

North Star Fertility Partners, LLC Privacy Policy

Last Updated: July 2026

North Star Fertility Partners, LLC (“we”, “us” and “our”) values your privacy. This Privacy Policy (“**Privacy Policy**”) applies to all websites, mobile applications, social media pages, and other technologies we own and/or operate, including in connection with our third-party partners (collectively, the “Sites”) and to the services we provide (the “Services”). The purpose of this Privacy Policy is to provide you with information concerning how we collect, use, maintain, and share your Personal Information in accordance with applicable data protection laws. Depending on how you interact with us and where you are located, we may process different Personal Information from or about you. To the extent applicable, we will process Personal Information consistent with applicable privacy laws including but not limited to the California Consumer Privacy Act (“**CCPA**”), the European Union General Data Protection Regulation (“**EU GDPR**”), and the United Kingdom General Data Protection Regulation (“**UK GDPR**”).

Please review this Privacy Policy carefully to understand what we do in regard to your Personal Information and:

- If your Personal Information is subject to the EU GDPR or UK GDPR, please review the “Additional Disclosures for Data Subjects in the European Economic Area and the United Kingdom” section for additional disclosures.
- If you are a California resident, please review the “Additional Disclosures for California Residents” section for additional disclosures, our notice at collection and a description of your rights under the CCPA.
- If you are a resident of state that has laws governing the collection of certain health-related information we collect, please review the “Consumer Health Data Privacy Notice.”

You can find a printable version of this Privacy Policy by clicking [here](#).

Personal Information We Collect and How We Use and Disclose It

Depending on how you interact with us, we may collect and use the following categories of Personal Information for the purposes described below. We may also share your personal data with the categories of third parties listed in the chart below.

Category of Personal Information Collected	Types of Personal Information Collected	Purposes for Collection, Use and Disclosure	Categories of Third Parties with Whom We have Disclosed Personal Information
Identifiers	Name, Alias, Postal Address, Unique Personal Identifiers, Online Identifiers, IP Address,	Confirm your identity, create your	Other clients and users of our Services, service

Category of Personal Information Collected	Types of Personal Information Collected	Purposes for Collection, Use and Disclosure	Categories of Third Parties with Whom We have Disclosed Personal Information
	Email Address, Account Name, SSN, Driver's License Number, Passport Number, Signature, Physical Characteristics or Description, Telephone Number, Education, Employment, Employment History, Bank Account Number, Credit Card Number, Debit Card Number, Financial Information, Medical Information, Medical History including any information on past pregnancies, Family Medical History, Mental Health History, Family Mental Health, Criminal and Civil Background Checks, Employment and Education Verification, Health Insurance Information.	account/profile, provide our Sites and Services, fulfill your requests for Services, communicate with you.	providers (including our support services and system providers), our business partners, and your medical providers (including clinics and doctors involved in your care).
Certain Personal Information Protected Under Federal and State Laws	Name, Signature, Social Security Number, Physical Characteristics/Description, Address, Telephone Number, Passport Number, Driver's License/State Identification Number, Insurance Policy Number, Education, Employment/Employment History, Bank Account/Debit or Credit Card Information, Other Financial Information, Health Insurance Information, Medical Information.	Confirm your identity, create your account/profile, provide our Services, fulfill your requests for Services, communicate with you.	
Protected Characteristics	Race, Color, Religion, Sex, National Origin, Age, Disability, Genetic Information, Pregnancy Status, Sexual Orientation, Gender Identity, Familial Status, Disability.	Confirm your identity, create your account/profile, provide our Services, fulfill your requests	Other clients and users of our Services, service providers (including our support services and system

