

# WNC BLACK BUSINESS EXPO

APRIL 8-10, 2022 | CROWNE PLAZA HOTEL  
ASHEVILLE, NC

WORKSHOPS  NETWORKING SESSIONS  TRADESHOW  FOOD  ENTERTAINMENT

Dear Colleague,

Do you wish you had a way to showcase your minority-owned business? A platform to shout out the brilliance of your entrepreneurial ideas? Or an opportunity to learn how to be a more effective business owner and marketer from some of the most highly respected and well-known business experts in the U.S.?

Well, we've got the opportunity you're looking for!

The WNC Minority Business Association is honored to announce the inaugural WNC Black Business Expo – a trade show, networking, and learning event focusing on minority-owned businesses and entrepreneurs – April 8-10, 2022 at the Crowne Plaza Hotel in Asheville, NC.

The WNC Minority Business Association is a non-profit organization created to advocate and promote the development of minority-owned businesses in Western North Carolina through networking events, workshops, and annual business expos.

The first of its kind in Western North Carolina, the Black Business Expo, with an overarching theme of "Inspiring and Motivating the Next Generation of Entrepreneurs", will feature visionary guest speakers, educational workshops, networking sessions and a business showcase for minority-owned businesses and start-ups.

We are currently seeking vendors for the tradeshow portion of the Expo and would be honored to have you join us. However, due to space limitations, the number of vendors is limited, and on a first-come, first-serve basis. So don't wait to join this exciting new event that is expected to attract 1,000+ attendees. Please review the attached vendor application and consider the many benefits of being a part of this important, and ground-breaking event!

Sincerely,

Rika Harrison  
Executive Director

[www.wncblackexpo.com](http://www.wncblackexpo.com)



## THEME

*Inspiring and Motivating  
the Next Generation of  
Entrepreneurs*

## TARGET AUDIENCE

WNC BLACK POPULATION  
(21 COUNTIES)

57.1%

## CONTACT

[rika@wncblackexpo.com](mailto:rika@wncblackexpo.com)

Ph: 828-435-5918

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## VENDOR REGISTRATION FORM

**EXHIBIT FEE:** (includes one 6' skirted table + 2 chairs) **\$250 per exhibit**

ADD-ONS:

Pipe & drape \$100

Electricity \$35

Extra Table \$25

Exhibit location is assigned by Planning Committee upon receipt of registration and payment.

VENDOR COMPANY NAME: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_ PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

Would you be willing to donate a Door Prize for this event? \_\_\_ NO \_\_\_ YES

Please give a brief description of the products/services you plan to display:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

LIST THE NAMES OF EACH PERSON WHO WILL WORK YOUR BOOTH/TABLE.  
(MAXIMUM 2 PEOPLE)

1) \_\_\_\_\_

2) \_\_\_\_\_

**\*\*EXHIBITS ARE FIRST COME, FIRST SERVE! REGISTER TODAY!**

PAYMENT INFO: **\*Registration and payment must be received by FEBRUARY 1, 2022**

Registration Fee		\$ <b>250.00</b>
Add Pipe & Drape?	(add \$100)	\$ _____
Add Electricity?	(add \$35)	\$ _____
Add Extra Table?	(add \$25)	\$ _____
<b>TOTAL DUE</b>		<b>\$ _____</b>

CHECK (Make payable to: WNC Minority Business Association)

CREDIT CARD #: \_\_\_\_\_

NOTE: A \$10 processing fee will be added to credit card order.

EXP: \_\_\_\_\_ CSV: \_\_\_\_\_

BILLING ADDRESS: \_\_\_\_\_

\_\_\_\_\_



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## SET UP TIME:

**FRIDAY, APRIL 8, 2022**

**5PM - 7PM**

Materials may be dropped off or sent to hotel 24-72 hours prior to event.

If shipping materials to the hotel, make sure the following information is clearly marked on outside of all boxes:

**YOUR NAME  
COMPANY NAME  
BLACK BUSINESS EXPO VENDOR**

## MAIL THIS FORM WITH PAYMENT TO:

WNC Minority Business  
Association  
638 Spartanburg Hwy, Ste 70-124  
Hendersonville, NC 28792

**IF REGISTRATION AND PAYMENT  
ARE NOT RECEIVED BY  
FEBRUARY 1, 2022, YOU WILL  
NOT HAVE A TABLE OR BOOTH.  
THIS WILL ALLEVIATE ANY  
PROBLEMS AT REGISTRATION.**