

2026 Alloway Halloween Parade Participation Form

How you can participate!

Donation:

Parade Fundraising Participation

☐ Platinum Sponsorship with Ad Book	\$500
☐ Platinum Sponsorship with T Shirt	\$500
☐ Gold Sponsorship	\$300
☐ Silver Sponsorship	\$200
☐ Full Page Ad Book Only	\$80
☐ Half Page Ad Book Only	\$45
☐ Quarter page Ad Book Only	\$25

Parade participation

☐ Float Registration	\$20
☐ Antique Vehicle Registration	\$10
☐ Dance Troop Registration	\$20
☐ Parade Costume Marcher	No Fee
☐ Non-Compete Parade Queen	No Fee
☐ Parade Queen Entry	No Fee

****All parade participation entries must fill out corresponding form***

Name: _____

Mailing Address: _____

City, State, Zipcode _____

Phone: _____

Email: _____

Preferred Method of Contact: _____

Payment Type:

☐ Check; make checks payable to ATHPC

☐ Online Invoice for credit card payments: fees applied

*Invoice will be emailed for payment once form is received.

☐ Venmo or Paypal: a link will be emailed once the form is received.

☐ Cash

Forms can be emailed to allowayhalloweenparade@gmail.com or mailed in with payment to PO Box
575, Alloway, NJ 08001

ALLOWAY HALLOWEEN PARADE ANTIQUE VEHICLE REGISTRATION

Must be completed and returned by October 16, 2026

Please include a non-refundable \$10 registration fee per vehicle

or see our rules and regulations page for QR codes and email form to allowayhalloweenparade@gmail.com

Organization Name if Applicable: _____

Contact Person: _____

Mailing Address: _____

Email address: _____

Phone number: _____

Car #1: Driver _____

Make/Model: _____ Year: _____

Car#2: Driver _____

Make/Model _____ Year: _____

Car#3: Driver _____

Make/Model _____ Year: _____

Do you want all of your entries to be together in the parade? ☐ YES ☐ NO

Due to organizational factors, grouping entries will be limited to 3 in a row, for the line up of the parade. Additional entries may be included, but no more than 3 together.

Please note there is no political advertising allowed in the Parade. You will be asked to remove any sign you have of this nature.

******THROWING OF CANDY AND DISTRIBUTING ANYTHING IS STRICTLY PROHIBITED, YOUR ENTRY WILL BE DISQUALIFIED AND MAY NOT BE ABLE TO ENTER IN THE FUTURE******

Please mail completed forms with registration to ANTIQUE VEHICLES, PO BOX 575, ALLOWAY, NJ 08001 or drop off at 49 East Main Street, Alloway. or see our rules and regulations page for QR codes and email form to allowayhalloweenparade@gmail.com

The Alloway Halloween Parade date is October 24th, 2026 at 7pm
rain date is Sunday Oct 25th at 6pm

ALLOWAY HALLOWEEN PARADE FLOAT REGISTRATION

Must be competed and returned by October 16, 2026

PLEASE INCLUDE A NON-REFUNDABLE \$20 REGISTRATION FEE

Organization Name: _____

Contact Person: _____

Mailing Address: _____

Email Address: _____

Phone Number: _____

FLOAT CATEGORIES

****COMPETING** Indicate Category**

Comic: _____ Fancy: _____ Original _____ Religious _____ Youth Organization _____

If it is in your best interest, the Parade Coordinator may change your category.

NON COMPETING ENTRY PLEASE CHECK HERE: _____

THEME OR TITLE OF ENTRY (Please be clear)

BACKGROUND INFORMATION: specific details and descriptions to be read by the Master of Ceremonies during the Parade

of individuals _____

Total Length of entry/vehicle and trailer: _____ **feet. (can not increase in length)**

DO YOU HAVE ANIMALS? _____ **LOUD NOISES?** _____

Please explain:

(Shotguns, cherry bombs, anything with a charge, etc, are PROHIBITED)

DO YOU HAVE MUSIC? _____ **YES** _____ **NO**

Do you have a preference regarding others having music around you?

If more space is needed, please use the back of the sheet or attach additional pages.

******THROWING OF CANDY AND DISTRIBUTING ANYTHING IS STRICTLY PROHIBITED.**
YOUR ENTRY WILL BE DISQUALIFIED AND MAY NOT BE ABLE TO ENTER IN THE
FUTURE****

Please initial acknowledging you have read the rules and regulations

page: _____

If prize monies are awarded to your entry, who do we make the check payable to? _____

COMPETING QUEEN CONTESTANTS

The Alloway Halloween Parade Queen contest is open to young ladies residing in Alloway, between the ages of 14 thru 18 yrs of age, prior to October 1st of Parade year.

