



Eldorado Resort, Kelowna

Canna Golf Classic

In Partnership with....



Tower Ranch Golf Club, Kelowna



May 17th and 18th, 2022

Kelowna, BC



"Le Fleur de Canna en Blanc", Mission Hill



Mission Hill Family Estates Winery

SCHEDULE OF EVENTS...

Opening Night – “Le Fleur de Canna en Blanc”

Musical Artist (TBD)

Mission Hill Family Estates Winery

May 17th, 2022, 5:00 pm – 11:00 pm

Golf Day – Champagne Meet & Greet

Tower Ranch Golf Club

May 18th, 2022, 8:00 am – 9:30 am

Golf Day - Texas Scramble VIP Golf Tournament

Tower Ranch Golf Club

May 18th, 2022, 10:00 am Shotgun Start

Apres Golf – Sunset - Rooftop Cocktail Reception

Featuring “Kat Lawrence, Lead Singer of the Headpins” performing an intimate acoustic set

Eldorado Rooftop

May 18th, 2022, 5:00 pm – 6:30 pm

Apres Golf - Night - Gala & Awards Dinner

Manteo Resort, Waterfront Ballroom, Patio and Boardwalk

May 18th, 2022, 7:00 pm – 9:00 pm

After Dark - VIP “Chill Lounge” After Party

Waterfront Patio, Manteo Resort

Featuring “Kat Lawrence, Lead Singer of the Headpins” performing an intimate acoustic set

May 18th, 9:00 pm – 1:00 am



Canna Golf Classic



Welcome back to the Canna Golf Classic! We are very pleased to be kicking off our 2022 series of executive level, networking events in the heart of the Okanagan wine region... **Kelowna, British Columbia.**

Our two-day event combines luxury accommodations, **“Le Canna de Fleur en Blanc”** at Mission Hill Winery, a **Texas Scramble Golf Tournament, Rooftop Cocktail Reception, water-front Gala Awards Banquet, five-star food and beverage, premium gift bags and more.**

Our opening night will be a **“Le Fleur de Canna en Blanc”** at Mission Hill Family Estate Winery. The earth-toned buildings circle a courtyard and amphitheatre, curving into a loggia and garden. Halls, theatres, and tasting rooms wind through the estate while barrels of wine age underground.

The infamous **Canna Golf Classic Tournament** will take place at **Tower Ranch Golf Club** and has been described as one of the most beautiful and exciting courses offered anywhere in North America. The views are spectacularly breath taking and the golf holes are unique and challenging. Positioned high atop the eastern bench, the golf course lends itself to sweeping views of scenic downtown Kelowna and Okanagan Lake as it winds its way through the rugged hills and across daunting fissures. Renowned golf course architect Thomas McBroom took advantage of every variation in the land to craft this remarkable and distinctive course that needs to be experienced to be believed.

Our **Grand Finale** will take place at BC’s number #1 Lakeside Resort, **The Manteo/Eldorado Resort**, framed by stunning architecture and unparalleled views of Okanagan Lake, sporting a glimmer of old-world charm and European mystique. Our evening will include a **Rooftop Cocktail Reception, Awards, Gala Banquet and VIP After Party.**

We look forward to welcoming you and your company to join us for our upcoming series of events in 2022!

Janis Correia, Executive Producer, The Canna Golf Classic

Exclusive Title Sponsor

There is only one Exclusive Title Sponsor! Your company's logo will be displayed at all events, on all marketing material, all signage and all social media. This a a great opportunity to showcase your brand, products and services, all while networking with leading cannabis companies and executives in a private, unique and intimate setting.

TITLE SPONSOR OF THE ENTIRE TWO-DAY EVENT	SIGNAGE – GOLF COURSE
CATEGORY EXCLUSIVE SPONSORSHIP	SIGNAGE - HOSTED RECEPTION
8 GOLFERS (TWO FULL TEAMS)	SIGNAGE – DINNER UNDER THE STARS
4 ADDITIONAL GALA ATTENDEES (12 Total)	SIGNAGE - BANQUET
4 ADDITIONAL “Le Fleur de Canna en Blanc” ATTENDEES (12 Total)	SIGNAGE – MAIN STAGE
4 LUXURY HOTEL ROOMS (double occupancy)	SIGNAGE - VIP CHILL LOUNGE
PREMIUM HOLE SPONSOR AND ACTIVATION	DIGITAL SIGNAGE - BANQUET
15 MINUTE LIVE STAGE PRESENTATION – AWARDS BANQUET	DIGITAL SIGNAGE – DINNER UNDER THE STARS
PRODUCT SAMPLING AT ALL VENUES	INCLUSION IN ALL SOCIAL MEDIA
GOLF CART LOGO/ BRANDING	INCLUSION IN ALL MARKETING MATERIAL
GIFT BAG LOGO/BRANDING	INCLUSION IN ALL ADVERTISING
ENTERTAINMENT/CONCERT BRANDING	INCLUSION ON CANNA GOLF CLASSIC WEB SITE
AWARD PRESENTATION	GIFT BAG PRODUCT INCLUSION

