

## The 2024 Northwest Rental Conference

## Seazide, Pregon October 20-22, 2024

## Two Days of Exhibits

Explore our exhibitor showcase and discover new products and services from industry vendors. Our showcase features the latest innovations and solutions. Get the insights you need to make informed decisions for your business.

## **Keynote Speakers**

Our conference features top industry leaders as keynote speakers. Gain insights from their experiences and learn from their successes.

## **Educational Seminars**

Stay informed about the latest trends and developments in your industry—the NWRC offers a range of educational seminars aimed at supporting the growth and development of your businesses.

## **Networking Opportunities**

Connect with other professionals in your industry and expand your business network. Our conference provides ample opportunities to meet new people and build relationships.

## **Social Events**

Join us for fun social events and activities throughout the conference. Meet new people, unwind and have a great time!

## **COCKTAIL PARTIES (On the Show Floor)**

Sunday, Oct. 20, 5:00 p.m.–7:00 p.m. Monday, Oct. 21, 6:00 p.m.–7:00 p.m.

## EXHIBITOR APPRECIATION AND AWARDS DINNER

Monday, Oct. 21, 7:00 p.m.–8:30 p.m. This is when we recognize our vendors and those who make our show possible!

## **DRAWING**

NWRC 22nd Anniversary Show Floor Drawing for great door prizes at 2:47pm on Oct. 22 on the show floor. You must be present to win!

## Register Now—Bring your staff!

Don't miss out on the biggest industry event of the year! Register now to secure your spot and take advantage of early bird pricing.





## www.nwrentalconference.com

## **Tentative NWRC Schedule**

See website for updated schedule and for the shuttle schedule.

## Saturday, Oct. 19, 2024

2:00 pm - 5:00 pm Registration Open (*Rivertide Suites Lobby*)

## Sunday, Oct. 20, 2024

Registration Open (Convention Center Lobby)
Exhibitor Meeting (Convention Center Lobby)
Exhibitor Move-In (Pacific Room)
State Association Meetings: To Be Announced
Cocktail Party-Show floor (Necanicum Room)

## Monday, Oct. 21, 2024

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8:00 am - 5:00 pm	Registration Open (Convention Center Lobby)
8:00 am – 12:00 pm	Exhibitor Setup (no Move-In) (Pacific Room)
8:30 am – 10:00 am	Opening Session: To Be Announced
	(Riverside Room)
10:15 am - 11:00 am	Seminars: To Be Announced
11:15 – 12:15 pm	Seminar: To Be Announced (Riverside Room)
11:30 - 12:00 pm	Lunch for Exhibitors (Necanicum Room)
12:00 pm - 1:00 pm	Lunch (Necanicum Room)
12:00 pm - 5:00 pm	Exhibit Hall Open (Pacific Room)
6:00 pm - 7:00 pm	Cocktail Party (Necanicum Room)
7:00 pm - 8:30 pm	Exhibitor Appreciation & Awards Dinner
	(Necanicum Room)

## ■ Tuesday, Oct. 22, 2024

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8:00 am - 1:30 pm	Registration Open (Convention Center Lobby)
8:30 am - 9:30 am	Seminar: To Be Announced (Riverside Room)
9:45 am - 10:45 am	Seminar: To Be Announced (Riverside Room)
11:00 am - 3:00 pm	Exhibit Hall Open (Pacific Room)
11:30 am - 12:30 pm	Lunch (Necanicum Room)
2:47 pm	NWRC 22nd Anniversary Prize Drawings—
	Must be present to win.
	(Convention Center Lobby)
3:00 pm – 6:00 pm	Exhibitor Move – Out (Pacific Room)

## Return Home Safely



Don't miss Seaside's Painted Rock Beach, near the intersection of Avenue W and Ocean Vista Drive in the southern part of town.

## ATTENDEE REGISTRATION FORM

## Register now... Bring your staff!

# The 2024 Northwest Rental Conference October 20-22, 2024 • Seaside, Oregon

BY EMAIL: Registration@NWRentalConference.com
BY MAIL: Send form with payment to:
Northwest Rental Conference
2274 Columbia Blvd., St. Helens, OR 97051-1699

City, State, Zip	Mailing Address	Name	Company
Website	_ E-mail	Fax	Telephone

Full Registration: includes Entry to the Conference and Seminars, Sunday pre-show Cocktail Party, Lunch and Dinner Monday and Lunch on Tuesday, and entry in the End of Show Raffle. Day Registration: includes Entry to the Conference and Seminars for the day and Lunch on that day.

