

New Bern Youth Lacrosse Association, Inc.

Sponsorship Opportunities

Program Highlights:

- Serving 100+ youth athletes annually
 - Boys and girls ages 6-14
 - Recreational program focused on skill development and character building
 - All contributions are tax-deductible (501(c)(3) nonprofit) - EIN 39-3889014
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We believe in building partnerships that work for both our program and your business. Rather than rigid sponsorship tiers, we offer flexible, customized sponsorship opportunities that align with your company's goals, budget, and interests.

How We Recognize Our Sponsors:

Depending on your level of support, we can provide:

- Logo and company recognition on our website
- Social media recognition and mentions across our platforms
- Recognition in email communications to families throughout the season
- Logo placement on team jerseys, practice gear, or warm-up apparel
- Banners displayed at games and events
- Mentions at season-opening and closing ceremonies
- Recognition in event programs and community outreach materials

Custom Sponsorship Options:

We're happy to work directly with you to support specific aspects of our program that resonate with your business or family, including:

- **Jerseys & Uniforms** – Sponsor team jerseys or practice gear with your logo
- **Equipment** – Provide sticks, balls, goals, helmets, or other essential gear
- **Hats & Apparel** – Sponsor team hats, warm-ups, or spirit wear
- **Tournament Support** – Help cover costs for tournament participation or hosting
- **Scholarship Fund** – Directly sponsor player registration fees for families in need
- **Field & Facility Costs** – Support field rentals, maintenance, or improvements
- **Coaching & Training** – Fund coaching education or specialized training clinics
- **Specific Age Group or Team** – Become the official sponsor of a particular age division

We welcome creative ideas and in-kind donations! If you have products, services, or resources that could benefit our program, we'd love to discuss how we can work together.

Let's Build a Partnership

Every sponsor is valued, and we're committed to creating meaningful recognition that reflects your investment in our youth. Contact us to discuss how we can customize a sponsorship package that meets your needs and makes a real difference in our community.

Why Partner With Us?

- ✓ **Tax-deductible contribution** – We are a 501(c)(3) nonprofit organization
 - ✓ **Community impact** – Directly support youth from the greater New Bern area
 - ✓ **Brand visibility** – Reach active families in the New Bern community
 - ✓ **Positive association** – Align your brand with youth development, character building, and community service
 - ✓ **Long-term partnership** – Opportunity to build lasting relationships with families in our area
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Next Steps

We would love to partner with you to make a difference in the lives of young athletes in New Bern.

To discuss sponsorship opportunities:

- **Contact:** Jay Rishel, President
- **Email:** Info@NewBernYouthLacrosse.org
- **Phone:** 315.269.7914
- **Website:** www.NewBernYouthLacrosse.org

Thank you for considering a partnership with the New Bern Youth Lacrosse Association, Inc.. Together, we can provide life-changing opportunities for the youth in our community.

New Bern Youth Lacrosse Association, Inc.

Building Character. Growing the Game. Developing Future Leaders.