Investment: \$30,000

“Le Canna de Fleur en Blanc” Sponsor – Mission Hill Exclusive Gold Sponsor, & 3 Silver Sponsors

Your company has the opportunity to sponsor our opening night...“Le Canna de Fleur en blanc” at Mission Hill Family Estates Winery. Guests will enjoy regionally-inspired dishes paired with wine cultivated from our estate vineyards. Working closely with local, sustainable farmers, the culinary team sources foods grown naturally near the vineyards — “if it grows together, it goes together”. With open-air seating, rolling vineyards unfold before you, providing a serene view while you dine. Finish the night in the outdoor amphitheatre with a private musical act (TBD).

CO-SPONSOR OF OPENING NIGHT “DINNER UNDER THE STARS”

4 GOLFERS (1 CORPORATE TEAM)

4 ATTENDEES FOR THE COCKTAIL RECEPTION, AWARDS & GALA

4 “Le Fleur de Canna en Blanc” ATTENDEES

PREMIUM HOLE SPONSOR AND ACTIVATION

10 MINUTE LIVE STAGE PRESENTATION - MISSION HILL

PRODUCT SAMPLING - GOLF AND DINNER

ENTERTAINMENT/CONCERT BRANDING

LIVE AWARD PRESENTER OPPORTUNITY

SIGNAGE – GOLF COURSE

SIGNAGE – DINNER UNDER THE STARS

SIGNAGE – ENTERTAINMENT STAGE

DIGITAL SIGNAGE - BANQUET

INCLUSION IN SOCIAL MEDIA

INCLUSION IN MARKETING MATERIAL

INCLUSION IN ADVERTISING

INCLUSION ON CANNA GOLF CLASSIC WEB SITE

GIFT BAG PRODUCT INCLUSION

SELECTION OF MENU ITEMS

Gold Sponsor Investment: (SOLD) Wolf Bio Labs

3 @ Silver Sponsors Investment: \$8,000 available

Exclusive Gala Dinner and Awards Sponsor

Your company has the opportunity to be the Gala Awards Dinner Sponsor. This event will be hosted at The Eldorado Resort, one of Kelowna's most unique and sought-after event venues. With uninterrupted views of Okanagan Lake, our event rooms feature floor-to-ceiling windows and teemed with inspiring natural light and an abundance of fresh air, creating the perfect atmosphere for inspiring new ideas, creative thinking and social gatherings.

EXCLUSIVE SPONSOR OF THE GALA DINNER AND AWARDS EVENT

4 GOLFERS (1 CORPORATE TEAM)

8 ADDITIONAL ATTENDEES FOR THE COCKTAIL RECEPTION, AWARDS & GALA (8 IN TOTAL) Gold Only

4 ATTENDEES FOR THE COCKTAIL RECEPTION, AWARDS & GALA (4 IN TOTAL) Silver Only

4 "Le Fleur de Canna en Blanc" ATTENDEES

2 LUXURY HOTEL ROOMS (Gold Sponsor Only)

PREMIUM HOLE SPONSOR AND ACTIVATION

10 MINUTE LIVE STAGE PRESENTATION – BANQUET (5 minute for Silver Sponsor)

PRODUCT SAMPLING - GOLF AND DINNER

ENTERTAINMENT/CONCERT BRANDING

SIGNAGE – GOLF COURSE

SIGNAGE – GALA AND AWARDS

SIGNAGE – ENTERTAINMENT STAGE

DIGITAL SIGNAGE - BANQUET

INCLUSION IN SOCIAL MEDIA

INCLUSION IN MARKETING MATERIAL

INCLUSION IN ADVERTISING

INCLUSION ON CANNA GOLF CLASSIC WEB SITE

GIFT BAG PRODUCT INCLUSION

SELECTION OF MENU ITEMS

LIVE AWARD PRESENTER OPPORTUNITY

Gold Sponsor Investment: \$20,000

3 @ Silver Sponsors: \$7,500 each

Rooftop Reception Sponsor

Your company has the opportunity to be the exclusive Welcome/Cocktail Reception taking place on the breathtaking rooftop at Eldorado Resort. Overlooking the Okanagan lake, guests will enjoy appetizers, fine wine and an executive level networking social gathering.

