

# FOUNTAIN HILLS FARMERS MARKET

Located on the AVENUE OF THE FOUNTAINS

Rules of the Market - Hours 10 am - 3 pm

Thank you for participating in the FHFM. Please read the rules of the Market and text me back that you understand and accept these rules. You are now part of a very special group of Vendors that will service our Fountain Hills residents, guests, out of town visitors, and the 40 "Art on the Avenue" Artists. Please list this Market on all upcoming Social Media that you may do, this is Mandatory!

**As a condition to participate in the FHFM, Vendors are agreeing to the following: NEW HOURS - OPEN TILL 3pm !**

**Fee Structure - Vendor agrees to remit the following fees to FHFM.**

1. **Application Fee - \$50, a once a year fee** that allows you to participate in the Wednesday FHFM Nov. 6th, 2024 - April 30th, 2025, and two specialty summer Markets. FH Sweet Corn Market, June 2025, and the FH Peach Market last two weeks in August & September 2025. Fee will be prorated after 1/1/25. This fee is due before your first day!
2. **Weekly Fee - \$30 per week for one space, \$45 per week for two spaces and \$60 per week for three or more spaces.** Payments are paid in cash or Zelle. Collections will begin an hour before the end of Market. FHFM reserves the right to modify its fee structure at anytime and will give a one week notice.

**Please read the following instructions carefully:**

**Proof of Insurance** - Prior to the Vendor's first day participating in any of the FHFM events, vendors must provide FHFM with proof of commercial general liability insurance in an amount not less than \$1,000,000 per occurrence for property damage, bodily injury and personal injury with an insurance carrier acceptable to FHFM. The Town of Fountain Hills and Fountain Hills Farmers Market shall be named as an additional insured on Vendor's general liability insurance policy and, upon request, Vendor shall deliver to FHFM a certificate of insurance and endorsement of additional insured evidence such coverage. If you as

a Vendor or worker are not able to provide this evidence, you must sign a Waiver of Liability provided by Betsy Hess.

**SET UP** - Normal set up begins at 8am. No Vendor will be allowed to set up after 9:30am. This is an open park area and customers come early so be ready! You can park to unload at the curb of your assigned area. You must unload and then move your car to the Assigned Parking Area. There will be a volunteer to explain parking areas. **No SET-UP** until your car is moved. There is NO parking on the Avenue of the Fountains and No leaving your car parked at the curb! If you are found parking on the Avenue, you will be warned and then dismissed from the Market. All tents must be secured with 10-20 lb. weights, if you forget them, please call Betsy. If there are no extra weights available, you must leave. **NO TENTS CAN BE SET UP WITHOUT WEIGHTS.** No spikes allowed, or attaching to trash bins or electrical outlets near you space. If you have A Frame signs you are only allowed to put those on the grass beside or in back of your tent facing the street. **PLEASE NO SIGNS ON THE SIDEWALK !!**

The whole Market is located on The Avenue of the Fountains, in the heart of Fountain Hills. If I give you an address, that will be the business located behind you. There are 2 sections to set-up on. I will call them the East (between Saguaro & Verde River Dr) and the West (between Verde River & La Montana Dr). Your assigned tent space number will be in chalk on the curb and will be given out by Monday or Tuesday night before the Market by text. There is no Water available. There is limited electricity, so please ask if needed. Vendors must keep all booth materials, chairs, tables, extra equipment, and signs within their assigned area. Please keep it neat, as the back of your tent is facing the street that people are driving by. IF there is room behind your tent that might be a good place for your A-frame sign.

**TEAR DOWN** - There is no leaving or breaking down early, unless it is an emergency approved by Betsy ahead of time. Even if you sell out, you must stay until 3pm. My suggestion would be to take orders for the next week. YOU must take home all your own Trash, and nothing is to be left on the Avenue. **DO NOT** put your trash in trash receptacles on the Avenue as that is for guests trash while eating only. Please NO leaving samples on the grass for the Birds!

**PARKING** - After you unload you have a choice of 3 different areas to park. 1st place, if you are on the East end of the Avenue (between Saguaro & Verde River Dr) you need to park behind the Avenue shops on the right. Turn right on Verde River and right in the 2nd driveway behind the Avenue Shops.

2nd place, turn left at Verde River and you can park next to the curbs after the garage entrance to the apartments.

3rd place, if you are positioned on the West end of the Ave (between Verde River & the roundabout) you can park in the parking lot right next to George's Restaurant.

**RESTROOMS** - If you are on the West part of the Avenue you need to use the restroom located inside the Town Hall. Just go in the front doors and restrooms are on the left, they open at 7am. If you are located on the East part of the Avenue, before 10am use the Town Hall restrooms, after 10am - 3pm we may use the restrooms inside a shop called CHERYL'S. Its a retail Womens clothing store on the north side of the Avenue. They are very nice and have a beautiful restroom for us to use during the Market. Restrooms for the PUBLIC - Please tell them about the restrooms located inside Town Hall, thank you!

**There is no smoking at the Market-** please go outside the Market area to smoke. You should cover your tables with table clothes in the front, it gives you great storage space underneath.

**PLEASE CONTACT ME IN ADVANCE IF YOU WILL NOT BE COMING** - I understand flat tires, sick kids, so I need to know what to tell your customers who are looking for you, and that you will be returning next week.

**PLEASE NOTE - AFTER A TOTAL OF 4 MISSED MARKETS YOU MAY BE RE-ASSIGNED A DIFFERENT LOCATION.**

Call or Text me, thank you!!! Put me in your contacts in your phone, I will always be on site at Noble Bread or walking the Market, it is best to call me!

I appreciate you very much for participating in the Market this year. My Fountain Hills community will support you if you attend weekly and bring your best quality products to the Market. I also hope that you support other vendors at this Market. You are a special collection of outstanding products and we all need sales. See you soon,

**Betsy Hess**  
**FHFM Manager**  
**480-227-6113**