

SAMPLE Council Strategic Plan

July 1, 20__ - June 30, 20__

District Number: _____ District Deputy: _____
Council: _____ Location: _____
Grand Knight: _____ Membership Director: _____
Program Director: _____ Financial Secretary: _____

MEMBERSHIP GOALS

Membership July 1	Supreme Quota*	Net Goal to Dec. 31	Net Goal to June 30
99	7	4	7

*Achieve a **net gain of 7%** in membership July 1, 2010 – June 30, 2011.

How your Council plans to achieve the membership goals:

Recruitment

Promote membership at all meetings, Conduct Church drives in October and March. Schedule 1st degrees every two months. Ensure good programs are carried out which will make Council visible in the Church and Community. Review former members list.

Retention

Have retention committee in place. Provide programs in all six service areas which will maintain member interest. Make members feel welcome in my council and encourage participation.

Round Tables

Meet with Pastors in mission churches to discuss establishing Round Tables in each Parish.

Number of members recorded on roster as: 1st Degree 14 2nd Degree 24 3rd Degree 61

First Degrees (July 1 – Dec.31)

Date: July 20 Date: Aug 15

Date: Aug 31 Date: _____

Date: _____ Date: _____

First Degrees (Jan.1 – June 30)

Date: Jan 15 Date: Feb 25

Date: April 1 Date: June 1

Date: _____ Date: _____

The **Retention Committee** for my Council consists of Brothers (should be chaired by DGK with the Trustees as members):

Chairman: DGK

Member: _____ 1st year trustee

Member: 2nd year trustee

Member: 3rd year trustee

Verified by Grand Knight

Date

PROGRAMS

Please give the **name of each Director** and **list the Programs** to be conducted by your Council in each of the **six (6)** activity areas (**name/date** where possible) for the **July 1 – June 30**.

Council

Director: XXXXXXXXX

 Columbus Day Celebrations, Knight of the Month, Knight of the Year, Special occasion celebrations, Promote activities with good PR (Newspaper, local community channel)

Church

Director: XXXXXXXXX

 Memorial mass for deceased members, Communion brunches, Keep Christ in Christmas, Marion prayer program ,lay ministry, promote Vocations.

Community

Director: XXXXXXXXX

 Special Olympics, Community food drives, Santa Claus parade, Blood donor clinic, Community cleanup.

Family

Director: XXXXXXX

 Programs to celebrate family week Aug 8 to 14, Promote Church grounds cleanup as a family, Sponsor a family outing(picnic, bowling, skating) Promote family of the month and family of the year.

Youth

Director: XXXXXXXXX

 Columbian Squires, Free Throw, Soccer challenge, Essay contest, Substance abuse contest.

Pro-Life

Director: XXXXXXXXXXXX

 Support Culture of Life, Good Friday march, Promote Rose Sunday, Suppoer Right to Life association, Day of prayer for the unborn.

Grand Knight

Date