Category of Personal Information Collected	Types of Personal Information Collected	Purposes for Collection, Use and Disclosure	Categories of Third Parties with Whom We have Disclosed Personal Information
		for Services, communicate with you.	providers), our business partners, and your medical providers (including clinics and doctors involved in your care).
Sensitive Personal Information	Social Security Number, Driver's License Number, State Identification Card, Passport Number, Racial or Ethnic Origin, Religious or Philosophical Beliefs, Genetic Data.	Confirm your identity, create your account/profile, provide our Services, fulfill your requests for Services, communicate with you.	
Internet or Other Similar Network Activity	Browsing History, Search History, Information Regarding Interactions with a Website.	Provide and improve our Sites and Services, understand how you are using our Sites and Services, develop new Services, customize and personalize advertising and content delivered to you.	Service providers (including our support services and system providers), advertising and marketing companies and our business partners.
Audio Visual Information	Photographs, Video Images, Call Center Recordings	Provide and improve our Sites and Services, understand how you are using our Sites and Services, fulfill your requests for our Services.	Other clients and users of our Services, service providers (including our support services and system providers), and your medical providers (including

Category of Personal Information Collected	Types of Personal Information Collected	Purposes for Collection, Use and Disclosure	Categories of Third Parties with Whom We have Disclosed Personal Information
			clinics and doctors involved in your care).
Geolocation Data	Device location	Confirm your identity, provide our Services, fulfill your requests for Services, communicate with you.	Service providers (including our support services and system providers), and our business partners
Professional or work-related information	Current or past job history or performance, conduct, performance evaluations.	Confirm your identity, create your account/profile, provide our Sites and Services, fulfill your requests for Services, communicate with you.	Other clients and users of our Services, service providers (including our support services and system providers), and our business partners
Inferences Drawn from Other Personal Information	Profiles about you reflecting your preferences, characteristics, psychological trends, predispositions, behavior, attitudes, intelligence, abilities, and aptitudes.	Create your account/profile, provide our Sites and Services, fulfill your requests for Services.	Other clients and users of our Services, service providers (including our support services and system providers), and our business partners

In addition, we may have disclosed all of the categories of Personal Information identified above, to the following categories of third parties to comply with our legal obligations or for our business or commercial purposes:

- **Legal/Regulatory Authorities**, including to respond to a subpoena or court order, judicial process, or regulatory inquiry; to defend against fraud, lawsuits, claims or other liabilities;

and to prevent physical harm or financial loss in connection with any suspected or actual illegal activity.

- **Purchasers of Business or Assets**, should we undergo any change in control, including by means of a merger, acquisition, or purchase of substantially all of our assets, your Personal Information may be shared with the parties involved in such transaction.
- **Other Third Parties**, to share Personal Information with other third parties at your direction, including with your consent, where applicable, and/or as otherwise permitted by law.

How Do We Collect Personal Information

Depending on how you interact with us, we may collect one or more of the above listed categories of Personal Information about visitors to our Sites and individuals who use or may use our Services. This information may be collected directly from you or automatically from your interactions with us.

Information Collected Directly: We may collect Personal Information directly when you (i) visit or interact with our Sites; (ii) request additional information about our Services, including through our chat features, forms and applications on the Sites; (iii) register for our Services or contact us; (iv) visit one of our locations; or (v) otherwise interact with us.

Information Collected Automatically: We may gather information about you automatically through your use of the website (e.g., your IP address and how you navigate our website). We may collect this information about you by using cookies, tracking pixels and other technologies (collectively, “Cookies”). Information collected may include pages visited, time spent on pages, browser and device information, general geographic location, referral sources, and interactions with website content. This information helps us improve website performance, user experience, and content relevance. Google Analytics is configured to support IP anonymization and aggregate reporting features.

We may also use analytics providers like Google Analytics to collect information about how visitors use our websites. For example, we may use this information for impression reporting and demographic and interest reporting. This information includes Personal Information disclosed in this Privacy Policy and can be combined with other data related to you collected through Google’s advertising cookie or other third-party technology. For more information on how Google Analytics uses data, visit Google’s [Notice](#). To opt out of Google Analytics cookies, visit Google’s [My Ad Center](#) and/or download the Google Analytics [Opt-Out Browser Add-On](#).

Additional details on our use of cookies and online tracking technologies is described below in “Our Use of Cookies and Other Tracking Technologies.”

