# **Clinton County Democratic Party** Newsletter



July 2024



## **CCDP Statement on July 13**

Posted last evening on social media. Like you, we are watching the unfolding events taking place at the rally in Pennsylvania. We pray for the deceased, the injured, their families, and for those who were personally impacted. There is no room for violence in

our democracy, only dialogue. We will continue to follow this story. We demand and expect calm, rational dialogue in safe, inclusive spaces from our candidates and allies. Stay safe, stay calm, and please care for one another.



# Introducing Your Clinton County Board of Commissioners Democratic Slate

CCDP is excited to announce that there are six Democrats who have filed to

run for county commissioner! This is the first time in recent memory that Democrats have filed for so many seats.

Within the coming weeks, we will be introducing these candidates on our website and on social media. We ask that when you see these posts, you engage with them by liking them, leaving a positive comment, or sharing them. These talented individuals are looking to serve county residents - let's do our part to help them get elected!



#### August 6 Primary Just Around the Corner!

Make your plans to submit your absentee ballot or vote in person for the primary election taking place on Tuesday, August 6. At the July meeting, CCDP members voted to endorse the two proposals that will be on the ballot for all Clinton County residents - the **Clinton Area Transit System Millage Proposal** and the **Clinton County RESA Special Education Millage Proposal**. Without your "yes" vote, funding for these two Clinton County services is at risk!



#### **Elevate Your Citizenship - Join MDP/CCDP**

An active membership status with the Michigan Democratic Party and CCDP gives you more opportunities to influence decisions and make use of resources; plus more members give CCDP greater standing with potential donors, speakers, and candidates. When we show them the strength and engagement of Clinton County Democrats, they are more likely to work with us to improve the lives of all Clinton County residents.

The Clinton County Democratic Convention will be held on Saturday, August 10. The Michigan Democratic Party State Nominating Convention will be held on Saturday, August 24. You need to have an active MDP membership by July 24 to participate in the State convention.

Please note we recommend that any couple that has previously signed up for membership through MDP as a couple go to the MDP membership site and set up separate membership accounts. This ensures that both members of the couple have equal access to membership rights and privileges. Time is of the essence! Please **join or renew your membership in CCDP/MDP** by July 24.



## **Under the Dome**

CCDP is grateful to noted political expert Tim Hughes who has penned another helpful and timely legislative update. You can find the article **on our website**. Tim covers the "Make It in Michigan" FY25 budget, recent House vote to restore six-week unemployment benefits, efforts of Senate Democrats to move the Michigan Voting Act forward, and an update on bipartisan bills to crack down on bot ticket scalping. Tim's detailed analysis is worth your time to read!



## What Is Deep Canvassing?

*By Melany Mack.* "Something everyone craves but rarely encounters is a conversation bent

on understanding without judgment," So says Monica Guzmán in *I Never Thought of it That Way: How to Have Fearlessly Curious Conversations in Dangerously Divided Times*. Besides being a fabulous and entertaining read, Guzmán's book underscores the importance of connections between people through conversation. Political campaigns have a name for this: *deep canvassing*.

Deep canvassing is more than a technique. It is a way to respectfully engage

with the voters you interact with. Helpful tips from the Democratic National Committee's Best Practices Institute include:

Ask the voters you talk with about the issues and priorities that are most important to them and their family right now. Ask openended questions, listen intently, reflect and paraphrase what you've heard and ask for clarification if needed. Show empathy. Look for common ground. Ask

to

share your experience and offer а personal story that provides а new perspective for them to consider. Use words that can be understood by everyone. Share why your values lead you to support the candidate you are canvassing for.

Being open-minded and curious as we knock doors and talk to voters helps us do more than elect the candidates we support. It is also an opportunity to build community. Interested in learning more? Visit the **Deep Canvass Institute**.

## **CCDP Is on Mobilize!**

CCDP is excited to announce that we are now on **Mobilize**! Mobilize is a place for Democrats to find events to attend or volunteer for. Once you sign up for one event, you will begin to get regular notices of events you may be interested in. We hope this is a helpful tool to increase participation in CCDP!



#### Social Media Savvy

*By Matthew Boak*. Did you know that social media posts/pages with more interactions get more reach? Social media platforms use complex algorithms that evaluate every post. The algorithm scores content and then arranges it in descending order of interest for each individual user. This process happens every time a user refreshes their feed. Essentially, the algorithm rewards posts/pages with more interactions. Similarly, the algorithm does the same to negative comments, which actually brings more attention to the original post, giving it more visibility.

As you are scrolling through Facebook in the next few months and see a post from CCDP or a post or page for a Democratic candidate, make sure you engage with it! A small action like that can mean increased awareness for these candidates. On the flip side, when you see a post you dislike or don't agree with, don't interact with it! Just keep on scrolling.



## **CCDP Yard Signs Available for Pre-Order**

You asked, and we made it happen! CCDP proudly announces that we are ordering yard signs promoting CCDP and our democratic values. The signs should be available by the end of July and we want to see those all over the county, so we are making them available at *no cost* to you! This is a limited print order, so **be sure to let us know** if you would like to be one of the first lucky Clinton County residents to host a CCDP sign.



## **CCDP Is Seeking an Intern!**

Are you looking for an opportunity to break into politics? Do you want to establish lasting connections and gain valuable campaign, communications, and/or marketing experience? Interning for the Clinton County Democratic Party is a great way to learn about state and local politics and the campaign processes that promote Democratic values and candidates. We would love to find an intern to support our remarkable Democratic candidates and our everexpanding presence and activities. We are committed to helping the intern tailor their experience to align with their interests and skills. For additional information, **email CCDP Chair Kathie Elliott**.



#### **Opportunities to Get Involved**

**July 21 - Carpool Lot Cleanup**: Join us as we clean up two carpool lots in the county. We will meet at 1:00 p.m. at 5900 West Williams Road in St. Johns. Once this lot is cleaned, we will move south to the Round Lake Road Carpool Lot at 2377 East Round Lake Road in DeWitt. Trash bags will be provided. Please RSVP by emailing **Matthew Boak**.

**August 1 - Monthly Member Meeting**: CCDP's August meeting will take place at the courthouse in St. Johns, 100 E State Street. Social Hour begins at 6:30 p.m., with the meeting officially beginning at 7:00 p.m.

August 2 - Democrats Baseball GOTV Kickoff: We will join our fellow Democrats from Eaton and Ingham Counties for a night at the Lansing Lugnuts game as we kick off our critical Get Out The Vote efforts. Hang out with Democratic friends and elected officials, enjoy an all-you-can-eat ballpark spread, and watch the game from box seats - all for only \$30. Get your tickets today!

**August 6 - Primary Day!** Make sure you send in your ballot, or go to your precinct to vote in person by August 6!

August 10 - Clinton County Democratic Party Convention. Members, watch your emails for more information on this important meeting!

**August 24 - St. Johns Pride Fest**: CCDP plans to volunteer for the event as our August service opportunity. It will take place from 3:00 - 7:00 p.m. in downtown St. Johns. Event organizers are looking for volunteers to help with planning the event and/or various tasks before, during, and after the event. For more information and to sign up to volunteer, **click here**. More information about the event **can be found here**.

**September 14 - CCDP Harvest Festival**. Save the date for this special afternoon!

#### **Donate to CCDP Today**

Our expanded presence and activity in the county, including supporting local Democratic candidates and giving a voice to all members of the Clinton County community through voter outreach, community forums, and service in elected and appointed positions is made possible by your donations.

This year we have stretched our outreach efforts by identifying candidates for six of the seven county commission seats, creating a robust county commission canvassing campaign that will include collaboration with other campaigns and

