



**BOERNE BIERFEST, APRIL 7, 2018...BENEFITING HILL COUNTRY COUNCIL FOR THE ARTS (HCCARTS)
WITH
GRANTS AWARDED TO BOERNE COMMUNITY THEATRE, AND CIRCLE ARTS THEATRE, NEW
BRAUNFELS**

DEAR COMMUNITY FRIENDS,

The Second Annual Boerne BierFest will take place Saturday, April 7th, 2018, rain or shine, at Boerne's Main Plaza. Boerne BierFest will celebrate our German heritage, featuring 30 Hill Country crafted beers, German food, musical entertainment, and a German-influenced Visual Arts Competition and Silent Auction. The event will begin at Boerne's Main Plaza at 11:00am, giving participants the opportunity to enjoy our German heritage, be introduced to Hill Country crafted beers for the discerning palate, and visit with friends while inhaling the ambience created by authentic German music, food and libation. The festival will end at 7:00pm.

This year, HCCArts awards grants, through the 2018 Boerne BierFest proceeds, to Boerne Community Theatre (BCT), and Circle Arts Theatre (CAT), New Braunfels. Grant recipients will both receive financial support for their youth programming; BCT for Teen Troupe productions, and Academy; and CAT for Outreach to Elementary School-Aged children. Boerne Community Theatre, celebrating their 27th year, produces quality, live theater that entertains, educates, and enriches our community. Circle Arts Theatre, currently in its 50th year, dedicates its energy to the pursuit of excellence in the performing arts, and the affirmation and growth of the human spirit.

This package highlights your Corporate Sponsorship Benefits and includes the Sponsorship Application form. Please complete the Application form and send to the Attention of R. Ziegler, Hill Country Council for the Arts, P. O. Box 2024, Boerne, TX 78006; or email to president@hccarts.org. Deadline for sponsors to be listed in printed materials is March 10th, 2018. Thank you for your heartfelt consideration. We look forward to your support and to sharing the experience of Boerne's German heritage with family and friends. Please join us as a Sponsor of this event, and by doing so, support the Boerne Community Theatre, and New Braunfels' Circle Arts Theatre.

Please don't hesitate to call with questions, or to set up an appointment for one of our HCCArts officers to meet with you face-to-face.

SINCERELY,

**PAULA BRIGHAM HORNER
PRESIDENT, HCCARTS**

**ROB ZIEGLER
CHAIRMAN, BIERFEST**



Corporate Sponsorship Form
2ND ANNUAL BOERNE BIERFEST
SATURDAY, APRIL 7, 2018
 Boerne's Main Plaza

Please return completed Corporate Sponsorship information to Attn.: R. Ziegler, HCCArts, P. O. Box 2024, Boerne, TX 78006; or e-mail to president@hccarts.org.

Company/Business Name _____ Phone No. _____
 Contact Name _____ Fax No. _____
 Address _____ E-mail _____
 City, State, Zip _____ Website _____

Corporate Logo: If you have a corporate logo you prefer we use, as promised at your chosen corporate sponsorship levels, please e-mail the file in a high solution PDF or EPS format to kleith.mraf@gmail.com; or send CD with the logo in a PDF or EPS format to address listed above.

Corporate Logo Banner: If you are in need of a Corporate Logo Banner to display at Boerne BierFest, but do not have one, we can have one made for you for an additional one-time charge, of \$100. I want a logo banner made for my company. YES _____ NO _____

\$5,000 _____ \$3,500 _____ \$3,000 _____ \$2,500 _____ \$1,750 _____
 \$1,500 _____ \$1,000 _____ \$750 _____ \$500 _____ \$375 _____
 + \$100 Logo Banner _____

Corporate Sponsorship Total Amount \$ _____

Payment Information:

_____ Enclosed is our check no. _____ for \$ _____
 Please make checks payable to Hill Country Council for the Arts, or HCCArts.

_____ Please bill my credit card. VISA _____. MasterCard _____.
 Name shown on face of credit card _____
 Card Number _____
 Expiration Date _____ 3-digit security code _____
 Billing address for the credit card if different than information provided above.

Signature of Cardholder _____ Date _____

*All donations are tax deductible, to the extent determined by the Internal Revenue Service, and used to fund HCCArts. 2018 Boerne BierFest grant recipients are: Boerne Community Theatre, and Circle Arts Theatre, New Braunfels. HCCArts, Boerne Community Theatre and Circle Arts Theatre are all 501(c)(3) non-profit exempt arts organizations.



SECOND ANNUAL BOERNE BIERFEST

Benefiting Hill Country Council for the Arts with
Grants awarded to Boerne Community Theatre, and
Circle Arts Theatre, New Braunfels

A sponsorship instantly puts your company in front of an audience of locals who enjoy having a good time, and support their local creative arts community. Here's an opportunity to equate your brand with fun. Sponsor packages come with plenty of tickets for giveaways to thank vendors and key stakeholders, or to show employees your company's dedication to Boerne's art scene --including Kendall county, and Texas Hill County.

Sponsorship Opportunities:

Presenting Sponsor.....\$5,000 (3); OR \$3,000 (5)

Benefits:

- * Prominent sponsor recognition on all event-related marketing and promotional collateral: postcards, flyers, emails and posters;
- * Sponsor listing on all at-event signage, at one of three gates, or perimeter fencing; and event handout/program;
- * Sponsor recognition and link from BierFest website; and
- * 12 tickets to event.

Unique Benefits:

*Company name mentioned in all media advertising: print, online and radio.

Supporting Sponsor/ Souvenir sampling Stein.....**SOLD**.....\$3,000 (1)

T-Shirt/Souvenir Sponsor (corporate logo beneath design, front).....\$3,500 (1) OR \$1,750 (2)

Gazebo Entertainment Sponsor.....\$1,500 (1); \$750 (2); OR \$375 (4)

Benefits:

- * Sponsor listing on select at-event signage; at one of three gates or perimeter fencing;
- * Sponsor recognition and link from the event page at the BierFest website; and
- * 6 tickets to the event.

BBF Sponsorship

Crafters Sponsors / Beer Tents.....\$500 (30)

Strongman games/ Stein Hoisting, Masskrugstemmen; and Keg Toss.....\$500 each

Art Corner, Kunstlerecke, and hosted by Boerne Professional Artists!.....\$500

Benefits:

- * Prominent signage at a Crafter's Tent the day of the event; prominent signage at Strongman games location(s); prominent signage at *Kunstlerecke*, Art Corner
- * Sponsor recognition on the event page at the BierFest website; and 4 tickets to the event.