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GREEK
FORUM OF
MIGRANTS

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KYPSELI MUNDIAL 2024 REPORT



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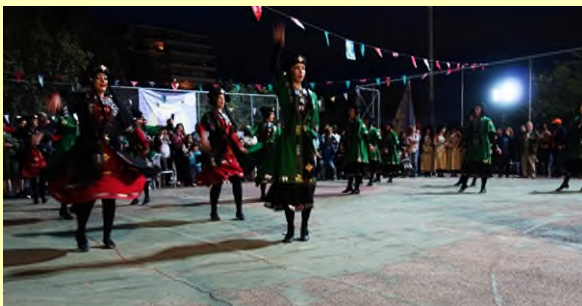


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SUMMARY

The inaugural Kypseli Mundial 2024 was a great success. We received overwhelmingly positive feedback from the communities involved. In this report, we outline the activities that took place, how we achieved our objects, and how we can improve the tournament in the future.



Thank you to all our supporters and sponsors for this community-led festival a remarkable success!

HIGHLIGHTS

COMMUNITY PARTICIPATION: The event showcased 10 community football teams comprised of around 200 players and coaches.

CULTURAL EVENTS: 25 workshops and performances featured over 70 musicians, dancers, and artists.

CULTURAL BAZAAR: A bazaar offered food and handicrafts from 25 sellers representing over 15 different countries.

HIGH ATTENDANCE: Approximately 2,000 people visited Kypseli Mundial over the course of the two days (excluding players, musicians, and artists).

DIVERSE CROWD: The event attracted a highly diverse audience, reflecting a wide range of backgrounds and communities.

SPECIAL MOMENTS: The Mayor of Athens awarded the women's teams with their trophy and medals, and the men's final drew a crowd of around 500.

INDIVIDUAL PRIZES: The signed football jerseys (donated by Ria Money Transfer) were received by the top goal scorer and best player in the men's and women's league with great excitement.

EFFECTIVE SAFETY PRECAUTIONS: Our medical team was highly responsive, ensuring the safety and well-being of all players and attendees.

EFFECTIVE ORGANIZATION: The organization of the tournament's programming was both effective and efficient, contributing to a smooth and successful event.

POSITIVE FEEDBACK: We received excellent feedback from both the communities and participants, underscoring the tournament's impact and success.



PARTICIPANTS

FOOTBALL TEAMS

Nigerian Community of Greece
Cameroonian Community of Greece (Finalist)
Ivory Coast Community of Greece (Winners)
 Sierra Leone Community of Greece
 Albanian Community of Greece
Arts & Action Network Greece
Cheering United Greece
 Prasina Poulia Peristeri
 Fostires (Women's Team Winners)
 Femmes Battantes (Women's Team Finalist)



BAZAAR

AfroSocially
Greek Forum of Migrants
Vana Ba Afrika
Yoga & Sports with Refugees
Ukrainian Women Association
Hidden Goddess of Greece
 PiGi Koinsep
Hellenic Red Cross
ECHO Mobile Library

Albanian Community of Greece
 Cameroon Community of Greece
 Congo Brazzaville Community of
 Greece
 Democratic Republic of Congo
 Community of Greece
 Egyptian Community of Greece
 Ethiopian Community of Greece
 Georgian Caucasus Community of
 Greece
 Ivory Coast Community of Greece
 Nigerian Community of Greece
 Kenyan Community of Greece



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WORKSHOPS & PERFORMANCES

Hidden Goddess

Albanian Community of Greece

Georgian Community of Greece

Egyptian Community of Greece

Free Movement Skateboarding

Parkour

Anasa Cultural Centre

Hip-Hop 4 Hope

Gumboot Trio

Fekerte & Maria

Ubuntu

Urban Lynx

Youmame

Mandela Gals

Juicy Cruise Music Creations

Gem Ova

Syrian Greek Youth Forum

Yoga with Eirini

Dauda Conteh

Momo



GOALS

The objective of Kypseli Mundial was to create a football tournament and cultural festival that transcends barriers, promotes social inclusion and tackles discrimination through sports and arts, and brings together and celebrates the diverse communities of Athens. Below is the list of goals we set prior to the event, and how we achieved them, and how we can improve next year.

