

 **RESCUE**

ROADSIDE™



EV Charging - Roadside Assistance

**RESELLER
AGREEMENT**



RESELLER AGREEMENT

RESCUE ROADSIDE™ PROGRAM

(Automotive Group)

RECITALS

WHEREAS, ARE CO. administers and provides the **RESCUE Roadside™** program, which offers exclusive roadside assistance benefits to electric vehicle (EV) owners;

WHEREAS, Dealer desires to offer the **RESCUE Roadside™** program to customers purchasing electric vehicles or other related products or services from its location;

WHEREAS, by signing this Agreement, the Dealer is automatically enrolled in the **RESCUE Motor Club™**, ARE CO.'s network of dealerships and automotive repair facilities, granting access to sell **RESCUE Roadside™**, along with exclusive discounts on new product releases and other services offered by ARE CO.;

WHEREAS, both parties wish to establish terms for the offering and distribution of the **RESCUE Roadside™** program to ensure compliance and mutual benefit.

AGREEMENT

1. DEFINITIONS

For purposes of this Agreement:

- **"Program"** refers to the **RESCUE Roadside™** program, as outlined and administered by ARE CO.
- **"MSRP"** (Manufacturer Suggested Retail Price) refers to the price suggested by ARE CO. for customer subscriptions:
 - 1 Year: \$199.99
 - 3 Years: \$499.99
 - 5 Years: \$799.99
- **"Dealer"** refers to any authorized retailer or reseller of the Program, as outlined in Section 3.
- **"Eligible Region"** refers to the United States and Canada.



- **"Customer"** refers to any individual or entity who:
 1. Purchases or leases an electric vehicle from an authorized automotive dealership, and
 2. Subscribes to the **RESCUE Roadside™** program for a 1-year, 3-year, or 5-year term.
 - **"Subscription Term"** refers to the period during which the Customer is enrolled in the Program, corresponding to the 1-year, 3-year, or 5-year term selected.
 - **"Dealer Account"** refers to the Dealer's required subscription on www.dealers-theareco.com, allowing them to track sales, place orders, access custom menus, and more.
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2. PROGRAM BENEFITS

- a. **Roadside Assistance** – Includes emergency towing, EV battery charging, tire changes, and lockout assistance.
 - b. **EV-Specific Benefits** – Includes access to charging station locators, battery boost services, and towing to the nearest charging facility.
 - c. **Additional Protections** – Includes trip interruption coverage (up to \$500 per year), rideshare assistance during breakdowns (up to \$50), and tire repair/replacement reimbursement (up to \$200 per incident).
 - d. **Limitations** – Available only for eligible electric vehicles (BEVs, PHEVs, and FCEVs). Internal combustion engine (ICE) vehicles are excluded.
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3. DEALER ELIGIBILITY REQUIREMENTS

- a. **Geographic Eligibility** – Only Dealers operating within the United States and Canada may sell the Program.
 - b. **Industry Eligibility** – Dealers must be automotive dealerships or service facilities specializing in EV sales or leases.
 - c. **Dealer Account Requirement** – To become an authorized reseller, Dealers must **subscribe to an account on** www.dealers-theareco.com, which grants access to sales tracking, order placement, and program customization.
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4. SALES PROCESS

a. Enrollment Process:

1. Customers must complete and sign the **RESCUE Roadside™** subscription agreement.
2. Dealers must submit the completed form to ARE CO. for activation.

b. Contracting Options:

Dealers must select one of the following methods to enroll customers:

- **Virtual Menu Signature** – Electronic customer agreement completion.
- **Carbonless Live Signature** – Physical contract completion at the dealership.

c. Customer Payment Remittance Options:

- Dealers can remit payments for customer subscriptions **immediately after each vehicle delivery** via [ARE CO.'s payment portal](https://theareco.com/dealer-menu). <https://theareco.com/dealer-menu>.

5. PRICING & PAYMENT PROCESS

a. **Dealer Pricing Flexibility** – Dealers **may determine the final subscription price** for customers.

b. **Order Placement & Payment** – Dealers can place orders at any time through [this link](https://theareco.com/dealer-menu) <https://theareco.com/dealer-menu> at no cost.

c. **Dealer Payment Responsibility** – Dealers must ensure timely remittance for all subscriptions sold.

