

SIMPLI COUNTERS

Multifamily / Apartments and Countertops

THE SELECTION ISSUE

THE PROCESS • THE SELECTION • TERRITORY SERVICE & PROJECTS

www.simplicounters.com

THE PROCESS

1

Quarry

- With 20 years of quarry partnerships, we source blocks directly from Brazil, India, Spain, Italy, China, and more.
- Each block is shipped to a factory for slab production.



2

Factory

- Blocks are processed into slabs at the factory.
- Finished slabs are either shipped to the USA for domestic fabrication or cut to size overseas for new construction.



3

Slab Production

- Granite and marble blocks are cut using gang saws or wire saws.
- Quartz slabs are made on specialized quartz production lines.
- We choose the method based on project scope and material needs.



4

Domestic Fabrication

- Blocks are processed into slabs at the factory.
- Finished slabs are either shipped to the USA for domestic fabrication or cut to size overseas for new construction.



5

Cut to Size Fabrication

- For new construction, we fabricate from drawings at our overseas factory.
- Materials are shipped directly to the project site and installed on location.
- Ideal for larger projects due to significant cost savings.



6

Final Walk Through

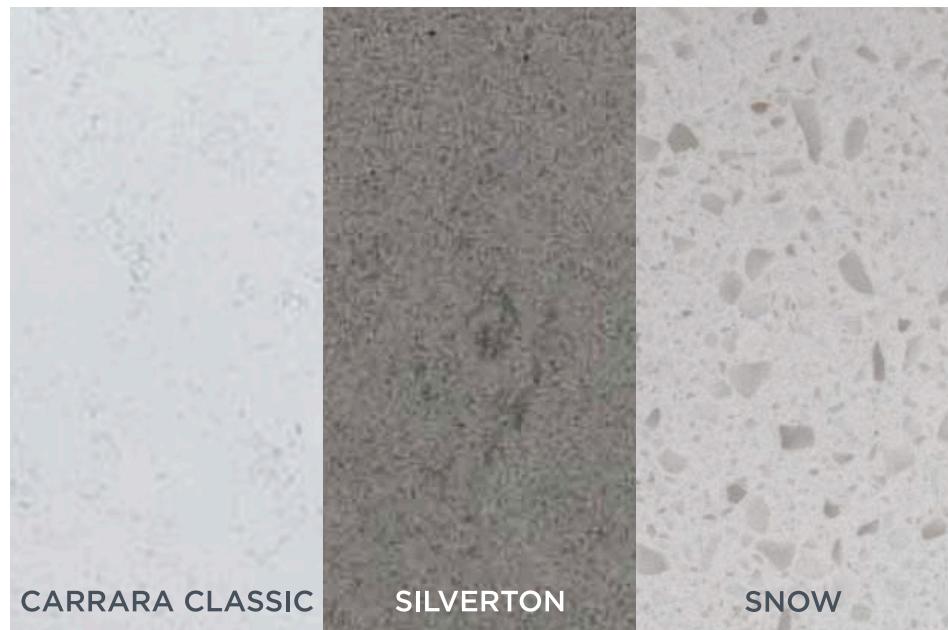
- At project completion, we conduct a final inspection with the contractor and property manager/owner.
- Ensures all work meets specifications 100%.

