



S'MORES

By Calvin
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Story

The S'more's long yet vague history, dates back at least to 1927, when a recipe for the more formally designated “some mores” appeared in *Tramping and Trailing with the Girl Scouts*, a helpful tome which also includes instructions for building 12 different kinds of campfires.

Who invented S'mores

A stylized illustration of a campfire. In the center is a bright orange and yellow flame. Below the flame are several brown logs arranged in a circular pattern. Above the flame, two white marshmallows are being roasted on long, thin brown sticks. The background is a solid light orange color.

No one knows for sure who invented the S'more. However, the first published recipe for "some mores" was in a 1927 publication called *Tramping and Trailing with the Girl Scouts*. Loretta Scott Crew, who made them for Girl Scouts by the campfire, is given credit for the recipe.

How S'mores were invented

S'more is a contraction of the phrase "some more". The first known S'more recipe appeared in a "Campfire Marshmallows" cookbook in the early 1920s, where it was called a "Graham Cracker Sandwich". The text indicates that the treat was already popular with the Boy Scouts, Campfire Girls and Girl Scouts.



When S'mores were invented

- The marshmallow and chocolate flavor combination that has stolen our hearts actually dates back to the Victorian era, where it could be found in funeral cakes of the day. But the more ooey, gooey marshmallow that we expect atop our S'mores didn't come around until later in the era, around the 1890s. Summer destination towns in New Jersey and the Northeast began the cozy tradition of roasting the marshmallows around a fire in groups, and was especially popular with younger crowds having some summer fun.
- However, it wasn't until 40 years later in 1927, that the S'more treat we all know and love today was introduced by troop leader Loretta Scott Crew of the Girl Scouts. Her recipe was first published among other simple campfire eats in a Girl Scout Guidebook titled "Tramping and Trailing with the Girl Scouts" under its original name "Some More."



Fun facts

- The largest s'more is 155.58 kg (342 lb 15 oz), and was achieved by Planetary Matters (USA) in Middlesex, Vermont, USA, on December 28 20 19
- The Hershey Company makes more than 373 million milk chocolate bars annually. Because each bar can make two s'mores, there's enough to make 746 million gooey S'mores treats every year.
- Grand Rapids, Michigan, hails as the city that eats the most S'mores.

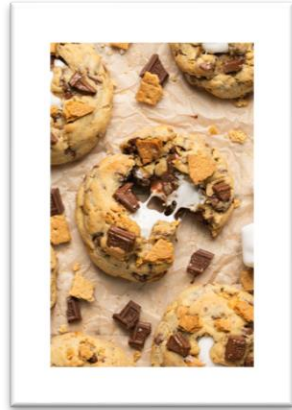


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Types of smores

S'more cookies:



S'more bars:



Regular S'more:



Granny Smith S'more:





Any questions?

A bonfire of logs and branches burns brightly in a dark, wooded area at night. The fire is the central focus, with flames reaching upwards and casting a warm glow. The background is filled with the silhouettes of trees and some out-of-focus light spots, possibly from distant lights or reflections. The overall mood is somber yet powerful.

THE END
