

# Jackie Coffey

## Jackie The Happy Investor

Real Estate Educator • Investor • Author • App Founder

AVAILABLE FOR BRAND PARTNERSHIPS

Real estate educator & house flipper teaching 106K+ beginners how to build wealth through real estate.

**106,000+** TikTok followers

**1,000+** Paying course students enrolled

**40,000+** Books sold (self-published)

**2,500+** Email subscribers (buyers)

**12+** Years as an active real estate investor

### AUDIENCE

Beginner real estate investors, ages 20–50, actively seeking tools, education & services to start or grow their investing journey.

### AS SEEN IN

Martha Stewart · MarketWatch · Newsweek · House Beautiful · Homes.com · The Spruce · The Playbook · Real Estate Bees · The Curious Creator · New American Funding



## Why brands choose Jackie

- **Her audience buys.**  
Zero paid ads. Sold-out course launches. Her followers trust her recommendations and take action.
- **Niche authority.**  
She speaks directly to beginner investors — motivated buyers actively seeking tools & services.
- **Real credibility.**  
Featured in Martha Stewart, MarketWatch, Newsweek & more. Not just a TikToker — a real investor.
- **Multi-touch reach.**  
TikTok + email list + live events + bootcamps + podcast + app launch = multiple brand touchpoints.
- **App launch momentum.**  
First-of-its-kind real estate ARV app launching 2026 — a prime opportunity for early brand partners.



## Ideal brand categories

Hard money lenders

Real estate software

Property mgmt tools

Mortgage & lending

Home improvement

Title companies

Investment platforms

Contractor tools

PropTech apps

Real estate CRMs

### Rates available upon request

Custom packages available for all budgets.

## Partnership opportunities

### Sponsored TikTok video

Dedicated or integrated brand feature

### Email newsletter feature

Reach 2,500+ buyer subscribers

### Course integration

Brand placement inside curriculum

### Speaking & live events

Event sponsorship or workshop partner

### App launch partnership

Early brand partner for 2026 app launch

### Custom multi-platform

Tailored campaign across all channels