

CUT THROUGH THE NOISE: A CALIBRATED PATH TO AI SUCCESS

A practical AI roadmap for Microsoft-focused organisations from iCatalyst





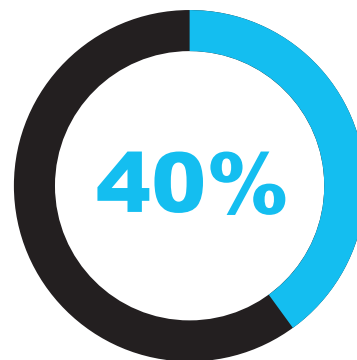
AI IS EVERYWHERE, AND SO IS THE HYPE.

Promises of transformation rarely match reality. Too often, AI projects end in confusion, wasted budgets, and zero measurable impact. Business leaders feel the pressure to “do something”, though the real challenge is that most organisations:

- don't know where they stand
- don't know what AI capabilities they already have
- don't have a roadmap to move forward without risk.

Unstructured, bottom-up AI creates leadership blind spots because unknown tools access sensitive data, practices drift from the organisation's risk appetite, and compliance becomes guesswork.

Executives must set guardrails that define where AI can be trialed, what stays tightly controlled, and how experiments connect to business goals. Gartner predicts that more than 40 per cent of agentic-AI projects will be cancelled by 2027 due to unclear value and inadequate risk controls, which are exactly the failures a top-down strategy is designed to prevent.



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¹ <https://www.gartner.com/en/newsroom/press-releases/2025-06-25-gartner-predicts-over-40-percent-of-agentic-ai-projects-will-be-canceled-by-end-of-2027>

iCATALYST AI STRATEGY WORKSHOP

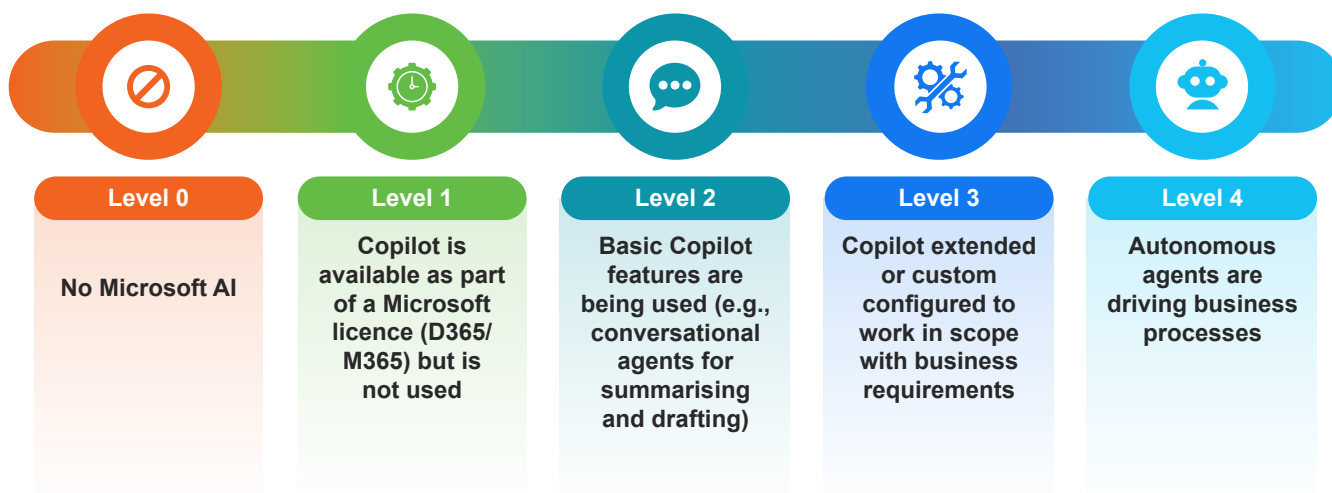
The iCatalyst AI Strategy Workshop is purpose-built for organisations invested in Microsoft platforms. It's a structured, strategic approach to AI engagement that helps businesses assess their AI readiness, identify meaningful opportunities for AI and automation, and adopt and implement AI at a pace that aligns with business priorities, not market buzz.

We do this by:

- assessing your business context, including your data, processes, infrastructure, and objectives
- educating your business on what's possible beyond more common AI applications
- building a roadmap grounded in what's possible and practical
- helping you unlock the cognitive and predictive AI capabilities that may already be embedded in your systems, especially if you've invested in the Microsoft ecosystem, while identifying the right new technologies to consider
- utilising the Australian Government's AI Impact Navigator and Microsoft's AI adoption framework to design strategic AI roadmaps that are responsible, systematic, auditable, and ready for regulatory scrutiny.



iCatalyst maps your AI maturity across Microsoft applications and helps you move forward with clarity and control.



WHAT'S INCLUDED

The iCatalyst AI Strategy Workshop helps Microsoft-aligned organisations unlock the full potential of AI, grounded in business priorities, not hype. Our five core pillars for a successful AI foundation include:

Assess AI maturity and readiness

Understand your current AI capabilities, infrastructure, and risk appetite to set a strong foundation.

Define a fit-for-purpose technology strategy

Choose the right AI tools and platforms—Software-as-a-Service (SaaS), Platform-as-a-Service (PaaS), or Infrastructure-as-a-Service (IaaS)—based on your business needs and compliance requirements.

Establish scalable data governance

Ensure your data is secure, high-quality, and AI-ready with governance that supports growth and regulatory alignment.

Implement responsible AI and build trust

Embed ethical, transparent, and compliant AI practices that align with stakeholder expectations and evolving standards.

Identify high-impact AI use cases

Pinpoint where AI can drive measurable value by reducing costs, improving speed, and enhancing customer experience.

The engagement will deliver business clarity, not a quick-fix proof of concept (PoC) or unnecessary software spend.

UNLOCK THE POWER OF AI WITH ICATALYST

iCatalyst is a trusted Microsoft Solutions Partner with deep expertise across the Microsoft Business Applications ecosystem. Our team of senior consultants brings decades of experience delivering enterprise-grade solutions that integrate with core business systems. This foundation makes us uniquely positioned to guide organisations through AI adoption, helping them unlock the full potential of Microsoft's AI capabilities with a strategic, practical, and compliance-ready approach.

TAKE THE NEXT STEP WITH CONFIDENCE

Our AI Strategy Workshop is purpose-built for Microsoft-aligned businesses ready to move beyond the AI buzz and into measurable outcomes. We assess your AI readiness, uncover high-impact opportunities, and build a roadmap that aligns with your business goals. Whether you're exploring Copilot or scaling intelligent workflows, iCatalyst ensures your AI journey is grounded in proven Microsoft technology and tailored to your business.

Contact our team today.