EXCLUSIVE SPONSOR OF THE ROOFTOP COCKTAIL RECEPTION

4 GOLFERS (1 CORPORATE TEAM)

4 ATTENDEES TO THE AWARDS & GALA

4 ADDITIONAL "Le Fleur de Canna en Blanc" ATTENDEES

PREMIUM HOLE SPONSOR AND ACTIVATION

5 MINUTE LIVE STAGE PRESENTATION - BANQUET

PRODUCT SAMPLING - GOLF AND DINNER

LIVE AWARD PRESENTER OPPORTUNITY

SIGNAGE – GOLF COURSE

SIGNAGE – COCKTAIL RECEPTION

DIGITAL SIGNAGE - BANQUET

INCLUSION IN SOCIAL MEDIA

INCLUSION IN MARKETING MATERIAL

INCLUSION IN ADVERTISING

INCLUSION ON CANNA GOLF CLASSIC WEB SITE

GIFT BAG PRODUCT INCLUSION

Gold Sponsor (Sold) MNP

Luxury Gift Bag Sponsor

Our exclusive gift bag sponsor has the opportunity have your logo prominently displayed on our luxury gift bags. Your company will select the type of gift bags such as backpack, golf cooler and/or hemp/cloth bags. This provides exceptional marketing for your brand to be presented as a key contributor to the premium products that all attendees receive.

EXCLUSIVE SPONSOR OF THE LUXURY GIFT BAGS

LOGO ON ALL BAGS

4 GOLFERS (1 CORPORATE TEAM)

4 ATTENDEES TO THE AWARDS & GALA

4 ATTENDEES FOR THE “Le Fleur de Canna en Blanc”

5 MINUTE LIVE STAGE PRESENTATION - BANQUET

LIVE AWARD PRESENTER OPPORTUNITY

SIGNAGE – GOLF COURSE

SIGNAGE – COCKTAIL RECEPTION

DIGITAL SIGNAGE - BANQUET

INCLUSION IN SOCIAL MEDIA

INCLUSION IN MARKETING MATERIAL

INCLUSION IN ADVERTISING

INCLUSION ON CANNA GOLF CLASSIC WEB SITE

Investment: \$6,000 plus gift bags

Gift Bag Product Placement Only: \$500 plus 300 items (pending approval and category exclusivity)

Registration, Champagne & Lunch Sponsor

You have the opportunity to sponsor the registration, champagne meet & greet and lunch for all golfers at Tower Ranch Golf Course kicking off our Texas Scramble tournament.

EXCLUSIVE SPONSOR OF GOLF REGISTRATION MEET & GREET

GUESTS WILL RECEIVE A SELECTION OF SANDWICHES

GUESTS WILL RECEIVE CHAMPAGNE MIMOSAS

4 GOLFERS (1 CORPORATE TEAM)

4 ATTENDEES TO THE AWARDS & GALA

4 ATTENDEES TO THE “Le Fleur de Canna en Blanc”

SPONSOR TENT AND ACTIVATION AT CLUB HOUSE

LIVE AWARD PRESENTER OPPORTUNITY

SIGNAGE – GOLF COURSE

SIGNAGE - BANQUET

DIGITAL SIGNAGE - BANQUET

INCLUSION IN SOCIAL MEDIA

INCLUSION IN MARKETING MATERIAL

INCLUSION IN ADVERTISING

INCLUSION ON CANNA GOLF CLASSIC WEB SITE

INCLUSION OF PRODUCTS FOR GIFT BAGS

Investment: \$7,000

Golf Cart Sponsor – Tower Ranch

Your company has the opportunity to logo all the Golf Carts to be displayed during our Texas Scramble Golf Tournament at Tower Ranch Golf Club. In addition, you can place sampling items in the carts for all golfers to enjoy. This is well designed for food and beverage companies and products.

EXCLUSIVE SPONSOR OF GOLF CARTS

4 GOLFERS (1 CORPORATE TEAM)

4 ATTENDEES TO THE AWARDS & GALA

4 ATTENDEES TO THE “Le Fleur de Canna en Blanc”

SPONSOR TENT AND ACTIVATION AT CLUB HOUSE

LOGO DISPLAYED ON ALL GOLF CARTS

LIVE AWARD PRESENTER OPPORTUNITY

INCLUSION OF PRODUCTS FOR GIFT BAGS

SIGNAGE – GOLF COURSE

SIGNAGE - BANQUET

DIGITAL SIGNAGE - BANQUET

INCLUSION IN SOCIAL MEDIA

INCLUSION IN MARKETING MATERIAL

INCLUSION IN ADVERTISING

INCLUSION ON CANNA GOLF CLASSIC WEB SITE

Investment: \$8,000

Corporate Team / Hole Sponsor

This is our most popular sponsorship. Enter a corporate team and sponsor one of our holes. You have the opportunity to have a full activation on the course, sampling and signage. Select Men's or Woman's Longest Drive, Men's or Woman's Closest To the Pin or any other fun and interactive competition of choice. Please note that cannabis and CBD products are not legally permitted to be sampled on the course.

