



# BEES INDUSTRIES

## CONSTRUCTION CONTENT SLIDING SCALE AGREEMENT

The purpose of this agreement is to establish the commission structure of Bees Industries, the "Consultant" to be paid on 30-day net terms by \_\_\_\_\_, the "Client". Additionally, the "User" is in reference to any person or entity engaging with content created for the Client, by efforts made of the Consultant.

Bees Industries must work diligently to secure Views and Likes for the Client to be entitled to commission payments set forth in the "Construction Content Sliding Scale Agreement". A commission is to be paid by the Client, to the Consultant upon engagement of content created for the Client through the efforts of the Consultant. One hundred percent of the total commission (maximum of \$1,220) shall be paid by the Client to the Consultant within the monthly billing cycle immediately following the posting of content created by the Consultant. It is the responsibility of the Consultant to provide the Client with a report showing the number of Views, Likes, and the amount of Watch Time from the previous month's relevant posts. The monthly commission fee payments are to be taken out of the initial retainer payment until the retainer is exhausted, after which a monthly billing cycle will continue per the signed "Partner Agreement", and at the rates proposed in this "Construction Content Sliding Scale Agreement".

### Posted Content Fee Schedule of Results

#### **Views**

100 - 1,000	3 cents per view
1,001 - 10,000	2 cents per view
10,001 - 100,000	1 penny per view

#### **Likes**

10 - 100	30 cents per like
101 - 500	20 cents per like
501 - 1,000	10 cents per like

#### **Watch Time Minutes**

10 - 30	\$3.00 per minute
31 - 60	\$2.00 per minute
61 - 120	\$1.00 per minute

Minimum possible monthly fee **\$36**

Maximum possible monthly fee **\$1,220**

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\*The obligation of Bees Industries is to produce branded videos, pictures, infographics, and other related social media content using and promoting the products and/or services of the Client. Posting multiple times weekly across a combination of Facebook, Instagram, TikTok, YouTube, X, LinkedIn, and Pinterest channels. Reporting content engagement metrics monthly to the Client.

\*Bees Industries Partners will not be charged additional fees for Content Creation Services, including what is stated in the "Construction Content Sliding Scale Agreement", until the full price of the "Partnership Agreement" has been recuperated by the Client, through the efforts of the Consultant.

\*All Bees Industries Partners receive 10% of all pricing stated in the "Construction Content Sliding Scale Agreement", as well as any, and all services available from Bees Industries and its affiliated LLC's.

The Client hereby agrees to pay the Consultant for content creation and posting services on, or before the 1<sup>st</sup> (first) \_\_\_\_\_, or the 15<sup>th</sup> (fifteenth) \_\_\_\_\_ day of each month for services rendered in the previous month. The monthly cost of services will be equal to the total cost of additional services rendered, as well as commissions for content engagement during the previous month as put forth in this "Construction Content Sliding Scale Agreement". In the event the Client requests additional services outside of the signed "Partner Agreement" the Consultant shall be compensated by the Client using the same sliding scale pricing as stated in this "Construction Content Sliding Scale Agreement". Additional per item service fees may also be applied by the Consultant for services in addition to what is agreed upon in the signed "Partner Agreement". A monthly statement must be supplied to the Client by the Consultant showing the previous month's commissions deducted from the retainer paid by the Client to the Consultant with the "Partner Agreement". In the event the Consultant does not exhaust the Client's retainer payment over the course of one year from signing the "Partner Agreement" the Client shall be entitled to a total refund of the remaining balance of funds paid by the Client to the Consultant.

Name \_\_\_\_\_ Company \_\_\_\_\_

Sign \_\_\_\_\_ Date \_\_\_\_\_

Agent \_\_\_\_\_ Bees Industries, Inc.

Sign \_\_\_\_\_ Date \_\_\_\_\_