# Sponsorship Policy/Agreement St. Mary's Syro Malabar Mission, Wellington

#### Purpose

This policy establishes guidelines for allowing sponsorship of events at St. Mary's Syro Malabar Mission, Wellington, ensuring that sponsors are acknowledged respectfully while preserving the sacred nature of the church services.

### **1. Sponsorship Eligibility**

- All sponsors must align with the values and mission of St. Mary's Syro Malabar Mission.
- Sponsorship proposals must be submitted for approval by church leadership.

## **2.** Restrictions on Presentations

Sponsors are strictly prohibited from making presentations, speeches, or engaging in promotional activities inside the church at any time.
The only form of sponsor recognition inside the church will be an announcement made by a church representative, expressing gratitude and acknowledging the sponsor's support.

### **3. Sponsor Interaction with Attendees**

#### Church:

Sponsors may engage with church attendees outside the church premises, such as in the foyer or other designated external areas, after the church service.
Sponsors may set up information booths or distribute promotional materials in these areas, provided their activities are respectful, non-disruptive, and do not interfere with the flow of attendees.

### Venues Other Than Church:

• For events held at venues other than the church, the same guidelines apply regarding sponsor interaction outside the main event area. However, some promotional options may be allowed inside the venue, depending on the nature of the event and the situation, as long as they are respectful and do not distract from the event's focus. These promotional activities will be pre-approved by the event organizers to ensure appropriateness.

## 4. Recognition of Sponsors

• Sponsors will receive recognition opportunities that are customized to align with their specific sponsorship level. Both parties will collaborate to develop mutually agreed-upon options for these recognition opportunities. The finalized options will be clearly documented and signed by both parties to ensure mutual understanding and agreement.

# **5. Sponsorship Contributions**

• Sponsors may contribute through financial donations or in-kind support, but these contributions will not influence the church's religious activities or messages.

# 6. Approval Process

• All sponsorship proposals must be submitted to church leadership for approval. Each proposal should include a brief description of the business and assurance that Christian values are prioritized in its operations. The proposal should detail the nature of the sponsorship and any materials or interactions planned.

# 7. Sponsorship Termination

• St. Mary's Syro Malabar Mission reserves the right to reject or terminate sponsorship at any time if it is found to conflict with the church's values or if the sponsor fails to comply with this policy.

### 8. Review and Renewal

The agreement will be reviewed: Monthly / Bi-monthly / Quarterly and may be renewed upon mutual agreement.

### 9. Privacy: Data Sharing

- The Church will not share the sponsor's information with third parties.
- The personal information of church members gathered by St. Mary's Syro Malabar Mission will be kept confidential and will not be disclosed to sponsors to protect the privacy of its community members.

### **10. Non-Endorsement Clause**

• Sponsorship does not imply endorsement of the sponsor's products or services by the Church.

# **Sponsor Agreement**

By signing this agreement, I/we agree to comply with the Sponsorship Policy set forth by St. Mary's Syro Malabar Mission, Wellington. I/we understand the conditions regarding sponsor recognition, interaction with attendees, and the restrictions on presentations inside the church.

- Sponsor Name: \_\_\_\_\_\_
- Company/Organization: \_\_\_\_\_\_

• Event Sponsored (if any):

- Amount Sponsoring: \_\_\_\_\_\_
- Signature: \_\_\_\_\_
- Date: \_\_\_\_\_

# **Church Representative Approval**

By signing below, I/we confirm that the sponsorship has been reviewed and approved in accordance with the Sponsorship Policy of St. Mary's Syro Malabar Mission, Wellington.

Church Representative Name:	
• Signature:	
• Date:	

For any inquiries or assistance, please contact Joshua Jose on 02108217181.