



COUNTY OF BURNETT  
**LAND USE AND INFORMATION COMMITTEE**  
**Campground Work Group**  
Burnett County Government Center

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## MINUTES

Land Use and Information Committee  
Campground Work Group  
May 14, 2021

**MEMBERS PRESENT** Jim Paden, Craig Conroy and Chuck Awe.

**OTHERS PRESENT** Jason Towne and Richard Hartmann.

**CALL TO ORDER** Vice-Chair Conroy called the May 14, 2021, meeting of the Land Use and Information Committee (LUI) Campground Work Group to order at 9:00 a.m. in Room 165 of the Burnett County Government Center.

### **NOTICE POSTED IN ACCORDANCE TO WIS. STAT. 19.84 OPEN MEETING LAW**

**APPROVAL OF AGENDA ORDER** Motion to approve the agenda order was made by Supervisor Awe, seconded by Supervisor Paden. Motion carried, voice vote.

**APPROVAL OF MINUTES OF THE MAY 7, 2021, MEETING** Motion to approve minutes of the May 7, 2021, meeting was made by Supervisor Paden, seconded by Supervisor Awe. Motion carried, voice vote.

**PRESENTATION AND DISCUSSION – ECONOMIC DEVELOPMENT DIRECTOR RICHARD (DICK) HARTMANN** Vice-Chair Conroy introduced Economic Development Director Richard Hartmann. Mr. Hartmann is also an advisor for the Burnett County Development Association (BCDA). Mr. Hartmann was invited to provide economic information related to campgrounds including tourism and county revenue statistics. He noted there isn't a lot of information directly related to Burnett County, but more for state information overall. The data provided, showed an increase of economic growth and sales tax revenue from 2018 through 2020, even during the pandemic. To date the sales tax for 2021 is on track to be a significant increase again. Possible attributes include more people working from their second home here in Burnett County and potentially from RV residents. More people overall are spending their time in the county. In February of 2020 the BCDA partnered with UW-River Falls to do a survey and collect data on the commuters and second home owners being in the county more and the affects economically of it. If this population continues to work from their summer homes instead of going back to metropolitan areas, it may continue an increased impact on services, groceries, hunting and fishing licenses, etc. It is not known what the RV parks/campgrounds are truly bringing in as the data doesn't show that divide. Statistics show that direct visitor spending seems to be decreasing, but sales tax is going up. It's not sure what that means as it seems to be confusing. Discussion ensued on looking for more data pertaining to per-capita campground sites, services necessary to support the camping population and overall costs/revenue/services related to camper/campground use.

**DISCUSS TOPIC FOR UPCOMING MEETINGS** Potential presenters for the upcoming meetings; May 21, Department of Agriculture, Trade and Consumer Protection (DATCP), May 28, Surveyor Mark Krause of Wagner Surveying and June 4, various public safety entity representatives, Highway Administrator and a representative of the public.

**FUTURE AGENDA ITEMS** Look at other county ordinances.

**NEXT MEETING DATE:** May 21, 2021, at 9:00 a.m.

**ADJOURNMENT** Vice-Chair Conroy adjourned the meeting at 10:20 a.m.