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PRESS RELEASE

For Immediate Release

Introducing Canine Concierge Corporation: Making a Difference in Our Community Through Animal-Assisted Therapy (AAT) Dogs

Fairfax, VA – October 2023 - Canine Concierge, a nonprofit organization dedicated to providing animal-assisted therapy (AAT) services, announced its establishment with the sole mission of improving the lives of individuals in our community. Founded by Michael Stokes, a retired IT contractor with a deep passion for helping others, Canine Concierge aims to bring joy, comfort, and healing through specially trained and certified therapy dogs provided to hospitals, nursing homes, rehabilitation facilities, senior citizens' centers, and police stations, free of charge.

Michael's inspiration behind Canine Concierge comes from his Kuwaiti rescue dog, who recently passed away after 14 years of unwavering loyalty and companionship. Seeking to honor his beloved furry friend and give back to the community that supported him throughout his career, Michael embarked on this noble endeavor.

Canine Concierge has already overcome numerous initial hurdles, such as nonprofit setup, facility rental, insurances, permits and licenses, graphic design, and website development. It is retrofitting a hotel suite into a state-of-the-art studio. However, to ensure seamless operations, community awareness, and outreach, the organization actively seeks contributors to support various expenses, including training two American Kennel Club (AKC) working dogs, supplies, digital and print marketing, and day-to-day operational costs.

The therapy dogs provided by Canine Concierge will offer many benefits. They are crucial in lowering the risk and aiding recovery from heart attacks, strokes, and seizures. Moreover, their presence helps reduce stress, anxiety, and fear, contributing to overall well-being. These incredible animals create calmness, lower blood pressure, encourage interaction, and provide companionship. Their therapy also supports individuals recovering from PTSD or other traumas, offers respite from isolation or loneliness, and provides comfort and reassurance to those in need. Canine Concierge's working dogs will even assist individuals in their journey toward recovery from losing a loved one by offering compassionate support in times of grief.

While the animal-assisted therapy industry has existed nationwide for over two decades, major insurance providers must acknowledge its importance and provide comprehensive coverage. Canine Concierge aims to break down barriers and raise awareness to ensure that AAT services receive the recognition and support they deserve.

As a community-based nonprofit charitable organization, Canine Concierge relies heavily on the generosity of philanthropists, grants, sponsors, and donations to begin offering these invaluable services to those in need.

Together, we can make a significant difference in the lives of those who need it most. Join Canine Concierge in its mission to bring comfort, healing, and joy through animal-assisted therapy. For more information on how to find out about upcoming events and partnerships, don't hesitate to contact our Administration at 571-375-5932 or k9@canineconciergecorp.com.

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About Canine Concierge Corporation: Canine Concierge is a startup nonprofit organization, 501c(3) pending, on a mission to improve the lives of individuals through animal-assisted therapy. They will provide specially trained and certified therapy dogs to hospitals, nursing homes, rehabilitation facilities, senior citizens' centers, and police stations, free of charge. As a community-based nonprofit, Canine Concierge relies on the support of individuals, grants, and sponsors to begin our vital work.

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