

Head of Growth & Partnerships / Development Producer – Job Overview

Role Overview

The Head of Growth & Partnerships (or Development Producer) is responsible for generating opportunities, building client relationships, and driving revenue for the production company.

Key Responsibilities

- Identify and pitch to brands, agencies, and collaborators
- Develop proposals and treatments
- Manage client relationships and partnerships
- Support funding and grant opportunities
- Build and maintain a pipeline of projects
- Collaborate with creative leadership on pitches

Requirements

- Experience in business development, marketing, or production development
- Strong communication and pitching skills
- Understanding of film/commercial industry landscape
- Ability to network and build partnerships
- Strategic thinking and initiative