6. DEALER BENEFITS & SUPPORT

a. Dealer Enrollment Package

- Upon completion of this Agreement, Dealers will receive a **Dealer Sign-Up Kit** by mail or via a certified NEST Agent.
- The kit includes all necessary materials, which are detailed in the product description at [this link](#).

b. **Ongoing Dealer Support** – Dealers will have access to training, marketing materials, and sales tracking tools via www.dealers-theareco.com.



c. **RESCUE Motor Club™ Benefits** – By signing this Agreement, the Dealer is automatically enrolled in the **RESCUE Motor Club™**, ARE CO.'s network of dealerships and automotive repair facilities. Membership provides:

- Authorized reseller status for **RESCUE Roadside™**.
- Exclusive discounts on **new product releases** and other services offered by ARE CO.

7. DEALER CONTACT INFORMATION

The Dealer agrees to provide the following information:

Business Name: _____ **DBA Name(s):** _____

Business Address: _____

EIN Number: _____ **Entity Type:** _____

State of Incorporation: _____ **Year of Incorporation:** _____

Automotive Group: _____ **EV's Sold Annually:** _____

Brands Sold: _____

- **Accounts Payable/Receivable Contact:**

Name: _____ **Title:** _____ **Email:** _____
Phone #: _____

- **Dealer Principal/Owner:**

Name: _____ **Title:** _____ **Email:** _____
Phone #: _____ **Business Address:** _____

- **F&I Director/Manager:**

Name: _____ **Title:** _____ **Email:** _____
Phone #: _____



8. Other Retail Locations

The Dealer agrees to provide the following information for other retail locations within the same auto group and/or included in this agreement:

Automotive Group Name: _____

Principal Business Address: _____

Number of Retail Locations: _____ **States In:** _____

Corporate Contact: _____

DEALER #: 00 A

Dealership Name: _____

Contact Full Name: _____

Contact Title: _____

Email: _____

Phone #: _____

Street: _____

City: _____ **State:** _____ **Zip Code:** _____

DEALER #: 00 B

Dealership Name: _____

Contact Full Name: _____

Contact Title: _____

Email: _____

Phone #: _____

Street: _____

City: _____ **State:** _____ **Zip Code:** _____



DEALER #: 00 C

Dealership Name: _____

Contact Full Name: _____

Contact Title: _____

Email: _____

Phone #: _____

Street: _____

City: _____ **State:** _____ **Zip Code:** _____

DEALER #: 00 D

Dealership Name: _____

Contact Full Name: _____

Contact Title: _____

Email: _____

Phone #: _____

Street: _____

City: _____ **State:** _____ **Zip Code:** _____

DEALER #: 00 E

Dealership Name: _____

Contact Full Name: _____

Contact Title: _____

Email: _____

Phone #: _____

Street: _____

City: _____ **State:** _____ **Zip Code:** _____



DEALER #: 00 F

Dealership Name: _____

Contact Full Name: _____

Contact Title: _____

Email: _____

Phone #: _____

Street: _____

City: _____ State: _____ Zip Code: _____

DEALER #: 00 G

Dealership Name: _____

Contact Full Name: _____

Contact Title: _____

Email: _____

Phone #: _____

Street: _____

City: _____ State: _____ Zip Code: _____

DEALER #: 00 H

Dealership Name: _____

Contact Full Name: _____

Contact Title: _____

Email: _____

Phone #: _____

Street: _____

City: _____ State: _____ Zip Code: _____



DEALER #: 00 I

Dealership Name: _____

Contact Full Name: _____

Contact Title: _____

Email: _____

Phone #: _____

Street: _____

City: _____ State: _____ Zip Code: _____

DEALER #: 00 J

Dealership Name: _____

Contact Full Name: _____

Contact Title: _____

Email: _____

Phone #: _____

Street: _____

City: _____ State: _____ Zip Code: _____

DEALER #: 00 K

Dealership Name: _____

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Contact Title: _____

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Phone #: _____

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City: _____ State: _____ Zip Code: _____

