


Shehab ELRefai

 **CEO + Founder**

 **USA + Egypt**



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 [@Sheebo.ELRefai](#) + [@SSR_Books](#) + [@SSR_Vibes](#) + many more...

Company Website: [GrowthMarketing.LLC](#) - **Personal Website :** [SSR22.com](#)

General Information:

Work Experience :

- Marketing Director + Executive + Senior Manager + Consultant
- Graphic Designer
- Web Developer & Designer
- International Ambassador & Representative
- Public Speaker
- Pro Football Player & Athlete
- Coach
- Salesman & Promoter
- VoiceOver & Dubbing Artist/Actor
- Translator
(english-arabic-spanish-german)
- TeleMarketer
(MultiNational Corporate Surveys)

Years of Practical Experience:

- 10+ Years

Languages: 7

- Native : English - Arabic
- Intermediate : German - Spanish
- Beginner: French - Turkish - Chinese

Hobbies:

- Reading - Writing - Research - Yoga
Sports - Traveling - New Experiences
Obstacle Racing - Water Sports
MMA - Boxing - JiuJitsu - Modeling

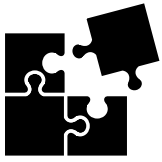
Countries

Lived in:

- Qatar (1996 - 2016, 2022-2023)
- UAE (2013 - 2016 + '23)
- Germany (2016-2018)
- Spain (2019)
- Egypt (2018 - 2022)
- USA (2023 - Present)

Visited:

- KSA x1
- USA x4
- Italy x2
- France x2
- England x2
- Morocco x1



Skills & Attributes:

Hard Skills :

- Digital Marketing & Social Media Specialist
- Content Creation
- Graphic Design
- Web Development & Design
- Ecommerce
- Photography
- Videography
- Video & Photo Editing/Montage
- Email Marketing
- Professional Conference & Event Management
- CopyWriting
- Branding
- SEO (Search Engine Optimization)
- Microsoft Office
- Coaching & Mentoring
- Public Speaking

Soft Skills :

- Solution-Oriented/Problem Solver
- Leadership
- Empathy and Emotional intelligence
- Multi-Lingual
- Multi-Cultural/Diverse Public Relations
- Transparency & Honesty
- Adaptability
- Active Listening
- Critical Thinking
- Decision Making
- Highly Organized
- Creativity & Clarity
- Eloquence in Written & Verbal Communication
- Quick Learner & Always Willing to Learn and Improve
- Team Player
- Empowered & Self Motivated
- Respect & Authenticity
- Time Management
- Generosity
- Outgoing & Open to New Experiences
- Open-Minded
- Healthy & Holistic Overall Lifestyle
- Hard-worker
- Self-Disciplined
- Strong Analytical Abilities
- Can Work Alone
- Positive Can-do Attitude
- Entrepreneur Mindset
- Ability to Perform Under Pressure



SUMMARY:

Occupations:

- Marketing Director
- Digital Marketing & Social media Specialist
- Graphic Designer
- Web Designer & Developer
- Entrepreneur
- Consultant
- Writer | Researcher
- Investor | Promoter
- Public Speaker
- Influencer | Blogger
- Artist | Visionary
- Athlete | Coach

Formal Education :

- **QU**
(Qatar University)
FULL Scholarship (Media)
- **AUC**
(American University in Cairo);
Egypt
- **ICN**
(Institute Comercial de Nancy);
Germany + France
- **AUS**
(American University of Sharjah);
UAE
- **ISC**
(International School of Choueifat)
Doha - Qatar

Certifications :

- Graphic Design - AUC (2020)
- Digital Marketing Agency - TaiLopez (2019)
- Professional Conference & Event management - AUC (2020)
- AyurVedic Nutrition - Ahmed Osman (2020)

MasterClasses :

- TV Presenter & Talk-Show Hosting ;
Ramy Radwan - MassMedia school - Cairo - Egypt (2021)
- Professional VoiceOver + Dubbing Actor/Artist ;
Ahmad Zaher - The Sound of Egypt - Cairo - Egypt (2021-2022)

International Seminars :

- PSG Coaching Philosophy & Methodology ; PSG - France + Egypt (2019)
- European Management ; Germany + France (2016)

Work Experience + Exact Dates & Details : page 4-22

Recommendation Letters : page 23-30

Books I've read : page 31-35