Sponsors are not provided for contestants. The sponsor does not have to be an Alloway business.

Typically sponsors provide cars, flowers, sashes, etc. This is to be negotiated with your sponsor and is not a responsibility of the Alloway Halloween Parade Committee.

Queen Contestants are to fill out the application, which will be submitted for publication in area newspapers and online sources.

An interview will be conducted just before the parade. Each contestant will be assigned a time slot for their individual interview after all applications have been submitted.

Queen car drivers must also be present, as parade lineup will take place immediately after your interview. They can park in the municipal building parking lot to wait and will be given directions where to stage.

It is required that a sign stating the name and sponsor appear on both sides of your car. When your car reaches the Judges Stand on Friesburg Road, you will exit the vehicle to the Queen Wagon, and your driver will continue to the end of the parade. They can park at the Municipal Building, space permitting, if they would like to watch the contest at the completion of the Parade.

Applications and Pictures are due October 10th, 2026. Please mail them to QUEENS, PO BOX 575, ALLOWAY NJ 08001, email them to allowayhalloweenparade@gmail.com or drop them off at 49 East Main Street, Alloway.

The 2026 Parade date is October 24th kicking off at 7pm, with a rain Date of the 25th at 6pm. IF THERE IS A WEATHER RELATED ISSUE OR OTHER PARADE RELATED INFORMATION TO UPDATE YOU WITH, KAITI WILL CALL AND LET YOU KNOW! If the rain date is utilized, all interview times will be bumped up an hour as well.

******THROWING OF CANDY AND/OR DISTRIBUTING ANYTHING IS STRICTLY PROHIBITED, YOUR ENTRY WILL BE DISQUALIFIED AND MAY NOT BE ABLE TO ENTER IN THE FUTURE******

If you have any questions at all, please do not hesitate to contact Kaiti Handte, our Queen Chair at 609-579-7183

ALLOWAY HALLOWEEN PARADE QUEEN 2026 REGISTRATION FORM—COMPETING QUEEN

PLEASE USE A BLACK PEN TO COMPLETE THIS FORM AND ENCLOSE A PICTURE WITH YOUR APPLICATION.

(Queens, please fill this out yourself)

ALL COMPETING QUEENS MUST RESIDE IN ALLOWAY AND BE BETWEEN THE AGES OF 14 AND 18 YEARS OF AGE PRIOR TO OCTOBER 1 OF THE PARADE YEAR.

Name of Applicant: _____

Parents: _____

Address: _____

Telephone Number: _____

Age: _____

Sponsor: _____

School Currently Attending: _____ Grade: _____

Current Academic Courses:

Current School Activities:

Previous School and Community Activities:

Community Activities:

Honors and Awards:

Personal Interests and Hobbies:

Future Plans after High School:

How would you like to make a difference in the Community?

If a friend or relative were asked by a stranger to describe you, how would they respond?

You are responsible for getting your own car and driver. Drivers must be of legal driving age.

Name of Driver:_____

Alloway Halloween Parade Non- Competing Queen Registration Form

Title: _____

Organization being Represented: _____

Name: _____

Hometown: _____

Duties and Responsibilities as Title Holder: _____

A little bit about yourself to be read by the MC: _____

Driver: _____

It is each Queens responsibility to get their own car. Please make sure you have signs on both sides of the vehicle for all to see so your representation is clear.

Alloway Halloween Parade

Entry Rules and Regulations

There are a few guidelines that we require all participants of the Alloway Halloween Parade to abide by in order to maintain a safe yet fun environment for our community while maintaining organization behind the scenes. Please adhere to these rules when participating in the Alloway Halloween Parade.

