



# *The* 2023 Northwest Rental Conference

---

September 28-30, 2023  
Kalispell, Montana

---



# The 2023 Northwest Rental Conference

## *Kalispell, Montana* September 28–30, 2023

### Two Days of Exhibits

See the newest equipment on the market, learn about new products, and look for show specials.

### Informative Seminars

The conference seminars have valuable information for your business! They are also a great time to network, get to know your fellow rental industry people, and share new ideas and seasoned business experiences.

### Special Conference Events...

#### BIG FORK RENTAL STORE TOUR & BBQ

Thursday, September 28 • 6:00 p.m.–9:00 p.m.  
Enjoy a tour, dinner, and an opportunity to visit with friends, suppliers and fellow rental people!

#### COCKTAIL PARTY

Friday, September 29  
6:00 p.m.–7:00 p.m.

#### EXHIBITOR APPRECIATION & AWARDS DINNER

Friday, Sept. 29 • 7:00 p.m.–8:30 p.m.  
This is a great time to recognize our vendors and those who make our show possible!

#### DRAWING

NWRC 21st Anniversary Show Floor Drawing for great door prizes at 2:47pm on Sept. 30th on the show floor. You must be present to win!

### Bring Your Whole Staff!

**Early Full (3-day) Registration by 8/31/23:**

**\$129.00 per person;**

**Full (3-day) Registration after 8/31/23:**

**\$175.00 per person.** With the Full (3-day) packages you get 4 meals, entrance to the exhibit hall and all the seminars and meetings.

**1-Day Badge with Lunch (\$40) or 1-Day Pass with a minimum purchase of one Full (3-day) Registration (\$25).** With a 1-day badge or 1-day pass, you get lunch, entrance to the exhibit hall, and all the seminars or meetings on that day.



[www.nwrentalconference.com](http://www.nwrentalconference.com)

## Tentative Attendee Schedule

See website for updated schedule and for the shuttle schedule.

### ■ Wednesday, September 27, 2023

8:00pm–5:00pm ARA Foundation Community Impact Project  
2:00pm–5:00pm Registration Open (Red Lion Hotel Lobby)

### ■ Thursday, September 28, 2023

8:00am–4:00pm Registration Open (Fairgrounds Trade Ctr. Lobby)  
3:00pm–5:00pm State Assn. Meetings:  
Idaho (Red Lion Swift Room)  
Montana (Red Lion Fireside Room)  
Oregon (Red Lion Garden Room)  
Washington (Red Lion McDonald Room)  
6:00pm–9:00pm Big Fork Rental Store Tour & BBQ (Big Fork, MT)  
9:00pm–11:00pm Hospitality Room Open (Red Lion Fireside Room)

### ■ Friday, September 29, 2023

8:00am–5:00pm Registration Open (Fairgrounds Trade Ctr. Lobby)  
8:30am–9:30am Opening Session (Red Lion)  
9:45am–10:45am Seminars: TBA (Red Lion)  
11:00am–12:00am Seminars: TBA (Red Lion)  
12:00pm–2:00pm Lunch (Fairgrounds Trade Ctr. Hall)  
12:00pm–5:00pm Exhibit Hall Open (Fairgrounds Trade Ctr. Hall)  
6:00pm–7:00pm Cocktail Party (Red Lion Grand Ballroom)  
7:00pm–8:30pm Exhibitor Appreciation & Awards Dinner (Red Lion Grand Ballroom)  
8:30pm–11:00pm Hospitality Room Open (Red Lion Fireside Room)

### ■ Saturday, September 30, 2023

8:00am–1:30pm Registration Open (Fairgrounds Trade Ctr. Lobby)  
8:30am–9:30am Seminar: TBA (Red Lion Swift Room)  
Seminar: TBA (Red Lion Garden Room)  
9:45am–10:45am Seminar: TBA (Red Lion Swift Room)  
Seminar: TBA (Red Lion Garden Room)  
11:00am–3:00pm Exhibit Hall Open (Fairgrounds Trade Ctr. Hall)  
11:30am–1:30pm Lunch (Fairgrounds Trade Ctr. Hall)  
2:47pm NWRC 21st Anniversary Prize Drawings (Fairgrounds Trade Ctr. Hall)  
Must be present to win.

### ■ Return Home Safely



# ATTENDEE REGISTRATION FORM

## Register now... Bring your staff! The 2023 Northwest Rental Conference September 28–30, 2023 • Kalispell, Montana

BY EMAIL: Registration@NW RentalConference.com  
BY MAIL: Send form with payment to:  
Northwest Rental Conference  
2274 Columbia Blvd., St. Helens, OR 97051

Name \_\_\_\_\_ Telephone \_\_\_\_\_  
 Company \_\_\_\_\_ Fax \_\_\_\_\_  
 Mailing Address \_\_\_\_\_ E-mail \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_ Country \_\_\_\_\_ Website: \_\_\_\_\_

### REGISTER YOUR STAFF FOR THE CONFERENCE!

**Early Full (3-day) Registration by 8/31/23: \$129.00 per person. Full (3-day) Registration after 8/31/23: \$175.00 per person.**  
 With these packages you get 4 meals, entrance to the exhibit hall and all the seminars and meetings.  
**Friday or Saturday Badge with Lunch: \$40.00 per person.** Lunch, entrance to the exhibit hall, and all the seminars or meetings on that day.  
**Friday or Saturday Day Pass with an additional Full Registration: \$25.00 per person.** Entrance to the exhibit hall, and all the seminars or meetings on that day.