DIVERSE PARTICIPATION

Kypseli Mundial had musicians, dancers, artists and footballers from over 25 different countries. Among the spectators, there was a high level of diversity in age, nationality and ethnicity. The existence of men's and women's football tournament, and our decision to use two female referees demonstrates the festival's commitment to encouraging everyone to participate.



ACCESSIBLE FACILITIES

The facilities at Alepoutrypa Stadium have step-free access. However, its location on the top of a hill made it difficult for some people to attend. Unfortunately, we did not have the budget this year to pay for a shuttle bus service from the main Plateia of Kypseli. This would help address this issue.

ANTI-DISCRIMINATION POLICIES

We wrote a 'code of conduct' which each team signed upon registration. This included a zero-tolerance anti-discrimination policy. We also organised a pre-event 'press day', with all of the teams' coaches and captains, where we explained our expectations and ethos of the tournament. There were two instances across the weekend, where players used offensive language towards the referees. These players have received a three-match ban from any Kypseli Mundial football matches, upholding our zero-tolerance policy.



COMMUNITY ENGAGEMENT

Many local communities and organizations participated in Kypseli Mundial. In the bazaar, we had representatives from over 25 different countries, and there were 8 local organisations that work with refugees in Athens promoting their services. We spent two weeks going to local shops, community spaces, and organisations to involve them in the tournament, encouraging a sense of belonging and community pride among participants.



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🌐 EDUCATION AND AWARENESS

We made several attempts to raise awareness about racism, sexism, homophobia, and xenophobia among our spectators. We produced a 36-page festival magazine with interviews with different players, performers and organisers, who shared their experiences and knowledge of the challenges facing migrant communities in Greece today. We also displayed an exhibition about the history of African activism and politics in Greece. We also invited 'Positive Voice' to distribute condoms and sexual health information. They also ran a sexual health clinic at the festival, where they conducted 80 medical examinations for STIs.



🌐 CELEBRATION OF DIVERSITY

We incorporated music, dance, arts, food, sports, exhibitions which celebrated the rich diversity of the participants and their communities. This fostered a sense of unity among all.

🌐 ACTIVE CITIZENSHIP

We offered several organisations and groups a free table at the bazaar in order to promote their campaigns, build awareness and encourage solidarity between migrants and citizens.

🌐 FEEDBACK MECHANISM

We implemented a feedback mechanism to assess the effectiveness of inclusivity initiatives and gather suggestions for improvement in subsequent years, ensuring that the tournament remains a benchmark for sports inclusion.



PRESS COVERAGE

There was a big press presence at the tournament, and prior to the event. Below is a list of major media outlets that covered the tournament (click to follow link).

EUROPEAN COMMISSION

ERT

LIFO

GAZZETTA

ATHENS 24



There were also several camera crews present, including from the well-known project, the Afro-Greeks. Below is a list of videos (click to follow links)

VIDEO by Christos Karagiannis

VIDEO by Cameroonian Community of Greece

We also collaborated with Moments Collective photography studio, who capture the entire festival on film. Follow link to photograph album.



AREAS FOR IMPROVEMENT

EVENING ATTENDANCE:

On Saturday evening, after the final football game, the event was quite quiet. By 10 PM, most visitors had left, leading us to postpone the final performance and finish at 11 PM. We need to find ways to maintain engagement later into the evening. Potential solutions include scheduling more engaging activities or performances during this time, offering incentives for staying late, or improving marketing for evening events.

EVENT LAYOUT:

The space was divided into downstairs (bazaar and football) and upstairs (music stage). During the day, not many people went upstairs, resulting in quieter workshops. Next year, we should consider moving the stage downstairs to increase visibility and participation. However, on Sunday, it was beneficial to have the basketball court for the awards ceremony and closing music performances, which remained busy until we closed at 11 PM. With more attendees expected next year, this issue may improve naturally. Careful planning of space utilization and attendee flow can help optimize engagement across all areas.

HEAT AND SUN PROTECTION:

On Sunday, the stadium's lack of sun protection led to people sitting in front of the changing rooms and office, which is against regulations. We have already communicated with the Municipality to ensure better shade coverage next year. Providing adequate shade structures and cooling stations will enhance comfort and safety for attendees.