1. **NOTHING is to be distributed by anyone participating in the parade at any time. This includes literature or candy thrown from a moving or parked vehicle as well as candy or literature handed out by walking participants. If it has been found that you were distributing anything during the parade in any form, your entry will be disqualified from earning any prize money and you jeopardize future participation of the organization.**
2. **Firearms of any type, cherry bombs or other explosives (including fireworks), or any other items that can shoot a projectile or can be considered to explode are strictly prohibited.**
3. Floats will be judged in the following categories: Comic, Fancy, Original, Religious, and Youth. Please specify on your application which category you wish your float be judged in. The float must be able to reasonably represent the category in which it is judged. Please indicate at the end of the application who the check will be made payable to if prize monies are awarded.
4. If you are not competing for prize monies, please mark clearly under that category.
5. Floats are not to exceed 13 feet in height, due to overhead power lines.
6. The length of your entry, as noted on the application, is to also include any vehicle pulling the entry. This ensures enough space in the staging area.
7. Dance Academies/Dance Troupes are in their own category and compete as such. Please limit any routine stoppages to a 2-3 minute performance in front of the Friesburg Rd. Judges Stand. Stoppages during the parade cause gaps in the parade, so please keep a routine moving forward, when not in front of the Judge's Stand.
8. In accordance to the parade's by-laws "no unlicensed operator of mini-bikes, mopeds, go-carts, ATVs, or golf carts are to participate in the parade unless authorized by the committee." If you do not have prior consent you will not be eligible to participate with the aforementioned motorized vehicle(s).
9. In accordance with the parade's by-laws "There shall be no political sponsoring of candidates for upcoming election as well as no advertising or stickers on floats. Anyone running for political office may not promote themselves in the parade for political aspirations. A float may be entered with no political advertisement, except that the float is being sponsored by a political party."
10. Please fill out applications completely and accurately, and sign where indicated. We utilize the given information for our Master of Ceremonies to read at the Judges Stand.
11. The 2024 Parade is scheduled for October 24th at 7pm. The rain date is October 25th at 6pm. We will post on Social Media and the website if there is any change in the Parade. We try as best as we can as a volunteer organization to make the best call possible to make it a great event and Parade.
12. Line up time for the parade is 5 pm. Go to the white tent at the Alloway Township Municipal Building located on Greenwich Street for staging assignments. If you would like to bring your entry earlier in the day, set up is done by 3, and remember to send someone to the registration tent to check in and for participant buttons. Please remind parents of participating youth that they are not to enter the staging area with their vehicle to drop off their child to your entry. This causes a backlash and opens the floodgates for others to utilize the staging area as a cut through and endangers the safety of everyone.
13. PLEASE CAR POOL IF POSSIBLE. There is limited parking available in town and around the municipal building. There is NO PARKING AROUND THE STAGING AREA, BEHIND THE SCHOOL, PARADE ROUTE, and OR OTHER DESIGNATED PLACES. Behind the school is reserved for horses and band busses. Please keep in mind, there are private properties in the area. Unless you have previous permission, do NOT park in people's driveways.
14. Completed applications, along with the non-refundable \$20 application fee for floats and/or \$10 application fee for each vehicle can be mailed to: Floats PO Box 575 Alloway, NJ 08001 by Friday October 16th 2026. You can also drop the completed application along with the registration fee at 49 East Main Street. There will be a folder for completed applications on the porch, inside the door to keep them out of the weather.

If there are further questions regarding the parade or entry, please feel free to call or text 609-579-7183, or email us at allowayhalloweenparade@gmail.com

2026 Alloway Halloween Parade Sponsorship

We have a new idea for this year!

PLATINUM SPONSOR \$500

NEW!!!

CHOICE OF: Business or Patron Name on our 2026 Alloway Halloween Parade T shirt. OR
Full Page Ad in Ad book.

Logo on Parade Banner Presented on a Parade float during the parade with our mascot! A lawn sign with your logo and information that will be displayed during our flower sales and events. Placement on our website with your logo and information for the entire year, starting in October and runs through September.

A spotlight on Facebook in October leading up to the parade.

Registration for a float is waived for the platinum sponsorship. You are welcome to have a float in the parade, however this is not transferable.

GOLD SPONSOR \$300

Full Page Ad in Ad book

A lawn sign with your logo and information that will be displayed during our flower sales and events. Placement on our website with your logo and information for the entire year.

Spotlight on facebook with your ad and information.

SILVER SPONSOR \$200

Full Page Ad in Ad book

Placement on our website with your logo and information for the entire year.

Spotlight on facebook with your ad and information.

AD BOOK

Full Page Ad-Book Advertisement \$80

Half Page Ad-Book Advertisement \$45

Quarter Page Ad-Book Advertisement \$25

Please email us at allowayhalloweenparade@gmail.com, to submit for sponsorship and let us know what level you would like to participate for this year's parade.

Graphics need to be submitted no later than August 1st.

2024 was the first year we tried the sponsorship and we are so thankful to those who helped us start a new idea then. It was a tremendous help in funding our 2024 as well as 2025 parade and we hope you consider becoming a sponsor!

Thank you very much for your support of the Alloway Halloween Parade! Please
Share!