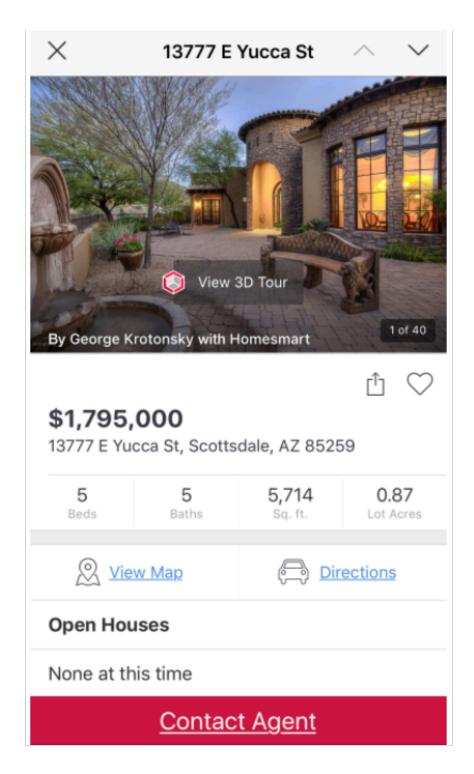
Content Distribution

Introduction

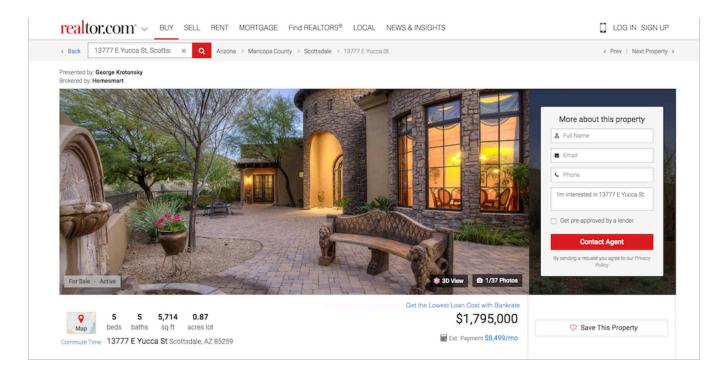
Content distribution is an exciting way for your Matterport Spaces to get more *visibility and exposure* across the internet. With content distribution, your 3D Spaces **automatically appear** on partner websites — no input required from you.

For example, suppose you have a house listing on realtor.com. You then use Matterport to scan the house, making sure your model has the same address as the listing. Through a **daily**, **automated feed from Matterport**, realtor.com will learn there's a Space for this address and attach the 3D Space to the right listing.

Here's how the 3D Space will look on realtor.com's mobile app. Notice the "View 3D Tour" button on the picture.



Here's how the link to the 3D Space will look on realtor.com's webpage. Notice the "3D View" button on the bottom right corner of the picture.



For real estate, content distribution is important because it expands the number of people who are exploring and enjoying a Matterport Space, thus expanding your pool of potential buyers.

Content distribution is an easy process:

- 1. Scan a Matterport Space
- 2. Add an address and verify it
- 3. Opt-in to content distribution

Our current real estate distribution partners include:

• Realtor.com

We plan to add more partners in the future, so stay tuned!