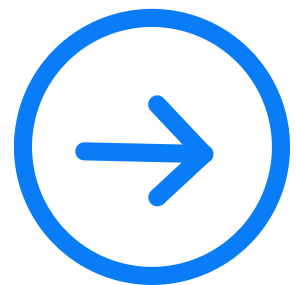




Sponsorship Proposal



INTRODUCTION



YOUR SANCTUARY FOR STRENGTH, BROTHERHOOD & COMMUNITY.

**THIS IS MORE THAN A GYM — IT'S A LIFELINE.
A PLACE WHERE MEN RISE FROM STRUGGLE, FIGHT FOR THEIR
PURPOSE, AND STAND TOGETHER IN BROTHERHOOD.
HERE, EVERY PUNCH THROWN IS A STEP TOWARD HEALING,
GROWTH, AND HOPE.**

**AT BRO FIT, WE UNDERSTAND THAT MENTAL HEALTH IS JUST AS
IMPORTANT AS PHYSICAL STRENGTH. THAT'S WHY OUR GYM IS
MORE THAN PUNCHING BAGS AND WEIGHTS — IT'S A SAFE SPACE
WHERE MEN CAN TRAIN HARD, OPEN UP, AND GROW TOGETHER.
OUR PROGRAMS ARE TAILORED TO SUPPORT MENTAL WELLBEING,
BUILD RESILIENCE, AND CREATE LIFELONG HABITS THAT EXTEND
BEYOND THE GYM FLOOR.**

ABOUT US



WE HOST BOXING FITNESS CLASSES, CIRCUIT HIIT SESSIONS, AND COMMUNITY FIGHT NIGHTS — NOT ONLY TO STRENGTHEN BODIES, BUT TO GIVE MEN A PLATFORM TO FIGHT FOR SOMETHING BIGGER: THEIR MENTAL HEALTH. WITH EXPERIENCED COACHES WHO ARE EX-UFC, MMA, AND MUAY THAI FIGHTERS, MEMBERS ARE TRAINED BY PROFESSIONALS WHO LEAD WITH DISCIPLINE, HEART, AND REAL-LIFE EXPERIENCE.

WE PROUDLY PARTNER WITH NDIS PROVIDERS LIKE MRM CARE, WELCOMING CLIENTS WITH ADDITIONAL NEEDS AND ENSURING INCLUSIVITY IN ALL WE DO.

WHETHER YOU'RE HERE TO TRAIN, CONNECT, OR HEAL — BRO FIT BANKSTOWN IS WHERE YOUR FIGHT BEGINS.

OUR IMPACT



- 3 ANNUAL FIGHT NIGHTS - OVER 1,000 ATTENDEES PER SHOW
- NATIONAL EXPOSURE THROUGH EVENTS, NEWS COVERAGE & NRL PARTNERSHIPS
- RAISED FUNDS FOR FAMILIES IN CRISIS AND OVERSEAS AID
- HOSTED CHARITY AUCTIONS WITH UFC, MMA & BOXING CHAMPIONS
- DELIVERED MENTAL HEALTH WORKSHOPS & EDUCATION PROGRAM
- OPERATE ACROSS 3 KEY REGIONS: BANKSTOWN, PENRITH, NEWCASTLE
- SOCIAL MEDIA FOLLOWING OF OVER 10,000 AND HIGH-PERFORMING VIDEO CONTENT WITH THOUSANDS OF VIEWS

PLATINUM

\$10,000

TAX DEDUCTABLE

VALUED AT \$20,000



- TITLE SPONSOR FOR 1 FIGHT NIGHT (1,000+ ATTENDEES)
- BRANDING ON MERCHANDISE, MEDIA, BANNERS, AND GYM SIGNAGE
- 4 X 12-MONTH MEMBERSHIPS (VALUE: \$8,320)
- SOCIAL MEDIA CAMPAIGN: 2X PER MONTH ACROSS 3 LOCATIONS
- SPEAKING OPPORTUNITY OR PRODUCT SHOWCASE AT EVENT
- LOGO PLACEMENT IN ALL NEWSLETTERS AND EVENT MATERIALS
- CO-BRANDED WEBINAR/WORKSHOP OPPORTUNITY

GOLD \$5000 VALUED AT \$11,000

TAX DEDUCTABLE



- **BRANDING AT 3 FIGHT NIGHTS (BANNER, DIGITAL PROMOTIONS)**
- **2 X 12-MONTH MEMBERSHIPS (VALUE: \$4,160)**
- **SOCIAL MEDIA CAMPAIGN: 1X PER MONTH ACROSS 3 LOCATIONS**
- **FEATURE IN 2 MONTHLY NEWSLETTERS**
- **GYM SIGNAGE + FLYER INCLUSION**
- **OPPORTUNITY TO RUN A TAILORED PRODUCT PROMO OR GIVEAWAY**

SILVER

\$2500

TAX DEDUCTABLE

VALUED AT \$6,600



- GYM BANNER SIGNAGE FOR 6 MONTHS
- 1 X 12-MONTH MEMBERSHIP (VALUE: \$2,080)
- SOCIAL MEDIA MENTION + LOGO PLACEMENT ON FLYERS/POSTERS
- CO-BRANDED SOCIAL MEDIA GRAPHIC (SHARED ACROSS 3 GYMS)
- OPPORTUNITY TO DONATE PRIZES FOR CHARITY RAFFLES/AUCTIONS

TAILORED BENEFITS FOR SPONSORS

- **PRODUCT SHOWCASES AT EVENTS AND IN-GYM**
- **CUSTOM SOCIAL MEDIA AND CONTENT COLLABORATIONS**
- **SPONSORED WEBINARS OR EDUCATIONAL SESSIONS**
- **INCLUSION IN MENTAL HEALTH WORKSHOPS AND COMMUNITY OUTREACH**
- **ONE-ON-ONE STRATEGY SESSIONS TO ALIGN YOUR BRAND'S GOALS WITH OUR PLATFORM**

NEXT STEPS

- **WE'D LOVE TO TAILOR A PACKAGE THAT ALIGNS WITH YOUR MISSION, WHETHER YOU AIM TO INCREASE VISIBILITY, ENGAGE THE MALE MARKET, OR GIVE BACK TO THE COMMUNITY.**


WEBSITE

 brofitbankstown.com.au

SOCIAL MEDIA

 [brofitbankstown](#)

PHONE NUMBER

 0426 572 246

EMAIL ADDRESS

 info@brofitbankstown.com

READY TO JOIN THE FIGHT FOR MENTAL HEALTH?

**YOUR SPONSORSHIP HELPS US PROVIDE A SAFE SPACE FOR
MEN TO TRAIN, CONNECT, AND HEAL.
TOGETHER, WE CAN BREAK THE STIGMA AND SUPPORT
MENTAL WELLBEING THROUGH BOXING AND COMMUNITY.**

PAYMENT DETAILS

ACCOUNT NAME: BRO FIT BANKSTOWN

BSB: 732 361

ACCOUNT NUMBER: 612639

REFERENCE: BUSINESS NAME/NAME


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