

PORTAL REFRESH



OLATHE

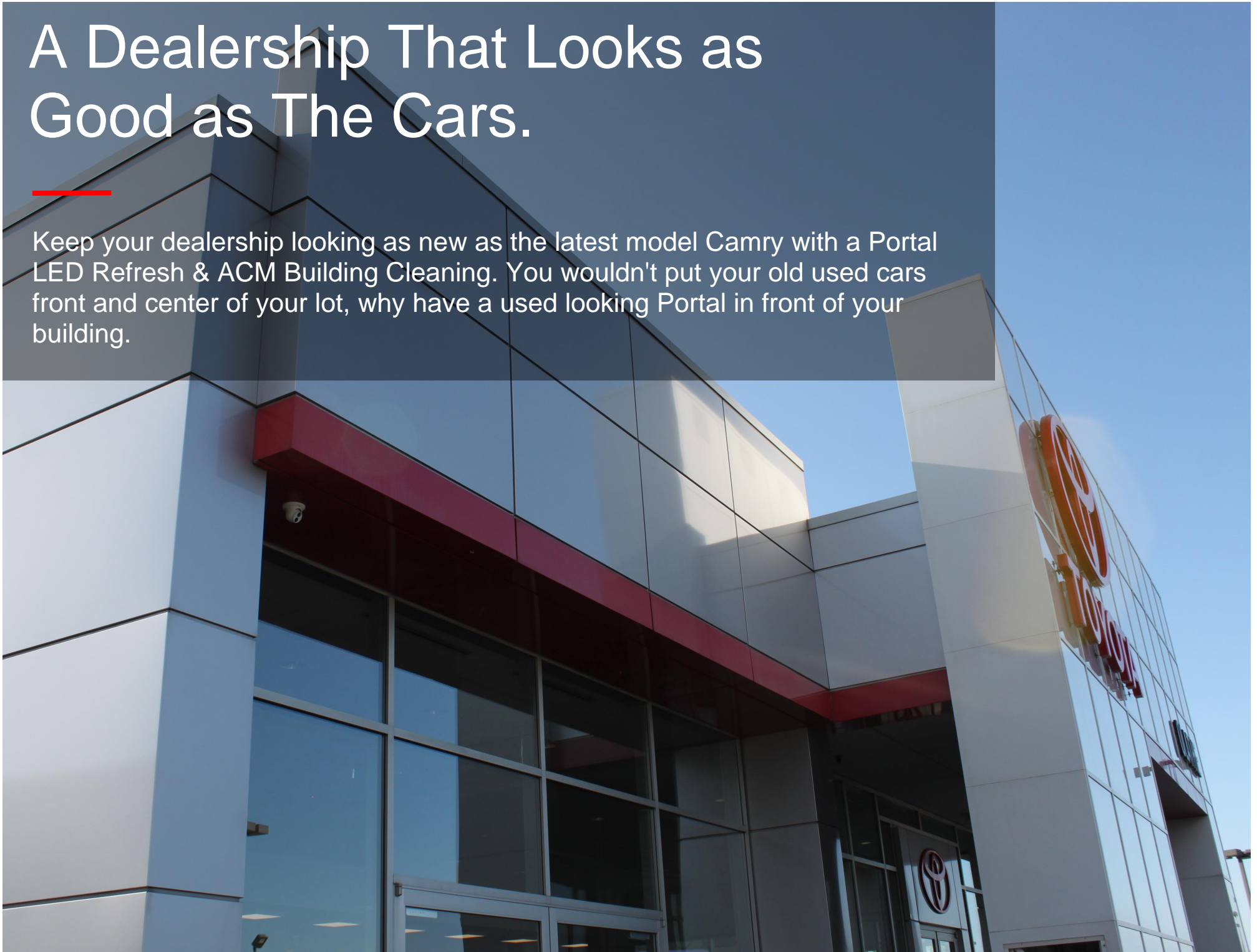
685



TOYOTA

A Dealership That Looks as Good as The Cars.

Keep your dealership looking as new as the latest model Camry with a Portal LED Refresh & ACM Building Cleaning. You wouldn't put your old used cars front and center of your lot, why have a used looking Portal in front of your building.





BRAND IMAGE

The Portal is the first thing the customer sees when they walk up to your dealership & sets the expectation of the quality of car & service they are going to receive. Set your best foot forward with a Refresh.



LEDs that impress.

The LED systems being used is the latest and most up-to-date technology in the industry. When completed, your Portal will appear as if it had just been completely replaced. The lighting will be more vibrant, the illumination will be evenly distributed, and color consistency will be noticeable throughout.



MAINTENANCE & LONGEVITY

When Refresh is complete, the interior of the Portal will be much cleaner and easier to service. The new lighting system is mounted behind the glass and is covered by a reflective backpan. This will reduce dirt and moisture build-up in the interior surface of the glass.



IMPRESSIVE FACADE

Toyota ACM is designed to be a brilliant automobile like finish and is impressive when well maintained.



AN INVITING ENTRANCE

The Portal provides a grand entrance for the customer when they walk up to your dealership & sets the expectation of a top quality experience.