[Third Parties or Other Sources: We may receive your personal data from other sources, as permitted by law, including from our services providers, business partners, social media platforms (note that the personal data we receive from the platforms is dependent upon their policies and your settings on each platform) and third party websites.

Our Use of Cookies and Other Tracking Technologies

When you visit our Sites, our servers automatically collect limited information about your computer when you visit our Sites, including via third party pixels and “cookies”. A “cookie” is a small text file that is recorded either temporarily or persistently on your hard drive that a website can use in order to recognize visitors and collect certain information to facilitate their ongoing access to and use of the website. This information may include the type of browser software you use, the operating system you are running, the IP address assigned to your computer or Internet connection, and the IP address of the website, if any, that referred you to our Sites. We use this information to understand how visitors navigate through our Sites, to enhance your experience while using our Sites, and to make the materials we post as valuable to visitors as possible

What Types of Cookies Do We Use?

- **Essential Cookies:** These cookies are essential for the Website to function properly and enable basic features such as page navigation and access to secure areas of the site.
- **Analytics:** These cookies help the website operator understand how its website performs, how visitors interact with the site, and whether there may be technical issues.
- **Personalization:** These cookies allow the website to remember choices you make (such as your username, language, or the region you are in) and provide enhanced, more personal features. For example, a website may provide you with local weather reports or traffic news by storing data about your general location.
- **Session Reply Cookies:** These cookies record your interactions with our websites, including mouse movements, text, and other information, associated with your visit to our Sites. This information is used to help us improve our websites and better provide you with information you are interested in when you visit our websites. They may be set by us or by third party providers whose services we have added to our pages. This information is used to help us improve our Sites and better provide you with information you are interested in when you visit our Sites.
- **Social Media Cookies:** We may use certain social media cookies that are set by a range of social media services that we have added to the Sites to enable you to share our content with your friends and networks on those platforms. They are capable of tracking your browser across other websites and building up a profile of your interests. This may impact the content and messages you see on other websites you visit. If you do not allow these cookies, you may not be able to use or see these sharing tools.

How Can Manage or Disable Cookies?

You can manage your cookie preferences at any time through the cookie consent tools made available on our Sites, including through the “Manage Cookies” or “Your Privacy Choices” link presented on the website. We use Cookiebot to manage cookie consent preferences and non-essential tracking technologies.

Where required by applicable law, non-essential analytics and advertising cookies are not activated unless you provide consent.

You may also manage or disable cookies through your web browser settings. Please note that certain cookies are necessary for core website functionality, and disabling cookies may affect the availability or functionality of certain features of the Sites.

To learn more about cookies and how to control or delete them, please visit [All About Cookies](#).

Our Sites do not currently respond to browser-based “Do Not Track” signals.

How Personal Information is Used and Processed

We may process your Personal Information as necessary for us:

- To provide our Services;
- To fulfill our legitimate interests, including to manage our business operations and optimize our media spend and service experience;
- To take steps to prevent, detect or investigate crime, fraud, misconduct or any unlawful action or omission;
- To comply with policies and procedures under applicable regulations, guidelines or notices as well as our own policies and procedures;
- To inform you of our Services and relevant news; and
- For other purposes with notice to you and with your consent where necessary.

Cross-Border Transfers

We may transfer your Personal Information to a jurisdiction other than the one from which we have collected your Personal Information, including to countries that may not have the same level of protections as the country where you are located. By using our Services and our Sites, you agree to the transfer of your Personal Information to other jurisdictions.

Retention of Personal Information

We will only retain your Personal Information for as long as necessary to fulfill the purposes for which it was collected, including for the purposes of satisfying any legal, regulatory, accounting, or reporting requirements, unless otherwise permitted or required by law.