HOLE SPONSOR POSITION	SIGNAGE – GOLF COURSE
4 GOLFERS (1 CORPORATE TEAM)	SIGNAGE - BANQUET
4 ATTENDEES TO THE AWARDS & GALA	DIGITAL SIGNAGE - BANQUET
4 ATTENDEES TO THE “Le Fleur de Canna en Blanc”	INCLUSION IN SOCIAL MEDIA
SPONSOR TENT AND ACTIVATION ON COURSE	INCLUSION IN MARKETING MATERIAL
LIVE AWARD PRESENTER OPPORTUNITY	INCLUSION IN ADVERTISING
INCLUSION OF PRODUCTS FOR GIFT BAGS	INCLUSION ON CANNA GOLF CLASSIC WEB SITE

Investment: \$7,000 (40% sold out)

Hole In One Sponsor

Our Hole In One Sponsor opportunity is well designed for auto dealers, home décor, travel and cash awards. Golfers will be excited and engaged to compete on your hole, with the potential of winning a large prize/item. The Hole in One Sponsors will receive extra value in advertising and marketing prior to the event as a key partner/contributor.

HOLE IN ONE SPONSOR POSITION
4 GOLFERS (1 CORPORATE TEAM)
4 ATTENDEES TO THE AWARDS & GALA
4 ATTENDEES TO THE “Le Fleur de Canna en Blanc”
SPONSOR TENT AND ACTIVATION ON COURSE
LIVE AWARD PRESENTER OPPORTUNITY
INCLUSION OF PRODUCTS FOR GIFT BAGS

SIGNAGE – GOLF COURSE
SIGNAGE - BANQUET
DIGITAL SIGNAGE - BANQUET
INCLUSION IN SOCIAL MEDIA
INCLUSION IN MARKETING MATERIAL
INCLUSION IN ADVERTISING
INCLUSION ON CANNA GOLF CLASSIC WEB SITE

Investment: \$7,000 plus insurance

VIP "Chill Lounge" After Party Sponsor

Your company has the opportunity to sponsor the "VIP Chill Lounge". This area will have a fully hosted bar and designed for guests as a private meeting, gathering and social space during our Gala and following the event.

EXCLUSIVE SPONSOR OF THE ROOFTOP COCKTAIL RECEPTION

4 GOLFERS (1 CORPORATE TEAM)

4 ATTENDEES TO THE AWARDS & GALA

4 ATTENDEES TO "Le Fleur de Canna en Blanc"

PREMIUM HOLE SPONSOR AND ACTIVATION

5 MINUTE LIVE STAGE PRESENTATION - BANQUET

PRODUCT SAMPLING - GOLF AND DINNER

LIVE AWARD PRESENTER OPPORTUNITY

SIGNAGE – GOLF COURSE

SIGNAGE – COCKTAIL RECEPTION

DIGITAL SIGNAGE - BANQUET

INCLUSION IN SOCIAL MEDIA

INCLUSION IN MARKETING MATERIAL

INCLUSION IN ADVERTISING

INCLUSION ON CANNA GOLF CLASSIC WEB SITE

GIFT BAG PRODUCT INCLUSION

Investment: (Sold): Cevello Management

Individual Attendance Packages

Guests have an opportunity to participate in a variety of ways at our various networking events. Select what best works for you. Come on your own, bring additional executive team members, spouses and/or special guests. All is welcome. Custom packages available upon request.

*May 17th & 18th - Golf Tournament, Le Canna de Fleur en blanc, Rooftop Reception and Gala (all events): **\$1500***

*May 18th – Golf Tournament, Rooftop Reception and Gala: **\$1200***

*May 17th – Le Fleur de Canna en blanc at Mission Hill (opening night) **\$500***

*May 18th - Rooftop Reception, Awards Gala Dinner and VIP After Party Only: Business casual **\$500***

May 17th and 18th - Accommodations at Eldorado Resort: Special Canna Golf Classic offers that includes free parking, waived resort fee, complimentary bottle of wine and a 50% off breakfast gift certificate.

Canna Golf Classic, a division of CBD Worldwide Nutraceuticals Inc.

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