# NENA Federation Meeting Agenda Sunday, April 2, 2023 | Time: 8:00-9:00 am

Hotel Morgan – Morgantown, WV Zoom Link: https://widener.zoom.us/j/94629203191

# 1. Call to Order & Welcome (Jeff Lolli)

- Meeting was called to order at 8:19 am
- Welcome & Mission: ICHRIE is a global and multicultural community of hospitality and tourism professionals dedicated to the pursuit, discovery, advancement, and sharing of knowledge and experiences, relevant to the hospitality and tourism industry and its future leaders.
- 2. Review & Approval of November 12, 2022, NENA Federation Minutes unanimously approved as presented.

## 3. NENA Board Reports/Updates

## a. President's Report (Jeff Lolli)

- *ICHRIE Leadership Voting:* The election period closes on April 28. Members were reminded to check to make sure their membership has been processed so that they can cast their vote. It was noted that three NENA members running Donna Quadri (Director of Marketing Annette Graham (Director of Education), and Tony Kim (Director of Networking). The federation that casts the most votes will receive 50 ducks for the duck race at conference.
- *ICHRIE Education Program:* ICHRIE will be rolling out badges and credentialing opportunities for students such as MPI, CMAA. Also, the Grad Conference Best Paper Winner will receive a free summer conference registration and ICHRIE membership along with 2 room nights.
- *NEW ICHRIE Industry Advisory Council*: Steve Hood, STR is leading a group of eight C-Level industry executives that will meet monthly and at the summer conference.
- Annual Summer Conference: Phoenix, AZ July 19-21, 2023; Earlybird registration for the conference ends May 9<sup>th</sup>. Members are encouraged to take advantage of the special room rate at the JW Marriott Desert Ridge. This year's conference will reflect a more condensed format it starts Wednesday afternoon with session beginning right after lunch; all day Thursday and a half-day on Friday. Fred Mayo reminded members that the conference duck race supports the Future Fund and to watch for and email from ICHRIE.
- *New CHRIE Conference Committee for Federation Engagement*: This new committee consists of all federation presidents & VP who are focused on planning ways to highlight the federations.
- *NENA Summer Conference Scholarships:* Once again, the NENA Federation will be offering three scholarships and email will go to members and link will be posted on federation website later this month.

# b. Immediate Past President (Kirsten Tripodi)

- ICHRIE Award Nominations Kirsten noted that the process for nominations has been streamlined with more information and a new award for emerging leaders has been created. Nominations close on April 19 and members are encouraged to nominate a peer.
- *Spring Conference Sponsors:* Conference sponsors were acknowledged for their generosity and members were asked to encourage students to apply for internships offered by the country club sponsors, links can be found on the NENA website.

# c. Vice President (Tracy Michaud)

- Has been meeting with ICHRIE and federation VPs to work on strategic planning/implementation as well as ICHRIE board and staff development activities.
- Tracy also noted that she is looking forward to hosting next year's NENA conference in Maine

## d. Treasurer (Joe Scarcelli):

• Noted that NENA's financial position is comfortable and encouraged applications for the summer conference scholarships.

## e. Secretary (Maureen Gittelman)

• Encouraged members to send updates that can be shared on the NENA website and social channels.

## f. Director of Research (Noel Criscione)

• Noted that there is new leadership and editors in place for the ICHRIE journals; reported that the rapid research marathon was highly attended and received positive feedback; the committee is discussing how to get more published articles in to industry reports.

## g. Director of Conferences and Events (Jennifer Forney)

- Thanked members and conference committee for a great weekend and asked attendees to please complete the post-conference survey; the conference attendance certificate link after submitting survey.
- The committee will be revising conference RFP and issuing the new one this summer for 2026 and 2027; input is welcome.
- 2024 Spring Conference @ University of Southern Maine let Jen know if you are interested in participating on the committee.

# h. Director of Education (Ya-Ling Chen)

- Last Rise & Grind for the current academic year will be Friday, 4/14 (add info) —
- A survey will be distributed to members requesting ideas for presenters and topics for 2023/24.

#### i. Director of Membership and Marketing (Annamarie Sisson)

• Membership Update: As of 3/30 — 459 members; 200 members have lapsed; Frank Tsai, who will be taking over the position in July plans to work closely with Maria Matthews to boost Canadian membership.

#### j. Members-at-Large

- Maria Matthews: currently working on a database of Canadian schools.
- Chuck Meitner: Shared results of Fall event survey most respondents want a fall meeting in early November but indicated that it doesn't need to be scheduled around HX; most also wanted a networking reception in conjunction with meeting. Details on the fall meeting and networking event will be shared at the next federation meeting at the summer conference.

#### k. ESD (Abena Aidoo)

- A bylaws change was made to create immediate past chair position for ESD.
- Currently planning a Fall 2023 event in Chicago around the NRA show.
- Working on an undergraduate research event to take place in Florida in early 2024; will be modeled after the ICHIRE graduate research conference.
- The ESD board is creating a virtual toolkit that will be available on the website as well as editing the website to be more user-friend.

## 4. Upcoming Conferences

- a. 2023 ICHRIE Summer Conference Phoenix Arizona, July 19-21
- b. 2024 NENA Spring Conference- University of Southern Maine, April 5-7
- c. 2024 ICHRIE Summer Conference Montreal, Quebec Canada, Date TBD
- d. 2025 NENA Spring Conference = Stockton University, Date TBD
- **5. Old Business** Jeff thanked Ajay Aluri and Frank DeMarco for hosting the conference WVU and for the outstanding efforts of their students.

#### 6. New Business - none

Meeting adjourned at 9:15 am.