Security of Personal Information

The security of all Personal Information provided to us is important and we take reasonable steps designed to protect your Personal Information. We maintain reasonable administrative, technical, and physical safeguards designed to protect Personal Information that we receive against accidental, unlawful, or unauthorized destruction, loss, alteration, access, disclosure or use. If you

have created an account with us, you are responsible for keeping confidential any usernames and passwords you use to access our Services. Do not share this password with anyone else and not use this password for other services or products. If you have reason to believe that your Personal Information is no longer secure, please immediately contact us as set forth below in the “Contact Us” section.

Your Choices & Rights

Depending upon where you reside, certain choices and rights may be available to you under applicable data protection laws.

Under certain circumstances, you may have the right to:

- Have access to your Personal Information by submitting a request to us;
- Have your Personal Information deleted;
- Have your Personal Information corrected if it is wrong;
- Have the processing of your Personal Information restricted;
- Object to further processing of your Personal Information, including to object to marketing from us;
- Make a data portability request;
- Withdraw any consent you have provided to us;
- Obtain a list of third parties to whom we have sold your Personal Information.
- Obtain any information about inferences we have made based on your Personal Information as well as information on whether we or one of our processors is using your Personal Information or profiling to make decisions that could make significant decisions about you. We are not currently engaging in such profiling that would entail us to make such significant decisions about you.
- Restrict any automatic processing of your Personal Information including any automated profiling; and
- Complain to the appropriate Supervisory Authority.

You may exercise these rights by contacting us at 1-888-987-7577 or info@nsfertility.com. Depending on where you are located or where you are a resident, you may have certain additional rights to your Personal Information. For a description of your rights, please see the following for additional disclosures about your rights and choices:

- “Additional Disclosures for Data Subjects in the European Economic Area and the United Kingdom”

- “Additional Disclosures for California Residents”
- “Consumer Health Data Privacy Notice”

Third-Party Links

We may provide links to other sites or resources provided by third parties. These links are provided for your convenience only. We have no control over the contents of those sites or resources, and accept no responsibility for them or for any loss or damage that may arise from your use of them. If you decide to access any of the third-party links on the Sites, you do so entirely at your own risk and subject to the terms and conditions of those sites.

Children

We do not knowingly collect Personal Information from children under the age of 18 through our Sites, unless you have provided it. If you are under 18, we encourage you not to give us any Personal Information. We encourage parents and legal guardians to monitor their children’s internet usage and to help enforce our Privacy Policy by instructing their children never to provide us Personal Information. If you have reason to believe that a child under the age of 18 has provided Personal Information to us, please contact us, and we will endeavor to delete that Personal Information from our databases.

Additional Disclosures for Data Subjects in the European Economic Area and the United Kingdom

Roles

The EU GDPR and UK GDPR distinguish between organizations that process Personal Information for their own purposes (known as “controllers”) and organizations that process Personal Information on behalf of other organizations (known as “processors”). We act as a controller with respect to Personal Information collected as you interact with the Website.

Lawful Basis for Processing

The EU GDPR and UK GDPR require a “lawful basis” for processing Personal Information. Our lawful bases include where:

- **Consent:** You have given consent to the processing of your Personal Information for one or more specific purposes either to us or to our service providers or partners.
- **Contractual Necessity:** Processing your Personal Information is necessary for the performance of a contract between you and us.
- **Legal Obligation:** Processing your Personal Information is necessary for compliance with a legal obligation.

- **Legitimate Interests:** Processing your Personal Information is necessary for the purposes of the legitimate interests pursued by us or a third party provided that your interests and fundamental rights and freedoms do not override those interests.

Transfers of Personal Information Outside of the EEA or UK

When we transfer Personal Information to a country that is not regarded as ensuring an adequate level of protection for Personal Information under the EU GDPR, UK GDPR, or other applicable laws, we will seek to ensure a similar degree of protection is afforded to Personal Information by ensuring that, where possible, we put in place appropriate safeguards (such as standard contractual clauses approved by the European Commission or other relevant authority) or otherwise transfer Personal Information in accordance with applicable laws, such as where the transfer is necessary for the performance of a contract between you and us or between us and a third party in your interest, where the transfer is necessary to establish, exercise or defend legal claims, or where the transfer is made for important reasons of public interest.

