

#### History

Dan Evins, a Shell Oil representative, opened the first Cracker Barrel in Lebanon, Tennessee on September 19, 1969. The restaurant was originally a combination restaurant and gas station.

#### Menu

#### Served from 11 am - CRACKER BARREL<sup>®</sup> LUNCH & DINNER MENU -

Our hearty meals are always made from the heart. We make our lunches and dinners with the finest ingredients we can find to make our meals as flavorhil as possible. That's why we always strive to serve quality goods, whether It's USDA choice steak and roast bed', conter-cut prok chops, authentic country vegetables cooked the traditional way, or hand cut dumplins and made from scartab fourthmilk Blocauts.



### Stuff to do

- Shopping
- Eating breakfast/lunch/dinner

# Where it got it's name

The name comes from the old-timey custom of shipping soda crackers in barrels to prevent them from breaking during transit. In country stores, empty barrels were also used as makeshift tables for conversation or games.

#### Fun facts

•Name: The restaurant is named after cracker barrels, which were used in classic country stores as a place for people to gather and socialize.

•Size: Each Cracker Barrel store is about 10,000 square feet, including the front porch, and sits on about 2 acres of land.

•Seating: Each restaurant has around 177-207 seats.

•Décor: Each store has between 800 – 1,000 pieces of authentic décor on the walls.

•Rocking chairs: The rocking chairs on the front porches of every Cracker Barrel are made by the Hinkle Chair Company, a family-run business that was founded in 1834.

•Peg games: Every Cracker Barrel table has a peg game made by the same Tennessee company.

•Milkshakes: Cracker Barrel doesn't have milkshakes listed on its menu, but you can ask your server to make one.

•Licensed products: Cracker Barrel sells a variety of bacon, hams, deli meats, baking mixes, and more under the CB Old Country Store brand in grocery stores.

•Alcohol: Cracker Barrel added alcohol to its menu in September 2020.

•Cracker Barrel Cares: Cracker Barrel Cares is an employee-funded non-profit organization that helps Cracker Barrel employees in times of need.

•Billboard campaign: Cracker Barrel has more than 1,600 billboards across America.

•Travelers: Travelers make up 40% of Cracker Barrel's business.

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