

# Julianna (“Jules”) All

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## SUMMARY AND PROFESSIONAL EXPERIENCE

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Innovative professional designer with a passion for graphics, content creation and social media. 5+ years' experience in graphics, illustration, social media strategy. 2+ years' experience in fashion design. BFA, May 2023, Milwaukee Institute of Art & Design. Expert in Adobe Illustrator, After Effects, Photoshop, Office, etc.

### **Design Assistant, Social Media Strategist: Kat and Clarese, Plainfield, IL, August 2023-Present**

- Fashion design assistant at Kat and Clarese, a luxury fashion accessories brand sold at Nordstrom
- Collaborate with designer to create unique, original fashion pieces: flower crowns, bows, hair wraps
- Research fashion trends, create content and serve as social media strategist for the brand

### **Graphic Designer, Multimedia Content Creator, Social Media Strategist: 30Seconds, 2018-Present**

- Create original designs, graphics and illustrations, and edit photos and videos, for digital media company
- Content creator and social media strategist for 30Seconds.com website with 3 million unique users/month

### **Design Assistant: Christos Furs & Leathers, Westchester, IL, August 2023-November 2023**

- Graphics and fashion design assistant and brand ambassador for leading fur and leather fashion brand
- Knowledgeable, positive sales and creative associate who helped design original leather fashion pieces
- Assisted with a prominent fashion show, designing all graphics, motifs and promotional materials
- Organized and managed sales booth, representing the brand and selling high-end merchandise
- Coordinated the pre-launch of Christos' Etsy shop: photography, written descriptions, product listings
- Served as a model for the brand, representing it on a live television media segment for WGN-TV

### **Production Assistant: Madam Chino, West Allis, WI, January 2022-March 2023**

- Production assistant for Madam Chino sustainable clothing line/school, mastering design/production skills
- Developed different patterns, apparel and sewing projects using new and recycled materials
- Created innovative products by working with various industrial machines and sergers

### **Team Member: Greenhouse, Milwaukee, WI, Summer 2022-Spring 2023**

- Team member for healthy food restaurant, prepping and serving fresh meals to long lines of customers
- Interfaced with retail customers, ringing up sales and providing service with a positive, friendly attitude

### **Sales Associate/Team Member: JoAnn Fabrics, Cudahy, WI, Summer 2021-Fall 2022**

- Sales associate and retail team member for JoAnn's, a popular fabrics store
- Informed customers about merchandise and promotions, stocked inventory and cut fabric, rang up sales

### **Graphic Design Artist: Mitchell Park Domes, Milwaukee, WI, Summer 2021**

- Created a series of plant and animal illustrations for use as coloring pages for educational purposes

### **Sales Associate/Brand Ambassador: Claire's Accessories, Northbrook, IL, 2016-2017**

- Sales associate and retail brand ambassador for Claire's, a popular fashion accessories store
- Informed customers about merchandise and promotions, rang up sales, increased purchases

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## EDUCATION AND SKILLS

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**Milwaukee Institute of Art and Design, Milwaukee, WI, BFA, Graphic Design and Illustration.** Focus in Multimedia Design, Digital Media, Illustration, Fashion; August 2018 to May 2023. GPA: 3.3; Dean's List

**Lawrence University, Appleton, WI,** Coursework in Liberal Arts; August 2017 to March 2018

**Expert Level Skills:** Adobe Suite, Illustrator, After Effects, Photoshop, InDesign, Microsoft Office, PowerPoint, photo/video production/editing, social media platforms, content creation, sewing, patterning