



creative**brand**coach

# Plan with a Personal Brand

***Personal Branding** is the skills, talents, personality traits & passions of an individual that are consistently communicated through all interactions with others, online and offline. - Heather H. Bennett*

**Directions:** Fill this template out to create an action plan to use your personal brand to achieve your personal and professional goals. Look at it often to stay on task and be inspired!

I want to spend more time doing \_\_\_\_\_,  
\_\_\_\_\_ & \_\_\_\_\_

because they help me \_\_\_\_\_ or give me  
joy through using my unique talents and skills.

In the future, I want to do \_\_\_\_\_,  
be \_\_\_\_\_ and spend more time doing \_\_\_\_\_.

To do all this, I need to accomplish the following actions...

In 1 month, I need to...

In 6 months, I need to...

In 1 year, I need to...

In 3-5 years, I see myself doing \_\_\_\_\_  
with this organization \_\_\_\_\_

so I can achieve my goals of \_\_\_\_\_ and \_\_\_\_\_.