

## My Lyfe360 Company

## My Lyfe360 Kids Co.

## The Inspiration

My Lyfe360 was born from a deeply transformative moment I experienced in my childhood. As a young girl, I met a young woman with a special need I did not understand. Instead of embracing what made her unique, I let fear and unfamiliarity lead me to avoid her. I was just an elementary school kid, unaware and inexperienced, unsure how to connect with someone who seemed different.

But then, everything changed. She had the courage to walk up to me and hold my hand. In that small, simple gesture, all my hesitation and fear melted away. I am forever grateful that, despite my actions, this incredible young woman—who was and is greater than average but truly equal to me—had the courage to approach a scared little girl. Her warmth and acceptance inspired me to dedicate my life to ensuring that all of us, especially children, learn to embrace and support one another, celebrating our shared humanity instead of what sets us apart.

We have all encountered someone who may seem different—whether in physical, mental, or other capacities. Rather than creating distance between ourselves and what feels unfamiliar, we should take the opportunity to learn, to see the beauty in our differences while recognizing the similarities that unite us. Life is unpredictable; today you may be healthy and capable, but circumstances can change in a heartbeat. Some of us are born with challenges, but every one of us can face a sudden change in our health, circumstances, or abilities. Now is the time to learn, to understand, and to embrace both our uniqueness and the shared threads that connect us all.

Welcome to My Lyfe360, where we aim to build a world of inclusion, love, and understanding for every child.