DEALER #: 00 V

Dealership Name: _____

Contact Full Name: _____

Contact Title: _____

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Phone #: _____

Street: _____

City: _____ State: _____ Zip Code: _____

DEALER #: 00 W

Dealership Name: _____

Contact Full Name: _____

Contact Title: _____

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Phone #: _____

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City: _____ State: _____ Zip Code: _____



DEALER #: 00 X

Dealership Name: _____

Contact Full Name: _____

Contact Title: _____

Email: _____

Phone #: _____

Street: _____

City: _____ State: _____ Zip Code: _____

DEALER #: 00 Y

Dealership Name: _____

Contact Full Name: _____

Contact Title: _____

Email: _____

Phone #: _____

Street: _____

City: _____ State: _____ Zip Code: _____

DEALER #: 00 Z

Dealership Name: _____

Contact Full Name: _____

Contact Title: _____

Email: _____

Phone #: _____

Street: _____

City: _____ State: _____ Zip Code: _____



9. LIMITATION OF LIABILITY

- a. **ARE CO. Protection** – ARE CO. is not liable for disputes between Dealers and Customers, including pricing disputes and misrepresentation of program benefits.
- b. **Dealer Indemnification** – The Dealer agrees to indemnify ARE CO. against all claims or losses arising from misrepresentation, pricing disputes, or violations of applicable laws.

10. CONFIDENTIALITY

Dealers may not disclose proprietary information, including pricing, operational procedures, or marketing strategies, to third parties without prior written consent from ARE CO.

11. TERMINATION

- a. Either party may terminate this Agreement with 30 days' written notice.
- b. ARE CO. reserves the right to terminate this Agreement immediately for non-compliance.

12. DISPUTE RESOLUTION

- a. **Binding Arbitration** – Any disputes shall be resolved by binding arbitration under AAA rules.
- b. **Jurisdiction** – Arbitration shall take place in Cook County, Illinois.
- c. **Governing Law** – This Agreement is governed by Illinois law.
- d. **Arbitration Costs** – Each party shall bear its own costs unless otherwise determined by the arbitrator.

13. ENTIRE AGREEMENT

This Agreement represents the full understanding between the parties and supersedes all prior discussions or agreements.



14. SIGNATURES

IN WITNESS WHEREOF, the parties have executed this Agreement as of the date first above written.

Dealer/Retailer:

ARE CO. Agent Partner:

By: _____

Name: _____

Company: _____

Date: _____

By: _____

Name: _____

Company: _____

Date: _____

FOR INTERNAL USE ONLY

American Renewable Energy Company:

By: Jon M. Anderson

Name: **Jon M. Anderson**

Title: **Founder, Chief Executive Officer & President**

CORPORATE SEAL This Agreement is executed under the official corporate seal of
American Renewable Energy Company™ (ARE CO.), affixed below:

Corporate Seal:



RESCUE Roadside Ltd. is a subsidiary company of the **American Renewable Energy Company, Inc.**



CONTACT


AT YOUR SERVICE, READY TO HELP


RESCUE
ROADSIDE™

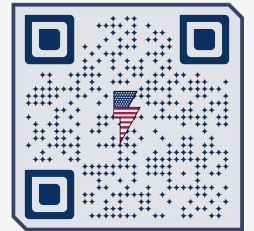


EV Charging • Roadside Assistance


DEALER SALES APP

 +1 (800) 735-7347 ext. 4

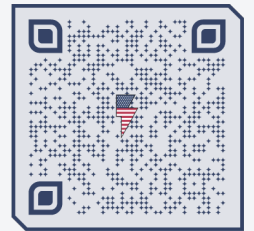
 dealers-theareco.com




24/7 ROADSIDE ASSISTANCE

 + 1 (800) 713-3970

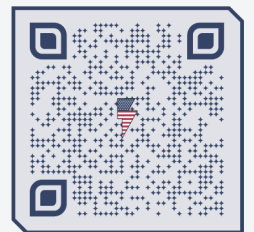
 rescue-evroadside.com/schedule-roadside-assist



CLAIMS

 + 1 (800) 713-3970

 rescue-evroadside.com/file-a-claim



CREATED BY

ARE CO.™