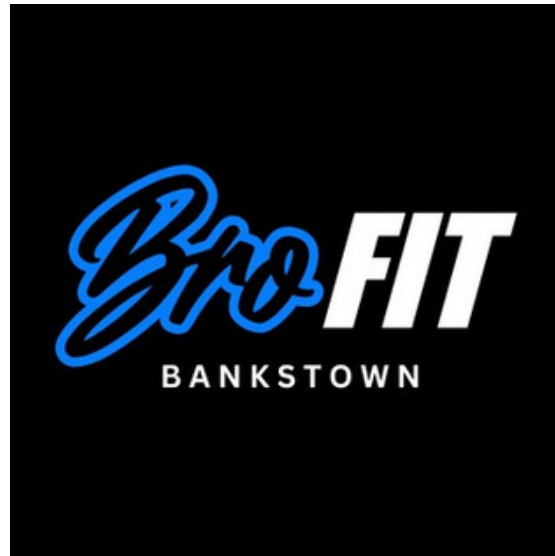
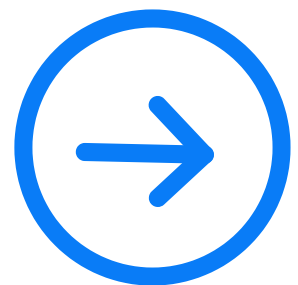




Sponsorship Proposal



INTRODUCTION



YOUR SANCTUARY FOR STRENGTH, BROTHERHOOD & COMMUNITY. THIS IS MORE THAN A GYM. IT'S A LIFELINE.

A PLACE WHERE MEN RISE FROM STRUGGLE, FIGHT FOR THEIR PURPOSE, AND STAND TOGETHER IN BROTHERHOOD. HERE, EVERY PUNCH THROWN IS A STEP TOWARD HEALING, GROWTH, AND HOPE.

ABOUT US



BroFit Bankstown is a community driven boxing gym dedicated to improving mental health, physical wellbeing, and social connection through movement.

We provide a safe space for men, youth, and families to build confidence, discipline, and resilience, both inside and outside the gym.

OUR IMPACT



- Hosted 3 Annual Fight Nights with 1,000+ attendees per show
- Achieved national exposure through events, media coverage & NRL partnerships
- Raised funds for families in crisis and overseas aid initiatives
- Partnered with UFC, MMA & Boxing champions for charity auctions and community events
- Deliver ongoing mental health and wellbeing workshops across NSW
- Operate across three key regions: Bankstown, Penrith & Newcastle
- Built a strong social media community of 10,000+, with high-performing video content viewed by thousands

PLATINUM

\$10,000

TAX DEDUCTABLE

VALUED AT \$20,000



Inclusions:

- Exclusive Title Sponsor for 3 Fight Night's (1,000+ attendees)
- Prominent branding on merchandise, media, banners, and gym signage
- 4 x 12-Month Memberships (Value: \$8,320)
- Dedicated social media campaign posts
- Speaking opportunity or product showcase at events
- Logo placement in all event materials
- Co-branded webinar or workshop opportunity with BroFit Bankstown

GOLD

\$5000

VALUED AT \$11,000

TAX DEDUCTABLE



Inclusions:

- **Prominent branding at 3 Fight Nights (banner, digital promotions & event mentions)**
- **2 x 12-Month Memberships (Value: \$4,160)**
- **Dedicated social media campaign posts**
- **Gym signage and flyer inclusion year-round**
- **Opportunity to run a tailored product promotion or giveaway during events or programs**

SILVER

\$2500

TAX DEDUCTABLE

VALUED AT \$6,600



Inclusions:

- Gym banner signage displayed for 6 months
- 1 x 12-Month Membership (Value: \$2,080)
- Social media mention and logo placement on event flyers & posters
- Co-branded social media for exposure

TAILORED BENEFITS FOR SPONSORS

- **PRODUCT SHOWCASES AT EVENTS AND IN-GYM**
- **CUSTOM SOCIAL MEDIA AND CONTENT COLLABORATIONS**
- **SPONSORED WEBINARS OR EDUCATIONAL SESSIONS**
- **INCLUSION IN MENTAL HEALTH WORKSHOPS AND COMMUNITY OUTREACH**
- **ONE-ON-ONE STRATEGY SESSIONS TO ALIGN YOUR BRAND'S GOALS WITH OUR PLATFORM**

NEXT STEPS

WE'D LOVE TO TAILOR A PACKAGE THAT ALIGNS WITH YOUR MISSION, WHETHER YOU AIM TO INCREASE VISIBILITY, ENGAGE THE MALE MARKET, OR GIVE BACK TO THE COMMUNITY.

WEBSITE

 brofitbankstown.com.au

SOCIAL MEDIA

 [brofitbankstown](#)

PHONE NUMBER

 0426 572 246

EMAIL ADDRESS

 info@brofitbankstown.com

READY TO JOIN THE FIGHT FOR MENTAL HEALTH?

**YOUR SPONSORSHIP HELPS US PROVIDE A SAFE SPACE FOR
MEN TO TRAIN, CONNECT, AND HEAL. TOGETHER, WE CAN
BREAK THE STIGMA AND SUPPORT MENTAL WELLBEING
THROUGH BOXING AND COMMUNITY.**

PAYMENT DETAILS

ACCOUNT NAME: BRO FIT BANKSTOWN

BSB: 732 361

ACCOUNT NUMBER: 612639

REFERENCE: BUSINESS NAME/NAME

WEBSITE

 brofitbankstown.com.au

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