**Sign Up for Our Special Event!**  
**BIG FORK RENTAL TOUR AND BBQ**  
 Thursday, Sept. 28 6:00 p.m. – 9:00 p.m. • No charge

PAYMENT IN FULL REQUIRED TO PROCESS REGISTRATION. Print FIRST & LAST NAME (as it will appear on badge). Circle selections for each name. <i>Make copies of form as needed.</i>									
Conference Registration									TOTAL
	Early Registration (by 8/31/23) Badge/Meals	Full Registration (after 8/31/23) Badge/Meals	Friday 9/29 Registration Badge/Lunch	Saturday 9/30 Registration Badge/Lunch	Friday 9/29 Day Pass (With 1 Full Reg.)	Saturday 9/30 Day Pass (With 1 Full Reg.)	Thursday 9/28 Big Fork Rental Tour and BBQ		
1.	\$129	\$175	\$40	\$40	\$25	\$25	No charge		
2.	\$129	\$175	\$40	\$40	\$25	\$25	No charge		
3.	\$129	\$175	\$40	\$40	\$25	\$25	No charge		
4.	\$129	\$175	\$40	\$40	\$25	\$25	No charge		
5.	\$129	\$175	\$40	\$40	\$25	\$25	No charge		
CANCELLATION: Refunds will be granted if a written request is sent to NWRC before Sept. 15, 2023. The refund will be the total registration fee less 25%. Allow 4-6 weeks after the Conference for refund. Please contact us if you require assistance as defined by The Americans With Disabilities Act.									TOTAL ENCLOSED:

**FOR OFFICE USE ONLY:**  
 SEQ # \_\_\_\_\_  
 \$ \_\_\_\_\_ Amount  
 Check #/Auth # \_\_\_\_\_  
 ID# \_\_\_\_\_ Date entered \_\_\_\_\_

**PAYMENT METHOD:**  
 ( ) CHECK (only U.S. Funds accepted) payable to  
 Northwest Rental Conference  
 ( ) CREDIT CARD

**ONLY IF PAYING BY CREDIT CARD:**  
 Please include your email address. We will send you a secure credit card invoice via email.  
 Email Address: \_\_\_\_\_  
 Email this form to: Registration@NW RentalConference.com.

☐
☐
☐



# The Northwest Rental Conference

2274 Columbia Blvd., Saint Helens, OR 97051-1699

*Kalispell, Montana*

**Sept 28-30, 2023**

The 2023 Northwest Rental Conference will take place September 28-30 in Kalispell, Montana. The schedule of the 2023 conference is different from past years, with the conference being held Thursday through Saturday instead of Sunday through Tuesday.

## Hotel and Conference Sites:

### *The Conference Location:*

**The Whitefish Credit Union Trade Center at the Flathead County Fairgrounds:**

265 North Meridian Road, Kalispell, MT 59901

### *The Host Hotel:*

**Red Lion Hotel**

20 North Main St. #150, Kalispell, MT 59901

Phone: 406-751-5050, choose option #2

Room Rates: Double: \$109, Triple: \$119, Quad: \$129

*When reserving your room, request the Northwest*

*Rental Conference rate: Rate Code RENT0923.*

### *More information available at:*

[www.NWRentalConference.com](http://www.NWRentalConference.com), or

503-407-9865 (Dave Dworschak)

*Join Us in Kalispell...*

**... it's a wonderful place to visit!** Kalispell and the Flathead Valley are home to Glacier National Park, Flathead Lake, championship golf courses, two ski resorts, unlimited trails for hiking and lakes and streams for fishing, and outstanding arts and culture... Kalispell is a charming small town with warm western hospitality.

**Mail to:**

## Kalispell, Montana...

### **Seven Awesome Things to Do in Kalispell!**

Kalispell is a wonderful place to visit any time of the year, and there is never a shortage of things to do or see! Here are seven of awesome places to visit and things to do. The places and activities on the list form a mixture of historical, cultural, and natural points of interest. There is something for everyone in Kalispell, whether you're interested in art, boating, or history!

#### **Conrad Mansion**

Conrad Mansion is a 19th century home in Kalispell that has been converted into a museum. Charles Conrad was an early pioneer to Kalispell, who made his fortune in shipping before building the mansion in 1895. This mansion museum is the perfect place to learn a little about the human history of the community.

#### **Northwest Montana History Museum**

For a broader history of the northwestern Montana region outside of the Kalispell city limits, check out the Northwest Montana History Museum. The museum contains exhibits about everything from local Native American history to the many pioneers who settled there in the 1800s.

#### **Hockaday Museum of Art**

The Hockaday Museum of Art has various rotating exhibits but features a permanent Glacier National Park artwork exhibit.

#### **Lone Pine State Park**

Lone Pine State Park is located just to the southwest of Kalispell and nearly sits adjacent to its city limits. When the weather is favorable, you can see for miles over the Flathead Valley, where you'll find sites like Flathead Lake and even Kalispell itself. The park also has a visitors' center that is open year-round.

#### **Herron Park**

Herron Park is also located to the southwest of Kalispell, only a bit further away. There are many long and short trails for hiking or cross country skiing in the park, and they even have equestrian shows from time to time. Herron Park is also a great place to visit if you have dogs.

#### **Wild Horse Island State Park**

Wild Horse Island State Park is located on an island in the middle of Flathead Lake, which is directly south of Kalispell. Visitors can only reach the park by boat, which can be rented at several locations around the lake. A variety of wildlife call the island home.

#### **Flathead Lake State Park**

Flathead Lake State Park is the larger park system that contains several units like Wild Horse Island. The park surrounds Flathead Lake, the largest freshwater lake in the western USA.