Strategies

Become an engagement platform for the alumni! Be the go-to place on which alumni can rely. Become the clear and easy platform for alumni engagement with one another and with NSU.

Create Partnership



Do what alumni value and do it well! Capture better information about alumni: their interests, their achievements and their connections etc.

Focus on the right values



Support the new migrants! Establish communication channels so that newly migrated alumni can easily connect /reach with the wider alumni community.

Support Newcomers



Make alumni reunions and networking events extraordinarily inspiring so that more alumni are motivated to join the events and connect with wider community

Make reunions





Our Strategies

"However beautiful the strategy, you should occasionally look at the results." — Sir Winston Churchill



Encourage Philanthropy

Align philanthropy and alumni engagement. Motivate alumni to do more philanthropic contribution towards the alumni community in the country and abroad.



Boost volunteering

Build a performance management framework. Strengthen the NSUAAA volunteer pipeline, including leadership positions and succession planning



Organization excellence

Make sure that NSUAA organisation, business process and tools are strong and flexible and that they support the organisation vision.



Openness and respect

We will seek, listen and be open to new ideas. We value and respect every member and when we disagree, we will not dismiss each other's ideas, nor undervalue their opinions.