AFTER

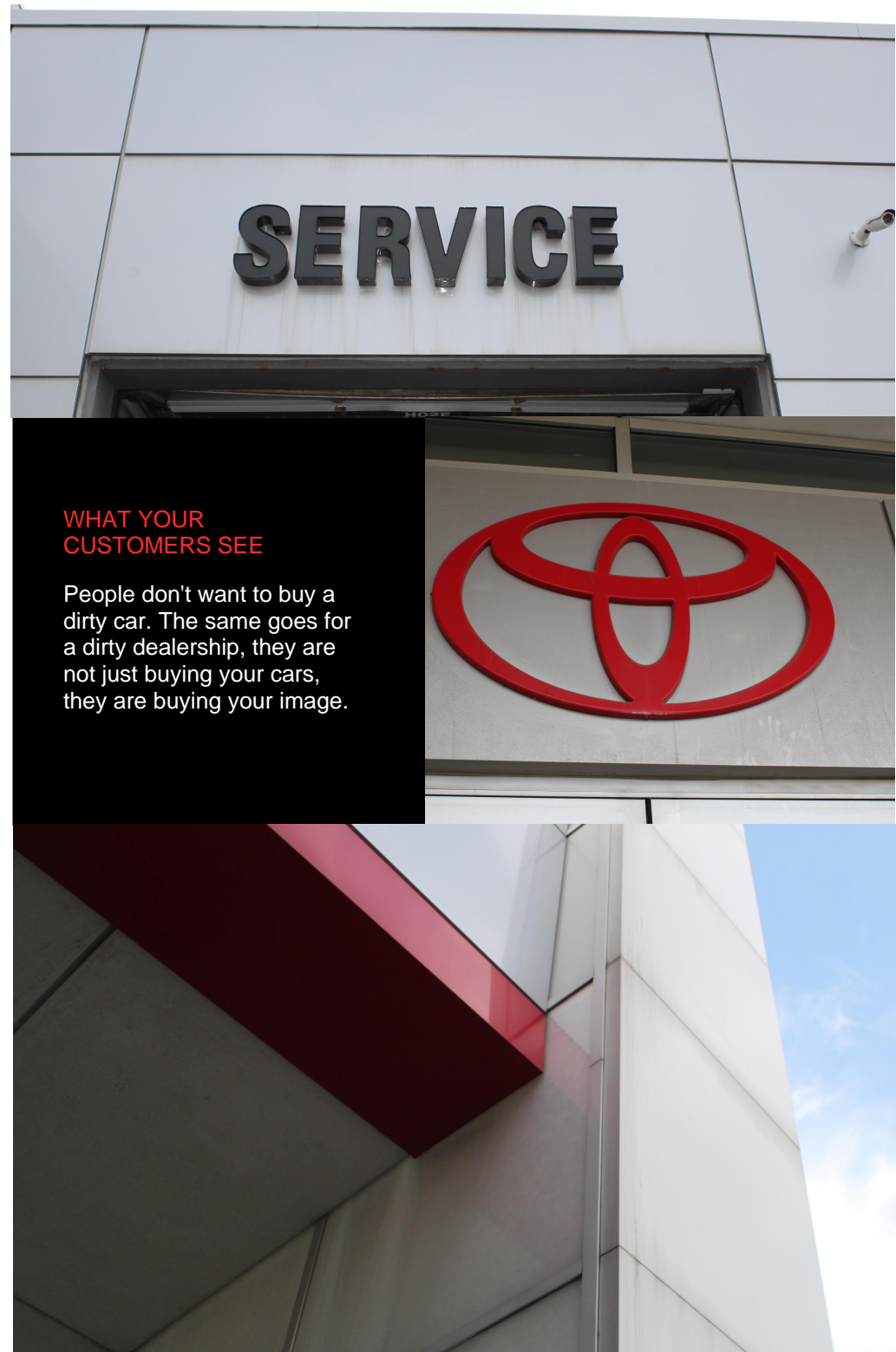


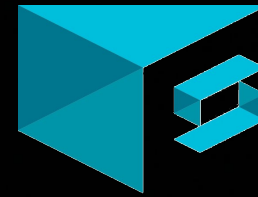
BEFORE



Your Dealership is possibly dirtier than you think.

The ACM material that was designed for this program was very specific to Toyota. The paint finish has a much higher gloss to it than average ACM and gives it the same appearance as a polished vehicle coming off the showroom floor. If you look at all the other Auto Dealer programs that have installed ACM on their buildings, it is a “matte” finish and it looks dull. The reason the Toyota Brand Element looks so much more vibrant is because of this unique paint coating. If dealers are not cleaning these panel systems to re-expose the gloss, they are now starting to look like all the other Auto Manufacturers finishes.





SGH
concepts
THE NEW RGI IMAGE

a division of
SGH Redglaze Holdings, Inc.



OLATHE

685

- Scott Miller
- SGH Concepts
- Ph 816-452-4646
- Cell 816-516-3116
- smiller@sghconcepts.com



TOYOTA