Your Rights Under the EU GDPR and UK GDPR and How to Exercise Them

- **Right to Be Informed:** You may have the right to know or be notified about the collection of your Personal Information.
- **Right to Access:** You may have the right to be provided with a copy of your Personal Information.
- **Right to Data Portability:** You may have the right to receive the Personal Information you have provided to us in a structured, commonly used, and machine-readable format and/or to ask that we transmit your Personal Information to a third party, where applicable.
- **Right to Delete/Be Forgotten:** You may have the right to request that we delete the Personal Information we have collected about you, subject to certain legal exceptions.
- **Right to Correct:** You may have the right to request that we correct any inaccurate Personal Information we have collected about you.
- **Right to Restrict Processing:** You may have the right to require us to restrict processing of your Personal Information.
- **Right to Object:** You may have the right to object the processing of your Personal Information for direct marketing/profiling or where we are processing your Personal Information for our legitimate interests.
- **Right to Withdraw Consent:** Where you have provided us with consent the processing of your Personal Information, you may have the right to withdraw such consent.
- **Right to Not be Subject to Automated Individual Decision-Making:** You may have the right to not be subject to a decision based solely on automated processing that produces legal effects concerning you or similarly significantly affects you.

- **Right to Contact Supervisory Authority:** You may have the right to contact the relevant supervisory authority.

Additional Disclosures for California Residents

This section supplements our Privacy Policy on our websites, mobile applications, social media pages, and other technologies we own and/or operate, including in connection with our Sites and to our Services. Terms used in this section have the meaning ascribed to them in the CCPA.

Notice of Collection and Use of Personal Information

The “Personal Information We Collect and Process” section above explains (1) the categories of Personal Information we collect from you, (2) the business or commercial purposes for using such information, depending on how you interact with us, and (3) each category of Personal Information is shared. We retain your Personal Information as described above in the “Retention of Personal Information” section.

We do sell and share your Personal Information (as such terms are defined under the CCPA). For more information about our privacy practices, please review our Privacy Policy.

Our Collection, Use and Disclosure of Personal Information and Sensitive Personal Information

The “Personal Information We Collect and Process” section above explains how in the preceding 12 months, depending on how you interact with us, (1) the different categories of Personal Information and Sensitive Information we may have collected, (2) how we have disclosed such categories for business or commercial purposes, and (3) the sources we have collected such Personal Information from, and how that Personal Information is shared.

Please note, we do not “sell” or “share” (as those terms are defined under the CCPA) your Personal Information. We may disclose certain Personal Information with our other clients and users of our Services, service providers, advertising and marketing companies, our business partners, and other third-party vendors as directed by you. We do not knowingly sell or share the Personal Information of California residents under 16 years old. For more information or to exercise your rights please see the “Your Rights” section below.

Under the CCPA, certain personal information we collect and process may be considered “sensitive personal information” (e.g., passport number, driver’s license, state identification card, and citizenship and immigration status). The CCPA requires that we provide you with a right to limit our use or disclosure of such sensitive personal information in certain circumstances. Currently, we are not using your sensitive personal information for purposes that would require that we provide you with a right to limit.

Our Sale or Sharing of Personal Information

Additionally, in the past 12 months, we may have sold or shared the following categories of personal information to the following categories of third parties and for the following business/commercial purposes:

Category of Personal Information	Categories of Third Parties to Which Personal Information is Sold or Shared	Business or Commercial Purposes for Selling or Sharing Personal Information
Internet or Other Similar Network Activity	Service providers (including our support services and system providers), advertising and marketing companies and our business partners	• Providing advertising and marketing services • Auditing related to counting ad impressions to unique visitors, verifying positioning and quality of ad impressions, and auditing compliance • Short-term, transient use, such as non-personalized advertising shown as part of your current interaction with us • Helping to ensure security and integrity • To operate, maintain, and improve the Site and our products and services. • Debugging to identify and repair errors that impair existing intended functionality • Undertaking internal research for technological development and demonstration

Your Rights

If your Personal Information is subject to the CCPA, you may have certain rights, subject to applicable exemptions and limitations, with regard to such Personal Information, including the right to:

- Be informed, at or before the point of collection, of the categories of Personal Information to be collected and the purposes for which the categories of Personal Information shall be used.

