



creative**brand**coach

# Personal Branding Template

**Personal Branding** is the skills, talents, personality traits & passions of an individual that are consistently communicated through all interactions with others, online and offline. - Heather H. Bennett

**Directions:** Fill this template out to create your personal brand. Update, review and revise as needed. Read every time you make decision about your career, social media presence and before networking or presenting.

I am known for being really good at (skill), (talent) and (skill/or/talent).

My friends and coworkers know they can expect me

to always be \_\_\_\_\_,

\_\_\_\_\_

and \_\_\_\_\_ (personality traits).

I am passionate about \_\_\_\_\_

\_\_\_\_\_.

I feel inspired when I \_\_\_\_\_

\_\_\_\_\_.

I feel fulfilled when I \_\_\_\_\_

\_\_\_\_\_.