

# *2024 Alloway Halloween Parade Sponsorship Information*

## **Platinum Sponsor \$400**

Full Page Ad in Ad book

2'x4' Custom Banner with your logo and information to present during each of our events as well as displayed at the parade.

A lawn sign with your logo and information that will be displayed during our flower sales and events.

Placement on our website with your logo and information for the entire year.

A quarterly spotlight on facebook with your ad and information.

A permanent spotlight on our (new) monthly email newsletter.

Registration for a float is waived for the platinum sponsorship. You are welcome to have a float in the parade, however this is not transferable.

## **Gold Sponsor \$300**

Full Page Ad in Ad book

A lawn sign with your logo and information that will be displayed during our flower sales and events.

Placement on our website with your logo and information for the entire year.

A quarterly spotlight on facebook with your ad and information.

## **Silver Sponsor \$200**

Half Page Ad in Ad book

A lawn sign with your logo and information that will be displayed during our flower sales and events.

Placement on our website with your logo and information for the entire year.

A quarterly spotlight on facebook with your ad and information.

## **Bronze Sponsor \$100**

Quarter Page Ad in Ad book

Placement on our website with your logo and information for the entire year.

A quarterly spotlight on facebook with your ad and information.

## AD BOOK

Full Page Ad-Book Advertisement \$80

Half Page Ad-Book Advertisement \$45

Quarter Page Ad-Book Advertisement \$25

- Please email us at [info@allowayhalloweenparade.org](mailto:info@allowayhalloweenparade.org) to submit for sponsorship and let us know what level you have an interest in along with your logo and any information you would like added to the advertisement.
- The logo needs to be in jpg/png files
- We will send you an invoice for your payment as well as having a receipt for your records.
- Please include your website address
- Please include your email or contact information for customers and us to reach you.
- Please include any pertinent information for us to post regarding your business or your support.
- We would need your logo immediately for any sponsorships with lawn signs or banners as they need to be made.*
- Your sponsorship above is for one full year from payment. We will promote your banners at every reasonable moment during our events and will be displayed at spots throughout the parade route as well during the parade.

This is our first year starting our sponsorship, so we ask for your patience with us!

As always we are thrilled for your support to help make this parade happen!