- Request that we delete any Personal Information about you that we collected, subject to certain exceptions (“Request to Delete”).
- Correct inaccurate Personal Information (“Request to Correct”).
- Request that we, as a business that collects Personal Information about you and that discloses your Personal Information for a business purpose, disclose to you (“Request to Know”) the: (i) categories of Personal Information we have collected about you; (ii) categories of sources from which we collected the Personal Information; (iii) business or commercial purpose for collecting or selling the Personal Information; (iv) categories of third parties with which we disclose Personal Information; and (v) specific pieces of Personal Information we have collected about you.
- Not be discriminated against because you exercised any of your rights under the CCPA.
- Opt-out of the “sale” (as that term is defined in the CCPA) of your Personal Information if a business sells your Personal Information (we do not).
- Opt-out of the “sharing” (as that term is defined in the CCPA) of your Personal Information if a business shares your Personal Information with third parties (we do not).
- Limit the use and disclosure of Sensitive Personal Information where required by the CCPA (“Right to Limit”) (please note that we are not using your Sensitive Personal Information for purposes that would require that we provide you with a right to limit).

The CCPA does not restrict our ability to do certain things like comply with other laws or comply with regulatory investigations. We also reserve the right to retain, and not to delete, certain Personal Information after receipt of a Request to Delete from you, where permitted by the CCPA or another law or regulation.

How to Submit a CCPA Consumer Rights Request

If your Personal Information is subject to the CCPA, you may submit Requests to Know, Requests to Correct and Requests to Delete (“Consumer Rights Request”), you may exercise these rights by contacting us at 1-888-987-7577 or info@nsfertility.com.

We are only required to respond to verifiable Consumer Rights Requests made by you or your authorized agent. When you submit a Consumer Rights Request, we may ask that you provide clarifying or identifying information to verify your request. Such information may include, at a minimum, depending on the sensitivity of the information you are requesting and the type of request you are making, your name and email address. Any information gathered as part of the verification process will be used for verification purposes only. You are permitted to designate an authorized agent to submit a Consumer Rights Request on your behalf and have that authorized agent submit the request through the provided methods. We may deny requests from authorized agents who do not submit proof that they have been authorized by you to act on your behalf. We

may also require that you directly verify your own identity with us and directly confirm with us that you provided the authorized agent permission to submit the request. **Do Not**

Track and Shine the Light

Our websites and apps are not designed to respond to "do not track" requests from browsers.

“Shine the Light” and “Eraser” Laws: Residents of the State of California may request a list of all third parties to which we have disclosed certain information during the preceding year for those third parties’ direct marketing purposes.

Consumer Health Data Privacy Notice

North Star Fertility Partners, LLC (“we”, “us” and “our”) is providing this Consumer Health Data Privacy Notice (“Health Privacy Notice”) provided pursuant to the Washington My Health My Data Act (“MHMDA”) (RCW 19.373.005 to 19.373.900) and similar U.S. laws (collectively “Health Privacy Laws”). The laws of your state or country of residence may not regulate our handling of your Consumer Health Data (“CHD”). As such, you may or may not be entitled to exercise or receive the rights and information described herein.

This Health Privacy Notice supplements the information contained in our Privacy Policy and describes our collection, use and disclosure practices related to CHD we may collect about you about you through its operation of our website (<https://www.nsfertility.com/>) and mobile applications. This Health Privacy Notice also describes certain rights and options you have regarding your CHD. Please read this Health Privacy Notice carefully before providing us with your CHD.

Categories of CHD Collected

For purposes of this Health Privacy Notice, CHD is defined as any “personal information that is linked or reasonably linkable to a “consumer” (e.g., a resident of the state to which the law pertains) and that identifies the consumer’s past, present, or future physical or mental health status.” CHD does not include protected health information subject to the federal Health Insurance Portability and Accountability Act and its related regulations (“HIPAA”).