Employee Registration: requires at least 1 Full Registration and includes Entry to the Conference and Seminars for the day and Lunch on the day

PLEASE NOTE: Your registration is NOT guaranteed until you receive a confirmation letter from the NWRC

PAYMENT IN FULL REQUIRED TO PROCESS REGISTRATION.		C	CONFERENCE REGISTRATION	REGISTRATION	_		TOTAL
Print or type FIRST & LAST NAME (as it will appear on the Badge).  Circle selections for each name. <i>Make copies of form as needed</i> .	Full Registration (before 9/16/24)	Full Registration (after 9/15/24)	Day 1 Registration	Day 2 Registration	Employee Day 1 Registration	Employee Day 2 Registration	
1.	\$135	\$195	\$60	09\$	\$30	\$30	
2.	\$135	\$195	\$60	09\$	\$30	\$30	
3.	\$135	\$195	\$60	09\$	\$30	\$30	
4.	\$135	\$195	\$60	09\$	\$30	\$30	
5.	\$135	\$195	\$60	09\$	\$30	\$30	
Cancellation refunds will be granted if a written request is sent to NWRC before Sept. 15, 2024. The refund will be the total registration fee less 25%. Allow 4-6 weeks after the Conference for refund. Please contact us if you require assistance as defined by The Americans With Disabilities Act.	024. The refund will sabilities Act.	be the total registra	tion fee less 25%. Al	llow 4-6 weeks after	the Conference	TOTAL ENCLOSED:	

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Date entered

( ) CREDIT CARD

## PAYMENT METHOD:

( ) CHECK (only U.S. Funds accepted) payable to Northwest Rental Conference

## ONLY IF PAYING BY CREDIT CARD:

Please include your email address. We will send you a secure credit card invoice via email (DO NOT put your card # on this form.)

Email of credit card hoder:

Email this form to: Registration@NWRentalConference.com.

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## The 2024 Northwest Rental Conference

2274 Columbia Blvd., Saint Helens, OR 97051-1699

Seacide, Oregon Oct 20-22, 2024

## **Hotel and Conference Sites:**

## The Conference Location:

**Seaside Civic and Convention Center** 415 1st Avenue, Seaside, Oregon 97138

## **Co-Headquarter Hotels:**

## **Rivertide Suites**

Just a short 2 minute walk to the tradeshow. 102 North Holiday Drive, Seaside, OR 97138 503/717-1100

Rates: \$140 to \$270 per night

Request the Northwest Rental Conference Rate—

Reserve by 8/19/2024 for these rates.

## **Holiday Inn Express and Suites**

*A close 2 minute walk to the tradeshow.* 34 North Holiday Drive, Seaside, OR 97138 503/717-8000

Rates: \$145 to \$179 per night

Request the Northwest Rental Conference Rate—

Reserve by 8/19/2024 for these rates.

## More information available at:

www.NWRentalConference.com, or 503-407-9865 (Dave Dworschak)

Toin Us in Seaside... a wonderful

**vacation destination!** Seaside is Oregon's first seashore resort community and is still one of the most popular year-round destinations on the North Pacific Coast. Broadway Street features unique restaurants, pubs, and cafes and ends at the beachfront promenade. On the beach, there is kayaking, hiking, razor clamming, and kite flying.

Mail to:

## Things To Do in Seaside, Oregon...

## Walk the Prom

Seaside's 1.5-mile oceanfront Promenade and its famous Turnaround at the beach are among Oregon's most famous landmarks. Dating from 1921, the Prom is the perfect place for a casual walk or bicycle ride. See panoramic views of the Pacific Ocean, beachgrass-covered dunes, and the rainforest-covered Tillamook Head as you stroll.

## Ride the Carousel

Just two blocks from the beach, the Seaside Carousel features 24 full-sized carousel animals. Ride a traditional pony or select the huge rabbit, the pink ostrich, the reindeer, a cat with a fish, or a seahorse! Read the fascinating history of the Carousel and see some great historical photos.

### Visit Tillamook Rock Lighthouse

Also known in local lore as Terrible Tilly, the lighthouse sits atop a rock formation a mile west of Tillamook Head and is visible from much of Seaside's beachfront and Prom. Rumored to be haunted, Tilly was first lit in 1881 and shone for 77 years. For more on the lighthouse's history, visit the Seaside Historical Society Museum and Butterfield Cottage.

### **Explore History**

Seaside's Turnaround is designed as the official end of the Lewis and Clark Trail, and the monument at the center of the Turnaround commemorates their historic, 18 month, 4,000 journey from Saint Louis to the Oregon Coast. The Salt Works, on Lewis and Clark Way between Beach Drive and the Prom, is where the explorers' salt-making camp was believed to be. For more on the expedition, visit the Seaside Museum or make a day trip to the Fort Clatsop Interpretive Center, the site of the expedition's 1806 winter camp.

## Visit the Seaside Aquarium

The Seaside Aquarium features living regional marine life, a hands-on discovery center, and a 35-foot gray whale skeleton, all within a short walk from the Lewis & Clark monument.

## Seaside's Painted Rock Beach

Once a secret spot where residents would deposit colorfully painted rocks, the area has grown to become a well-known community art installation. Feel free to bring your own painted rocks to add to the project.

## Paddle for Pleasure

Seaside's waterways provide scenic avenues for kayaks, canoes and paddle boats. Rent a boat, or launch your own at the Necanicum River dock near the convention center for a memorable river experience. Guided trips are also available.

## **Enjoy the Food**

Sample Pacific seafood, find great clam chowder, or slice into a juicy grilled steak. Enjoy locally smoked salmon, sweet desserts that use Oregon berries, and much more great food!