



Thank You for Joining Us

Dear CA Cuppers:

Wow! What an amazing week in Huntington Beach! Endless thanks to Sophia, her HB team and partners, especially the Kimpton Hotel, for their incredible hospitality. The 20th anniversary celebration of the Cup was truly memorable on so many fronts. The closing night event was the perfect culmination of a premier beach destination experience. That cavalcade of vintage VW vans convoying through town, turning heads and generating countless photos and videos shared around the world – incredible! Capped off with the picture-perfect setting for the closing ceremony, I can't think of a more memorable way to close out the week.

Congrats to the Aussies for once again squeaking out the win, for their second consecutive title and bragging rights for one more year. Watch out; the rest of the world will be gunning for you in 2024!

Thank you to several first-timers who had confidence in giving attendance at the Cup a chance to help further their business relations, as well as the many, many veterans that continue to return. It takes a family to make the Cup come to fruition and our family continues to grow.

We are incredibly grateful for the tremendous generosity from all of you who donated/purchased auction items, bought Mulligan packages, used the golf ball cannon, lost something, and more to support the Huntington Beach Youth Center. The preliminary total collection was recorded as \$12,500, to which Visit Huntington Beach pledged an additional \$3,500 for a record \$16,000. An incredible amount from a single event with such a small group. I feel exceptionally proud of the continuing impact each Cup has in the host community. With the HBYC, in addition to supporting immediate needs, the donation will hopefully also serve as a

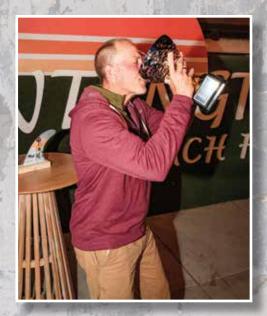
teaching moment about the source of the funds, the travel and tourism industry, which then might inspire new career aspirations among those who might never have known about this path to success.

With my utmost respect and appreciation, thank you, thank you, thank you.

Carlsbad, here we come!

Sincerely,

Terry (and Faith)







Canada





France



Great Britan

We had the whole world... well, some of it.













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Visit Carlsbad	Rafael Villanueva

Visit Carlsbad	Megan McGeary
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Visit Greater Palm Springs	Gary Orfield
Visit Huntington Beach	Susan Valen
Visit Huntingon Beach	Kelly Miller
Visit Huntington Beach	Sophia Valdivia
Visit Laguna Beach	Rachel O'Neill-Cusey
Visit Mendocino County	Jamie Peters-Connolly
Visit Santa Barbara	Mark Feldman
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Visit Yolo (County)/Hotel Winters	Guysell Geter
Visit Yolo (County)/Berryessa Gap Winery	Corinne Martinez
Visit West Hollywood/Ramada Plaza Hotel West Hollywood	Bill Karpiak
Wayfarer Journey	Karlo Marcelo
CA Cup Golf Invitational/TASMARK Enterprises	Terry Selk
CA Cup Golf Invitational/TASMARK Enterprises	Faith Alchorn-Selk

CA Cup Guests

Country/Company	Name
AUSTRALIA	
Entire Travel Group	Brad McDonnell
Itravel	
SkiMax/GolfMax	Rodney Muller
TravelManagers Australia	Michael Gazal
Visit CA Australia/Gate 7	Tristan Freedman
CANADA	
Air Canada	Kragen Erdman
Alberta Motor Association	
Elite Travel Management Inc.	Adam Danyleko
Elite Travel Mgmt./Franklyn Travel	Shannon Kennedy
PacRim Media	Michael Cunningham
Visit CA Canada/Zeno Group	Dan LeBaron

GERMANY	
CANUSA Touristik	Tilo Krause-Duenow
FAIRFLIGHT Touristik GmbH	Kristian Lehmann
TravelZone AG	Kenny Prevost
Visit CA Germany/MSi	Martin Walter
JAPAN	
Delta Airlines Japan	Victor Osumi
Visit CA Japan	Marjorie Dewey
MEXICO	
Grupo Mexjal	Jesus Manuel Garcia Leanos
Ro and Co Tours	Jesus Manuel Garcia Leanos Anibal Maria Rodriguez Morlets
UNITED KINGDOM	
North America Travel Service	Ruby Briggs
Qatar Airways	Gary Kershaw
Selling Travel	Steve Hartridge
Visit ČA UK/Black Diamond	

OTHER EUROPE

American Connections/Alest Voyages	Pierre Rajfus
Doets Reizen	Elske Doets

RECEPTIVES/GROUP OPERATORS/OTHER US

America 4 You	Lena Ross
Flannagan's Golf Tours	Terry Legault
Hopper	Mauricio Beckstrom
Meeting Point North America	Ivar Hottentot
New World Travel	Jeff Karnes
Onward/Onward Groups	Aniseh Dalju
Picture PARfect/Freelance Journalist	Robert Kaufman
Western Leisure Inc.	Michele Michalewicz











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DAY 1 **Monday April 17th**

Optional Practice Round Black Gold Golf Club **Destination Experiences Surfing lessons Beach yoga Guided Beach Bicycle Tour**



























































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DAY 2

Tuesday April 18th

Tijeras Creek Golf Course South Coast Plaza Shopping and Dinner

























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DAY 3 Wednesday

Wednesday April 19th

Strawberry Farms Golf Club Beach Walk Pacific City Dinner





















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PACIFIC HIDEAWAY

COASTAL CUISINE. CRAFT COCKTAILS.

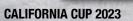
Pacific Hideaway offers delectable fresh coastal cuisine and exclusive craft cocktails. Combining influences from well-known surfing destinations across the globe, paired with unrivaled ocean views. It's the little secret you want to keep to yourself, but you can't stop talking about.



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DAY 4

Thursday April 20th

Meadowlark Golf Club
CA Road Trip
Republic Classic VW
Van Caravan
Huntington Beach
House













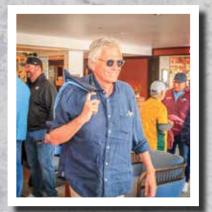
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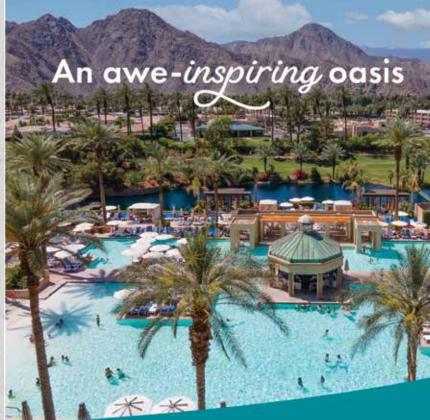








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ENJOYING STRAWBERRY FARMS



SHAKAS ON THE SAND



SICK RIPE DUDE!



THANKS FOR THE MEMORIES IN HUNTINGTON BEACH!

SEA YOU AGAIN SOON!!



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HUNTINGTON BEACH HOUSE



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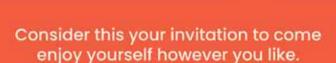
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SEE YOU NEXT YEAR IN CARLSBAD!



With beautiful beaches, an exciting restaurant scene, big-time attractions, and so much more, Carlsbad is all about playing your way.



Inside Back Cover Intentionally Blank

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