MAGAZINE DISTRIBUTION:

We had many copies of the magazine left over. Next year, we should distribute them more actively. For now, we have placed them in local shops and instructed them to give them to visitors free of charge. Implementing a more strategic distribution plan, such as giving them out at key entry points or including them in event swag bags, could increase reach and reduce leftover stock.

By addressing these areas, we aim to make the Kypseli Mundial even more successful and enjoyable for all participants and attendees in the future.

COMMUNITY FEEDBACK

We received great feedback from the communities involved in the inaugural Kypseli Mundial 2024. Many attendees praised the event's organization, the variety of activities offered, and the vibrant atmosphere. The positive responses highlighted the success of our efforts to bring together diverse groups for a weekend of sports, music, and cultural exchange. These are some of the messages we have received:

"It was a beautiful event! Genuinely, really well done. It's an important thing for bringing people together in this neighbourhood as its changing so fast"

Workshop participant

"The festival was a great success!! What a diverse crowd! Great initiative !! Congratulations!"

Bazaar Participant

"I was happy for two days after the festival!!"

Performer

"Many congratulations on your work and commitment"

Coach

"It was a pleasure. Big up for organising. I think the football players had a blast these days!"

Workshop Participant

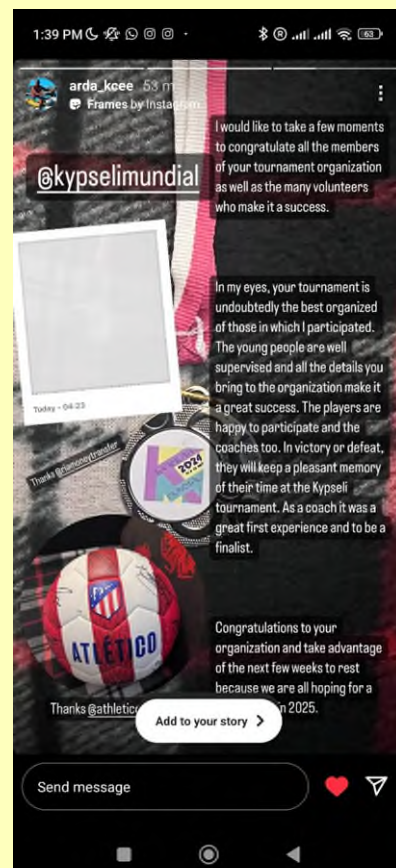
"We certainly hope this initiative will be established to happen every year"

Coach

"I was so pleased to take part! All of my teammates said the same! The organisation was incredible. It was really well organised. For the next year, we should have more women's teams, and playing together with the men! Well done for your work! I am so grateful to have participated!" Captain of Fostires

"Many congratulations for the festival and tournament it was a fabulous moment! Everyone was so happy! there was joy everywhere. It was a great coming together! You gave joy to the African communities. It was truly great. Once again congratulations to the whole organising team. thank you!" Spectator

"That was an amazing event!" Spectator



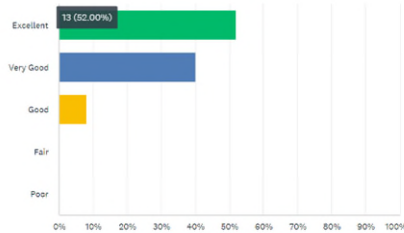
Above Instagram story from Manager of Cameroonian team

POST-EVENT SURVEY

To gather more detailed feedback and identify specific areas for improvement, we also shared a survey with attendees. The survey covered various aspects of the event, including organization, entertainment, facilities, and overall experience. The responses have been overwhelmingly positive, as well as valuable in highlighting what we did well and where we can improve.

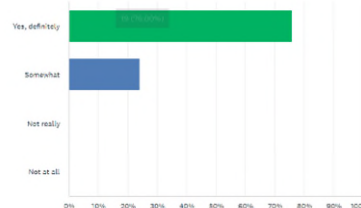
How would you rate your overall experience at the Kypseli Mundial?

