



BANKSTOWN

GLOVES UP FOR MEN'S MENTAL HEALTH

SPONSORSHIP PACKAGES

FRIDAY 17 APRIL 2026



GLOVES UP FOR MEN'S MENTAL HEALTH

INTRODUCTION

BroFit Bankstown is proud to present a community driven event dedicated to raising awareness and support for men's mental health and wellbeing. The event marks the culmination of a 12-week men's boxing transformation program, where participants train under BroFit's experienced coaches to strengthen both mind and body through discipline, connection, and purpose.

More than just a fight night, this initiative celebrates courage, brotherhood, and growth, showcasing the journeys of men who have committed to personal transformation and positive change. Each round represents not only physical strength but the resilience to overcome challenges and inspire others to do the same.

This is a powerful opportunity for local businesses to get involved, unite their teams, and stand as visible supporters of men's wellbeing within our community. By partnering with BroFit Bankstown, sponsors join a movement that promotes awareness, unity, and hope, proving that when we fight together, everyone wins.





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WHAT'S INVOLVED?

Step into the ring, and into a life-changing experience. The BroFit Men's Fight Camp is a 12-week boxing journey that challenges you to train like a professional athlete while building mental strength, resilience, and brotherhood.

Guided by BroFit Bankstown's coaches, you'll train like a professional boxer, building strength, skill, and discipline, culminating in an adrenaline-pumping charity bout that showcases your hard-earned progress and purpose.

What's Included:

- 12-Week Fight Camp – Train with structure and purpose.
- Boxing Skills – Master technique, timing, and defense.
- Gloves and Kit - Gloves and BroFit Fight Gear
- Strength & Conditioning – Build power, endurance, and resilience.
- Mindset Coaching – Sharpen focus and confidence.
- Nutrition Guidance – Learn how to fuel your body for peak performance.
- Fight Night – Step into the ring and showcase your hard work.





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PLATINUM ANCHOR SPONSORSHIP PACKAGE

\$10,000 + GST

Inclusions apply to two BroFit Bankstown events in the year of 2026

VIP Table for 10 guests: premium ringside seating with catered dinner and alcohol.

Brand exposure on:

- Fighter singlets
- Ring panels
- Round cards (Rounds 1–3)
- Media wall & event backdrop
- Event program (full-page ad)
- Pull-up banner in main room or foyer
- BroFit Bankstown website & social media

Event recognition by MC and commentators, plus two ads shown on the big screen.

Social media features: two dedicated posts before and after the event.

Recap videos: two edited highlight clips showcasing your business impact.

Mainstream TV/Radio Coverage: highlighting coverage





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GOLD ANCHOR SPONSORSHIP PACKAGE

\$5000+ GST

Inclusions:

- **Fighter Registration:** one fighter proudly representing your brand in the charity bout.
- **VIP Gold Table for 10 guests:** premium ringside experience with full catering, beverages and alcohol.
- **Brand visibility across key event platforms, including:**
 - Sponsored fighter's singlet and shorts
 - Media wall and main event backdrop
 - Program and Bout cards
 - Event production screens
- **Social media promotion** spotlighting your fighter and company partnership.
- **MC recognition** and acknowledgements throughout the night.
- **Live-stream advertisement** featured during the event broadcast.
- **Branded pop-up banner** displayed prominently in the event room or foyer.





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ANCHOR SPONSORSHIP PACKAGE

\$2500 GST
Inclusions:

- **1x Standard Table:** 10 seats with full catering, alcohol and beverages.
- **Logo on media wall & bout cards:** logo placement
- **Half-page ad in event program**
- **1 Social media mention:** Across all Platforms
- **MC acknowledgment on the night**





GLOVES UP FOR MEN'S MENTAL HEALTH

THE REALITY OF MEN'S MENTAL HEALTH

1 in 5 men experience a mental health disorder every year.

Men account for over 75% of all suicide deaths.

Suicide remains the leading cause of death for men aged 15–44.

Every day, an average of 7 men die by suicide, often without ever seeking help.

Sources:

Australian Bureau of Statistics (ABS, 2023);
Australian Institute of Health and Welfare (AIHW, 2024); Mindframe National Media Initiative.





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Partner with BroFit Bankstown to help us raise awareness, restore hope, and showcase your brand as one that fights for something bigger, your people, your community, and your legacy.





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MEN'S MENTAL HEALTH

Contact & Next Steps

Join us in creating an unforgettable experience that unites purpose and partnership.

Together, we can raise awareness for men's mental health, because the men in our workforce, homes, and communities deserve the same strength, support, and visibility they give to others.



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