SIMPLI
COUNTERS

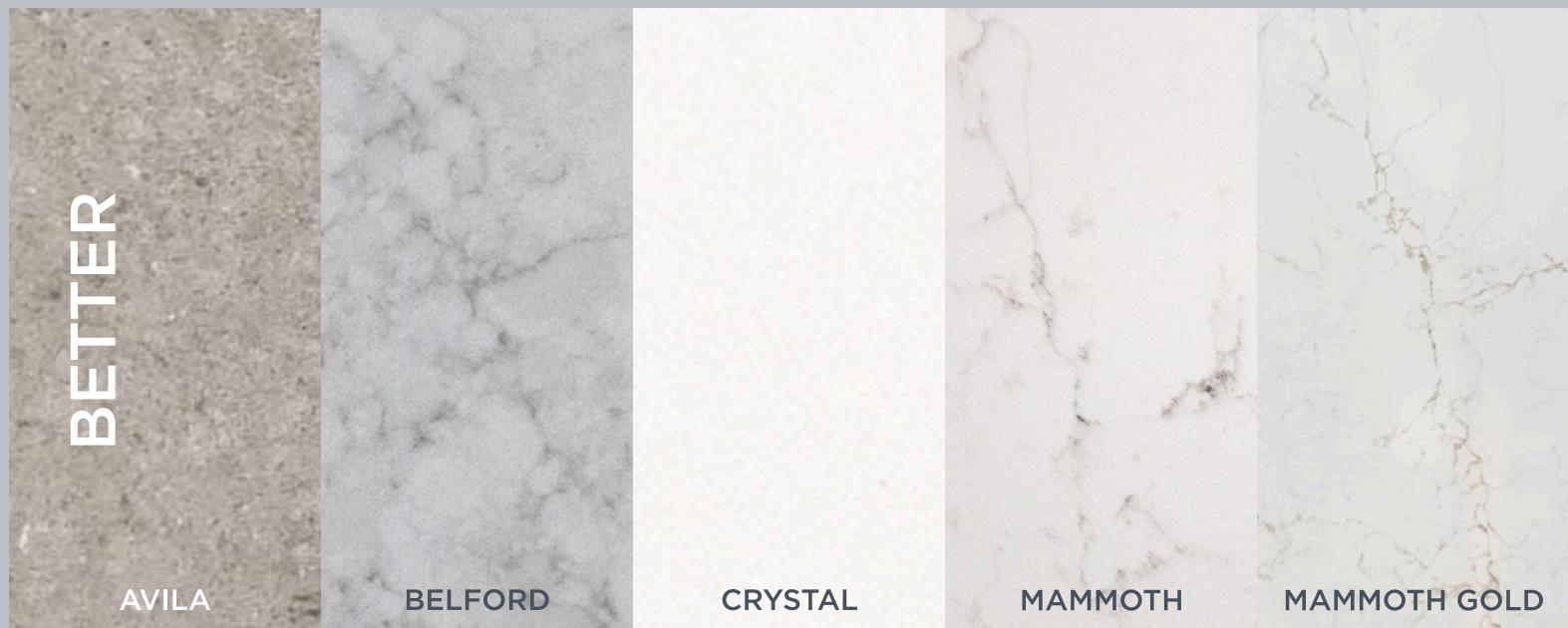
THE QUARTZ SELECTION

QUARTZ: 2CM & 3CM

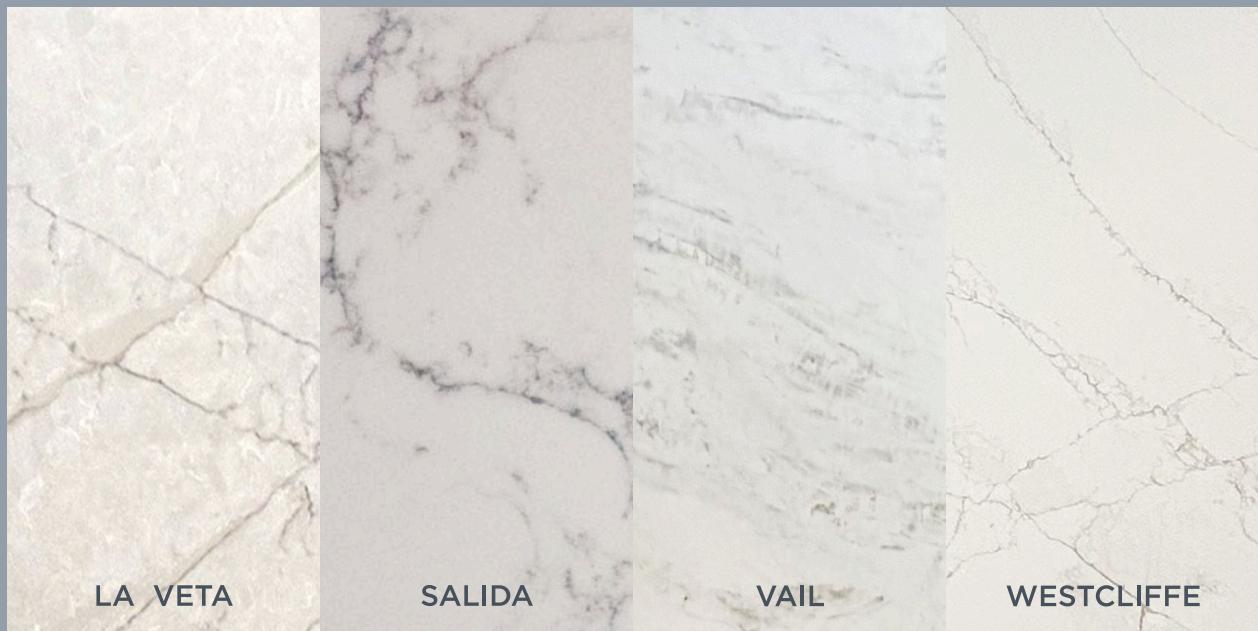
GOOD



BETTER



BEST



GRANITE

VALLE NEVADO GIALLO ORNAMENTAL



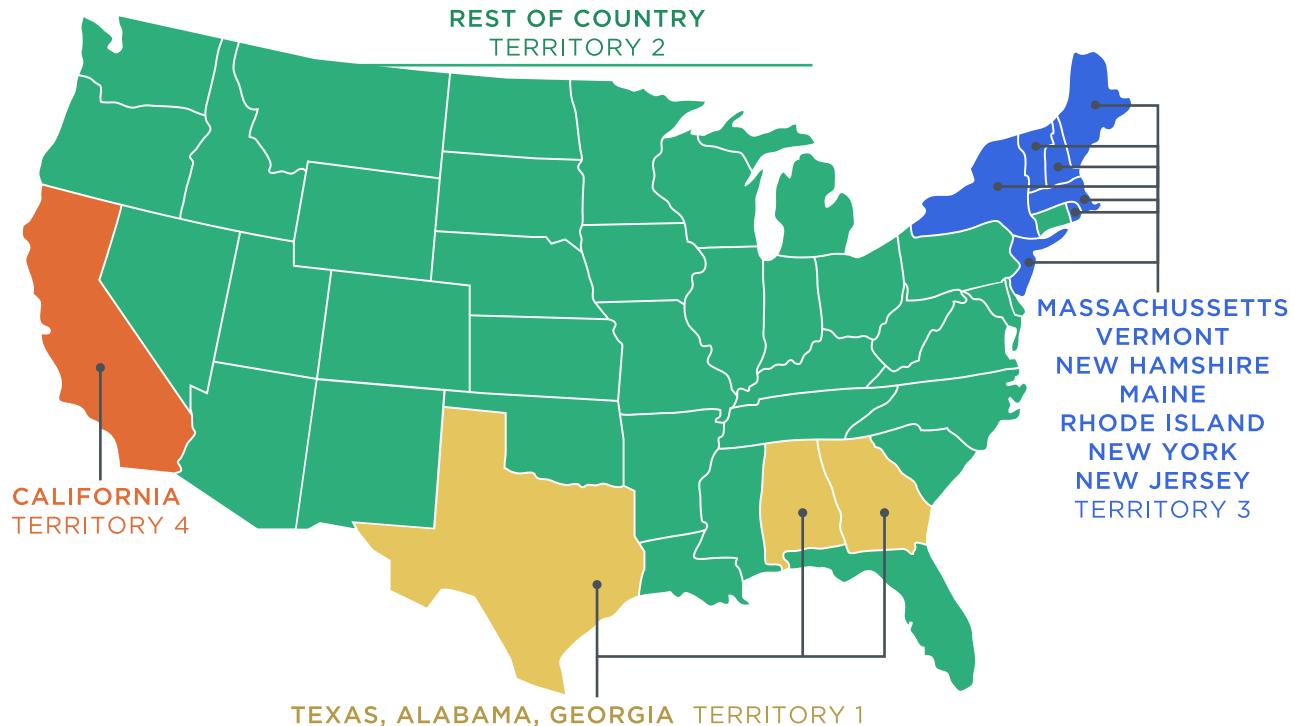
WHITE DALLAS NEW CALEDONIA



TERRITORY MAP

MATERIAL + INSTALLATION

FROM COAST TO COAST,
WE'VE GOT YOU COVERED



PROJECTS

CHECK OUT THE WORK FROM SOME OF OUR CLIENTS!

Amli | Bridge | Camden | Sares Regis | Hilton | Hyatt Regency | Wyndham | LivCor | Greystar

