



## **FOR IMMEDIATE RELEASE**

### **PRIDE Royal Oak Announces Date for 2026 Festival**

**Royal Oak, MI** – March 30, 2026 – Pride Royal Oak is back in Downtown Royal Oak for another year, marking the fifth annual pride event in Royal Oak since 2022. Returning on Saturday, July 25 from 1 PM - 11 PM, the event will again take place at the Royal Oak Farmers Market, Centennial Commons park, and South Troy Street.

While the planning committee for the festival has been tight-lipped on this year's featured headliners, the event promises to be bigger and better than ever as Royal Oak celebrates its fifth pride event since 2022. This year's festival will feature:

- **Two Stages of Entertainment:** Enjoy performances by local and national artists, drag shows, and DJs.
- **Queer Author Panel:** Back for a second year following fan fare in 2025. The to be announced panel of LGBTQIA+ authors will discuss their literary work, how their identity has influenced their creative work, and much more. Followed immediately by a book signing with the featured authors. The Queer Author Panel is presented by Sidetrack Bookshop (325 S. Washington, Royal Oak)
- **Kids Zone:** Fun and engaging activities for all ages, including face painting, crafts, and interactive games.
- **Vendor Booths:** Explore a variety of vendors offering unique merchandise. Artisans and small businesses interested in attending Pride Royal Oak as a vendor are encouraged to apply using the form found on their homepage by May 1 at 11:59 PM EST.
- **Food Trucks:** Savor a diverse range of culinary delights from numerous food trucks and vendor tents. Food truck operators and interested food vendors seeking to sell their fares at Pride Royal Oak are encouraged to apply using the form found on their homepage by May 1 at 11:59 PM EST.

The planning committee for Pride Royal Oak is also seeking new sponsors to join in on the festival. With inflation rising and the increased needs for security the event faces challenges to remain as affordable as it has been in the past. Interested corporate

sponsors and business leaders that would partner with Pride Royal Oak are encouraged to visit: <https://prideroyaloak.com/become-a-sponsor>

“Each year the business community has stepped up to help us create an affordable pride experience that offers a safe and inclusive space for everyone to be their true authentic self,” explained Shelly Mazur, director for the Pride Royal Oak planning committee. Mazur continued, “we are hopeful that this year we can continue to get new interested sponsors that want to help us not only keep Pride Royal Oak going, but to grow it as we cross this five year milestone together with the community.”

Interested attendees are encouraged to follow Pride Royal Oak on [Facebook](#), [Instagram](#), and to check back soon on the website for announcements on entertainment, vendors, and more!

This year’s sponsors already include: the Royal Oak Downtown Development Authority, Corewell Health, Arts, Beats & Eats Foundation, Michigan Educational Credit Union, Renewal by Anderson, Baker College, Raise Hope & Foster Dreams, Four Season Kanga Roof, OUR Credit Union, and Community Choice Credit Union. Since 2024 Pride Royal Oak has been presented as a non-profit event in partnership with the professional outdoor festival Shakespeare Royal Oak, now entering its 26th season.

For more information visit [www.prideroyaloak.com](http://www.prideroyaloak.com).

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**About PRIDE Royal Oak**

Pride Royal Oak is an annual non-profit event dedicated to celebrating and supporting the LGBTQ+ community in Royal Oak, MI. Through vibrant celebrations, community engagement, and advocacy, Pride Royal Oak aims to foster a sense of belonging, acceptance, and equality for all.

Join the conversation on social media using #PRIDERoyalOak and follow us on Instagram (@pride.royaloak) and Facebook (@royaloakpride).

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