidents to discuss ideas for redesigning and refreshing the conference format.
- The general theme will be the 75th Anniversary: celebrate the past/focus on the future.
- The conference will open with a reception on Wednesday evening and full-day programming Thursday, Friday, and Saturday. The awards banquet will take place Saturday evening.
- Each day will focus on a theme: technology, human capital, hospitality branding and will include a keynote, industry insights, breakout forums on teaching and research followed by traditional sessions, symposiums, and posters in the afternoon.
- Instead of the traditional marketplace there will be an Education/Innovation Center. The planning committee is asking for federations to strengthen their presence and offer a fun, engaging activity.
- Want a stronger federation presence – fun, engaging activity – likely 1-2 hour blocks, time TBD,
- Several ideas were suggested, and an ad-hoc committee was formed to plan NENA's showcase event. The committee includes Noel Criscione, Elizabeth DeRose, Jennifer Forney and Fred Mayo.

d. Area Consultants

- It was reported that while the role of area consultants (ACs) was designed to improve communication and engagement through local leadership and increase membership, this hasn't been as effective as anticipated. During discussion the following points were made:
 - Creates too much redundancy – members would probably prefer one communication
 - Asking ACs to do one-on-one recruitment, follow-up on non-renewals; and reach out to confirm faculty at member institutions is very time consuming and it is unrealistic to ask area consultants to focus on going out of state
 - The current duties of the ACs is an ICHRIE function
 - Perhaps ACs could be used as a way to welcome new members and orient/onboard them to the federation, conference, ICHRIE or host/run a Rise & Grind
 - It would be helpful to have a simple, new member packet on CHRIE and the Federation to share with potential members;
 - NENA should capture personal emails so that we can more easily track people
- There was consensus that role should be re-defined,

4. NENA Board Reports

a. Immediate Past President (Theresa Lind)

- Theresa outlined the new NENA election process: starting this year, the election will be moved in-house. For the 2023/24 term the new timeline will be as follows:
 - Nominating committee will be formed in November
 - Call for nominations will be issued in December, with a December 31 deadline
 - Voting will open the second week of January and close the second week of February
 - Orientation will take place in March and the newly elected board members will be invited to attend the April, May and June board meetings.
 - Installation will continue to take place in July at the ICHRIE summer conference
- Sheryl Kline and Fred Mayo were acknowledged for serving on this year's nominating committee and for their work in creating this new process.

b. Vice President (Jeffrey Lolli)

In addition to items noted above in the Federation update, Jeff noted that he meets monthly with Ralf Burbach and other federation VPs to discuss how federations can operationalize the strategic plan. Fred Mayo noted how engaged Jeff has been on the strategic planning committee and that he represents NENA very well.

i. Treasurer (Joseph Scarcelli)

- Joe reported that NENA has a strong fund balance.
- The Promise Awards will be moving to fall semester – applications will be available in late August and the awards will be made during the academic year. Members interested in serving on the award committee should contact him.
- The NENA board is considering a travel award/stipend for NENA members to attend the ICHRIE summer conference. A subcommittee spearheaded by Donna Albano is working on the application and process;
- ICHRIE has set up a new system of accounting/payment that is expected to help with efficiency and timing of payments,

j. Secretary (Maureen Gittelman) – no report

k. Director of Research (Noel Criscione)

- Noel thanked members for conference submissions and shared that she was pleased with the work of the conference committee and reviewers to deliver a robust conference
- Members were encouraged to share published research and research interests
- She asked for member input on ways to include undergraduates in research initiatives – enthusiastic support for this and ideas included:

- feature this year's Best Paper winner (an undergraduate student) on NENA's website and social media.
 - Explore how ESD can also be a conduit
 - Consider undergrads as "emerging professionals"
 - Host virtual lunch & learns for undergraduate students
- l. Director of Conferences and Events (Tony Kim)
- Tony reported that there were 50 conference attendees and thanked the conference committee for their hard work and members for attending
 - Members were encouraged to complete the post-conference survey; an email with the survey link will be sent and upon completion attendees will be able to download a certificate of attendance.
- m. Director of Education (Leslie Scamacca) - No report
- n. Director of Membership (Tracy Michaud)
- Tracy reported that NENA membership has declined – currently 130.
 - Rise & Grind has been an effective way to build member value and recommendations for future topics are welcome.

5. Upcoming Conferences

- a. ICHRIE Summer Conference - Washington, DC, August 3-6
- b. 2023 NENA Spring Conference – West Virginia University, March 24-26
- c. 2024 NENA Spring Conference- University of Southern Maine, April 5-7

6. **Old Business** – none

7. **New Business** – none

The meeting was adjourned at 9:22 am.