

# *Daniel Ullmer*

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## **Summary**

Versatile technical writer with 13 years of experience seeking a new opportunity. Analytical, creative, and tech savvy. Always ready to take the initiative to find solutions. Dedicated to delivering clear and compelling user content that empowers people to succeed.

## **Competencies**

- Writing and editing software documentation for both end users and developers
- Structured XML authoring
- Content management and reuse
- Information architecture
- Agile software development
- Usability testing
- Instructional design
- Web design
- Graphic design
- Data analysis

## **Education**

### **MS in Management and Organization (emphasis in Communication Management)**

University of Colorado Denver, 2010

### **Graduate Certificate in Technical Communication**

University of Colorado Denver, 2008

### **BA in Behavioral Science**

Metropolitan State University of Denver, 2004

### **Certificate in Data Analysis**

Front Range Community College, 2018

### **MadCap Flare Basic/Intermediate Training**

Madcap Software, Inc., 2015

### **Microsoft Certificate of Achievement – Writing Queries Using SQL Server**

AmeriTeach (Greenwood Village, CO), 2011

## **Technical Skills**

- MadCap Flare
- DITA / XML / YAML
- HTML / CSS
- SQL Server
- Jira / Confluence
- Oxygen XML Editor
- API documentation
- Paligo
- FrameMaker
- JavaScript / jQuery
- Salesforce
- Git / GitHub
- CA Agile Central
- Arbortext Editor
- ReadMe
- Tableau
- Snagit
- Photoshop
- MS Office Suite
- Vasont CMS
- RoboHelp

## **Professional Experience**

### **Senior Technical Writer**

*Exabeam – April 2021 to January 2024*

- Authored and managed user documentation for multiple products on the Exabeam Security Operations Platform, including Advanced Analytics, Event Selection, and Service Health and Consumption.
- Worked with cross-functional teams of remote subject matter experts (developers, QA engineers, marketing managers, and support engineers) to plan and review content.
- Created the first Exabeam developer documentation for APIs and webhooks after researching best practices.
- Researched third-party identity providers and wrote documentation for integrating them with the Exabeam cloud platform.
- Modified existing documentation as needed for moving on-premises products to the cloud.
- Helped improve products by providing feedback on UI labels, layouts, and functionality.
- Managed and published content with Paligo CCMS; managed documentation bugs and topic assignments in Jira; managed and published developer documentation with GitHub and ReadMe.

### **Senior Technical Writer**

*Swisslog Healthcare – February 2019 to April 2021*

- Authored and managed user documentation for multiple automated healthcare software and hardware solutions; audiences included both customers and internal stakeholders (developers and system engineers).
- Engineered a single-source, XML-based publishing system in MadCap Flare for the company's Technical Publications department. Developed and maintained the global CSS and visual design templates.
- Fully embedded in multiple cross-functional agile teams. Managed and published content with MadCap Flare and MadCap Central; managed documentation bugs and topic assignments in Jira.

## **Technical Writer (Contractor)**

*Salesforce – October 2018 to January 2019*

- Authored and edited user documentation and online tutorials for Salesforce Developer Experience (DX) tools and methodologies.
- Documented command syntax and parameters for the Salesforce command line interface.
- Explained concepts and processes for setting up Salesforce DX development environments and managing application life cycles.
- Authored a blog about the role of scratch orgs in package development.

*Eberl Claims Service – September 2018 to November 2018*

- Engineered a single-source, XML-based online help system with MadCap Flare. Used variables and conditions to deliver customized content to different clients from the same set of core files.
- Designed the styles and visual layout of the online help UI.

*Schneider Electric – November 2017 to May 2018*

- Authored and edited user documentation for ArcFM Designer, a GIS-based application for designing and maintaining utility services.
- Converted various ArcFM software user guides into structured, topic-based, DITA XML content in Arbortext Editor. This required editing, rewriting, restructuring, and tagging a wide range of complex topics.

## **Technical Writer / Courseware Developer**

*LogRhythm – August 2014 to October 2017*

- Authored and managed user documents and training materials for cybersecurity software.
- Worked with cross-functional teams of local and remote subject matter experts (developers, QA engineers, product managers, and support engineers) to plan and review content.
- Engineered single-source, XML-based publishing systems in MadCap Flare for the company's Technical Publications and Training departments.
- Restructured and rewrote existing technical documents and training materials into topic-based content; created regular expressions to automate the process of restructuring XML.
- Restyled the company's print help guides and online help systems, creating a sleeker and more stylish look and feel for both. Created new cover and header art.
- Provided feedback on application UI labeling and layout.
- Applied JavaScript to enhance the functionality of the online help system.

**Technical Writer (Contractor)**

*Motorola Solutions – March 2013 to August 2014*

- Authored and edited user documentation for public safety communications software.
- Restructured and rewrote legacy documentation to meet DITA content requirements.
- Worked extensively with Adobe FrameMaker.
- Played the leading role in developing the automation tools (conversion tables and scripts) for converting unstructured FrameMaker documents into structured DITA content.
- Managed DITA content in Vasont CMS.
- Analyzed issues with the company style guide and offered recommendations for improvement.

**Technical Writer and Web Designer**

*SmartSource Management – January 2011 to March 2013*

- Authored user documentation for custom web applications.
- Designed commercial web pages and HTML email templates. Related duties included graphic design, copy editing, and applying front-end scripting with JavaScript.
- Wrote SQL Server database queries. Developed new data tables and managed dynamic web content with SQL Server.
- Performed quality assurance checks on new websites and applications.
- Trained clients on new business workflows.
- Researched various third-party services; authored reports providing cost analyses, vendor comparisons, and business recommendations.

**Writing Consultant**

*Epic Business Planning – August 2010 to January 2011*

- Authored custom business plans to help clients obtain funding.
- Developed business strategies.
- Researched relevant industry, market, competition, and demographic information.
- Provided strengths, weaknesses, opportunities, and threats (SWOT) analyses.
- Developed marketing strategies.
- Produced written descriptions of products, services, locations, facilities, and managerial qualifications.

## **Additional Project Experience**

### **Website Usability Testing and Consulting**

*University of Colorado at Denver - 2009*

- Helped plan and implement a usability test of the university's main website to assess organization and navigability; co-authored a twenty-page report of recommendations for the university site designers concerning possible changes based on users' behavior and preferences.