

DYNAMICS DONE DIFFERENTLY

**Australian-owned Microsoft Business
Applications partner with the most experienced
consultants in the market.**





ABOUT ICATALYST

iCatalyst is an Australian-owned and operated, award winning Microsoft Dynamics 365 Consultancy that was established in 2021 to bring together the most senior and experienced Microsoft Dynamics consultants in the country. We partner with mid-market and enterprise organisations to deliver Microsoft Business Applications that drive transformation, streamline operations, and improve business performance.

iCatalyst is a Microsoft-first, Microsoft-only partner, and our focus never wavers. This specialisation gives customers access to unmatched expertise, faster project delivery, and proven outcomes without the noise of competing platforms.

We combine local market insights with the strength of a cohesive national team, supported by consultants based across major Australian cities. Customers trust us for our agility, accountability, and track record in rescuing complex projects.

**“ iCatalyst
have helped us
understand the power
of Microsoft Dynamics 365
Finance and Operations and
what it can do to improve our
workflows. They have opened
our eyes to what is possible
within the solution.”**

Scitech

ICATALYST'S VALUES



Experience counts: expertise in enterprise resource planning and customer relationship management across industries give customers both technical depth and real-world perspective. Our consultants draw on this experience to anticipate challenges early, shape practical strategies, and deliver value from day one.



Focus matters: undiluted commitment to Microsoft Business Applications, including Microsoft Dynamics 365, Power Platform, Azure, and AI-driven automation, drives successful outcomes in partnership with customers. We don't dilute our focus with competing products or platforms; our customers gain the full advantage of a partner entirely dedicated to Microsoft innovation.



Reputation is everything: our success depends on the success of every customer, and that responsibility shapes every project decision we make. Our directors and senior consultants stay involved throughout, maintaining accountability and long-term trust.



“ iCatalyst has helped us achieve the delivery of a better customer experience and overall efficiency in our day-to-day business processes.”
Gold Educational Tours

ICATALYST'S DIFFERENTIATORS



Specialised Microsoft expertise

100 per cent focus on Microsoft Business Applications.



Industry-leading talent

Highly qualified, senior consultants with global and local experience.



Trusted delivery

Proven methodologies, transparency, and consistent teams for every project.



Rescue projects

Relied on by existing Dynamics customers to stabilise and optimise failed or under-delivered implementations.



Australian-owned and operated

Local consultants across major cities with national delivery capability.



ICATALYST'S SOLUTIONS AND SERVICES

End-to-end lifecycle support: advisory, implementation, and ongoing success.

iCatalyst delivers the full spectrum of Microsoft Business Applications, providing ERP, CRM, Power Platform, and managed services that support every stage of your transformation journey. Our consultants combine global experience with a local focus to create scalable, secure, and future-ready solutions tailored to your business, from advisory and scoping through to implementation and ongoing optimisation.

Our philosophy is simple: every customer is a customer for life. We partner with customers from initial advisory through to implementation, managed services, and future transformation, maintaining a focus stays on continuous improvement and measurable outcomes.

We help customers harness Microsoft's ongoing innovation in AI, automation, and security to improve productivity, strengthen compliance, and safeguard critical data.

“iCatalyst listened to what we needed, told us best practice, and helped us standardise where possible. That approach made it easy to get things right the first time.”
BrewHub

ERP and Finance

Dynamics 365 Finance, Supply Chain, Business Central, Project Operations, integrating financial, operational, and resource management for greater visibility and control.

CRM and Engagement

Dynamics 365 Sales, Marketing, Customer Service, Field Service, and portals, empowering better customer and partner experiences through connected, data-driven insights.

Power Platform

Power Apps, Power BI, Power Automate, Power Pages (Portals), and data integration to deliver low-code innovation, workflow automation, and real-time reporting.

Advisory and Assurance

Project governance, solution health checks, and scoping engagements for clarity, alignment, and confidence before and after deployment.

Support and managed services

Dedicated account management, proactive support, optimisation, release management, and continuous improvement to maintain platform performance long after go-live.

 **Microsoft**
Solutions Partner
Modern Work

 **Microsoft**
Solutions Partner
Business Applications

Specialist
Small and Midsize Business
Management



INDUSTRIES WE SERVE

iCatalyst partners with organisations across asset intensive and professional service, highly regulated, and rapidly growing industries where operational efficiency and compliance are critical. We apply our deep Microsoft expertise to help each sector automate complex processes, strengthen oversight, and create pathways to growth.

“The iCatalyst team always came up with ways to make the work easier and more efficient. They made it possible to keep everything running while we moved into the new solution.”

Catholic Education Western Australia



**Mining, resources,
and mining services**



**Engineering and
construction**



**Manufacturing and
distribution**



**Transport and
logistics**



Not-for-profit



Education



**Property and
professional services**



Public sector

Contact our team today.

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iCatalyst