Answered: 25 Skipped: 0



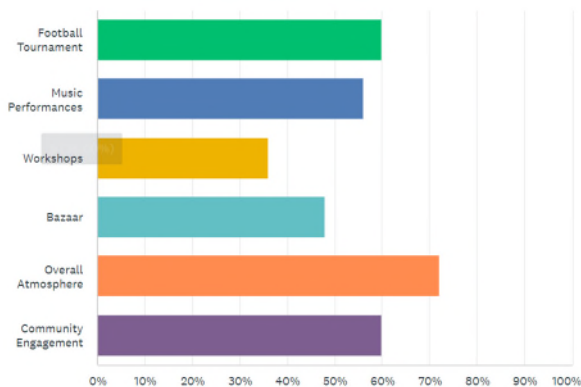
Do you feel the event was successful in promoting inclusion and bringing different communities together?

Answered: 25 Skipped: 0



What aspects of the event did you enjoy the most? Select all that apply

Answered: 25 Skipped: 0



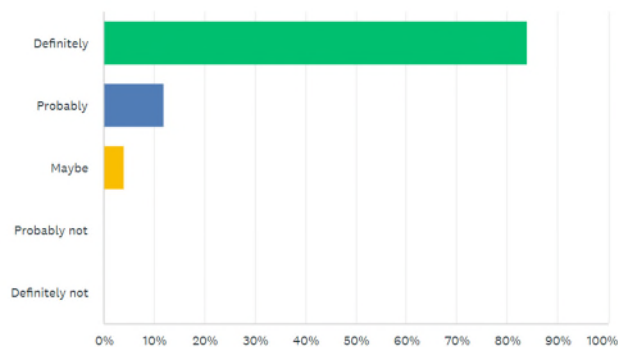
Key positive feedback highlights include:

Diverse Activities: Attendees more or less equally appreciated the variety of activities offered, from sports and workshops to performances and the bazaar.

Community Spirit: The majority of respondents valued the inclusive, welcoming atmosphere, and the way KM24 brought different communities together.

Would you be interested in attending next year's Kypseli Mundial?

Answered: 25 Skipped: 0



Interest in KM25: 85% of respondents said that they will definitely return to KM25.

The survey responses also provided constructive suggestions for improving the event, including better advertising and more activities:

"Bigger bazaar, more time for the live acts."

"More promotion so more people can attend from other areas as well."

"To advertise more the event so more people know about it and come to participate!"

"It would be great to have children's football matches!"

"Start the Bazaar and activities later, it's too warm..."

"Good atmosphere and organisation for first year. Not so good advertising"

We also received lots of positive feedback from the survey:

"Congratulations for the event it was a success!" Bazaar participant

"Genuinely think this is crucial in our changing neighbourhood of Kypseli. people need to be brought together and exchange like this. there was a particularly sweet moment when one of our skate coaches Giannis met a kid who was going to the school he went to, great for the kids to meet a role model"

"Same again!"

"Great job"

"Congrats to all!"

"Thank you!"

"Thank you for hosting this. The people said it was really beautiful!"

"It is really beautiful event and i am happy to be a part of it"

"That was an amazing event!"

By continuing to engage with our communities and actively seeking their feedback, we aim to build on our successes and address any concerns, ensuring that future Kypseli Mundial events are even more enjoyable and well-received.



CONCLUSION

The inaugural Kypseli Mundial 2024 was a resounding success, and we are delighted by the positive feedback and enthusiastic support from the communities and participants. We have been contacted by many community teams eager to participate in next year's tournament, highlighting the growing interest and excitement surrounding this event. We are also very keen for to continue Kypseli Mundial and make it an annual, institutionalized event.

To build on this momentum, we plan to start preparations earlier next year to ensure better promotion and inclusion of as many communities as possible. We see this as just the beginning of what promises to be an enduring and much-loved annual celebration.

A huge thank you goes out to our supporters the OPANDA, the Municipality of Athens, the Charles Antetokounmpo Family Foundation, Goethe Institut-Athen, UEFA, and to our sponsors RIA Money Transfer, Aircash, Taza Mobile, and Ioli Water. This festival would not have been possible without their generous investment and belief in this local community-led initiative. We deeply appreciate this support and hope you enjoyed the event as much as we did. We look forward to working together with you on Kypseli Mundial 2025!

Thank you once again to everyone involved. We are excited about the future and the continued growth of this vibrant and inclusive event.



THIS IS JUST THE START.

...KM25 LOADING...