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PRESS RELEASE

FOR IMMEDIATE RELEASE

Canine Concierge Corporation: Bringing Joy and Healing Through Animal-Assisted Therapy (AAT)

Fairfax, VA – January 2, 2024 – Canine Concierge Corporation bursts into the new year with boundless enthusiasm, announcing its establishment as a force for change in our community. This nonprofit organization, founded by Michael Stokes, a retired IT contractor and compassionate soul, has a singular mission — improving lives through the power of animal-assisted therapy (AAT) dogs. With a heart full of hope, Canine Concierge is set to make waves, spreading joy, comfort, and healing in hospitals, nursing homes, rehabilitation facilities, senior citizens' centers, and police stations throughout Fairfax.

Michael's inspiration stems from the unwavering loyalty of his beloved Kuwaiti rescue dog, who recently passed away after 14 incredible years. Michael embarked on this noble endeavor to honor his furry friend's memory and give back to the community that supported him throughout his career, eager to make a real difference.

Canine Concierge has overcome substantial hurdles, from setting up the nonprofit and securing insurance and licenses to renting a contemporary studio space in the Regus virtual office building. The team is transforming a hotel suite into a state-of-the-art facility for their working dogs and Michael. It was recently awarded the Virginia State Corporation Commission's Certificate of Good Standing. However, they still need support from the community to ensure seamless operations, raise awareness, and extend their outreach. Contributions are vital for training two American Kennel Club (AKC) Golden Retrievers, procuring supplies, launching digital and print marketing campaigns, and covering day-to-day operational costs.

These specially trained therapy dogs provided by Canine Concierge offer countless benefits to those in need. They play a crucial role in reducing the risk of heart attacks, strokes, and seizures, while their presence helps alleviate stress, anxiety, and fear. These incredible animals create a calm atmosphere, lower blood pressure, encourage interaction, and provide irreplaceable companionship. Moreover, their therapy supports individuals recovering from PTSD or other traumas, offers respite from loneliness and isolation, and extends compassionate support to those grieving the loss of a loved one.

While the animal-assisted therapy (AAT) industry has flourished nationwide for over two decades, it still lacks comprehensive coverage from major insurance providers. Canine Concierge is on a mission to break down these barriers, rouse awareness, and ensure that AAT services receive the recognition and financial backing they deserve.

As a community-driven nonprofit organization, Canine Concierge relies on the generosity of philanthropists, grants, sponsors, and donations to bring these invaluable services to those who need

them most. With your support, we can make a tangible difference in the lives of individuals facing difficult circumstances.

Join Canine Concierge in their mission to spread comfort, healing, and joy through animal-assisted therapy. Stay informed about upcoming events and partnerships by contacting our administration at 571-375-5932 or k9@canineconciergecorp.com.

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About Canine Concierge Corporation:

Canine Concierge Corporation is a dynamic nonprofit organization dedicated to improving lives through animal-assisted therapy. By supplying specially trained and certified therapy dogs, Canine Concierge ensures that hospitals, nursing homes, rehabilitation facilities, senior citizens' centers, and police stations receive these valuable services free of charge. Canine Concierge relies on the support of individuals, grants, and sponsors to commence their vital work.

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