

## 2025 Speaker BIO: Heather H. Bennett

**Heather H. Bennett** is a partner with Newport LLC (a national business advisory firm), a board director and the author of the Amazon Bestseller, ***Fun and Fulfilling Careers One Question at a Time***. Her subject matter expertise includes social media, integrated marketing, personal branding, and entrepreneurship. With over 25 years' experience as a career and business coach for executives and entrepreneurs, Heather specializes in C-suite advisory, revenue growth innovation, leadership development and marketing strategy.

Drawing from a background in Research and Development, a University of Illinois MBA, and a Northwestern University Social Media Marketing Certification, she advises her clients on how to create strong and successful brands, careers, and companies.

Working jobs as varied as assembly line worker, national chain restaurant host, research biologist, small business owner, partner of a national firm, and board of directors' member has shaped Heather's unique perspective on personal branding, careers, and building businesses. Her personal branding method has been shared at workshops and webinars and is featured in her book and workbook, *Fun and Fulfilling Careers One Question at a Time* (#1 for Job Hunting and #1 for Careers on Amazon!) Heather lives in Chicago, Illinois with her husband and four children, where she enjoys volunteering for non-profits, reading mysteries, hiking, and singing with a rock band. To connect with Heather, find her on LinkedIn by searching Heather H. Bennett.

## First Person Intro Speaker Heather H. Bennett

I am a Partner with Newport LLC, marketing strategist, Board Director, C-Suite advisor, and author helping leaders build strong careers, brands, and businesses. I help CEOs, business owners, and Boards of Directors needing help with revenue growth, leadership and employee development, marketing strategy and business planning.

## Newport Focused introduction of speaker, Heather H. Bennett

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Newport is a unique national business advisory firm that offers experienced based client-centric solutions that help CEOs and owners of middle market companies grow, de-risk and realize their company's value.

How I can help:

\*Independent Director for Boards

\*Advising C-suite executives and entrepreneurs

### **Short Form BIO**

Heather H. Bennett is a partner with a national C-Suite advisory firm with over 25 years of brand, marketing, and business strategy experience. She is a marketing strategist, subject matter expert in personal branding, experienced executive committee board member, former research biologist, and bestselling author of the Amazon Bestseller, Fun and Fulfilling Careers One Question at a Time.