We may collect the following categories of CHD and share these categories of CHD, as described below in the “Our Sharing of CHD” section:

- Individual health conditions, treatment, diseases, or diagnosis.
- Social, psychological, behavioral, and medical interventions.
- Health-related surgeries or procedures.
- Use or purchase of prescribed medication.
- Bodily functions, vital signs, symptoms, or measurements of other types of consumer health data.
- Diagnoses or diagnostic testing, treatment, or medication;
- Reproductive or sexual health information;
- Genetic data; or

- Other information that may be used to infer or derive data related to the above or other health information.

Categories of CHD Sources

We may collect one or more of the following categories of CHD about our visitors to our Sites and individuals who use or may use our Services in the future. We collect CHD when these individuals (i) visit or interact with our Sites; (ii) request additional information about our Services, including through our chat features, forms and applications on the Sites; (iii) register for our Services or contact us; (iv) visit one of our locations; or (v) otherwise interact with us.

Why We Collect and Use CHD

We—and our service providers—may collect, process and use the CHD described in this CHD Privacy Notice for the following purposes:

- To provide our Services;
- To fulfill our legitimate interests, including to manage our business operations and optimize our media spend and service experience;
- To take steps to prevent, detect or investigate crime, fraud, misconduct or any unlawful action or omission;
- To comply with policies and procedures under applicable regulations, guidelines or notices as well as our own policies and procedures;
- To inform you of our Services and relevant news; and
- For other purposes with notice to you and with your consent where necessary

Our Sharing of CHD

Unless specifically stated, we do not sell or share CHD to Third Parties for their own use. However, we may share or process CHD as defined in this notice with our affiliates and trusted partners in arrangements for purposes of targeted advertising, as the terms “sell,” “share,” “process,” and “targeted advertising” are defined in the Health Privacy Laws. In these arrangements, use of the information we share is limited by policies, contracts or similar restrictions.

We may share CHD to the following parties:

- **Service Providers**, including those who work to enhance our Sites or Services, support our practice management software systems or other customer service-related Services, conduct due diligence, and protect the security of our systems and networks.
- **Other Business Partners**, including to provide our Services to you or to host events.

- **Your Medical Providers**, including those clinics and doctors who are involved in your care.
- **Intended Parents**, those individuals who will benefit from the services of a surrogate.
- **Legal/Regulatory Authorities**, including to respond to a subpoena or court order, judicial process, or regulatory inquiry; to defend against fraud, lawsuits, claims or other liabilities; and to prevent physical harm or financial loss in connection with any suspected or actual illegal activity.
- **Purchasers of Business or Assets**. Should we undergo any change in control, including by means of a merger, acquisition, or purchase of substantially all of our assets, your CHD may be shared with the parties involved in such transaction.
- **Other Third Parties**. We share CHD with other third parties at your direction, including with your consent, where applicable, and/or as otherwise permitted by law.

Your Rights

Subject to certain exceptions, under certain applicable laws related to CHD, you may have:

- The right to confirm whether we collect or share your CHD and to access such CHD including a list of the third parties and affiliates to whom the information may have been shared.
- The right to withdraw consent from our collection and sharing of CHD.
- The right to withdraw consent for selling of CHD.
- The right to request changes to your CHD.
- The right to delete your CHD.

Where the collection or use of your CHD is necessary for us to provide a product or service you have requested from us, we may collect and use your CHD without your consent. If we collect or use your CHD for other purposes, however, we will obtain your consent for such processing, where the law requires us to do so. Where consent is the basis for processing your CHD and where law permits, you have the right to withdraw your consent to such processing.

You may exercise any of these rights by contacting us at 1-888-987-7577 or info@nsfertility.com.

We will authenticate your requests and process it as required by law. Please allow up to 45 days for a response. If we deny your request, you may appeal that denial by email us at info@nsfertility.com. If your appeal is unsuccessful, you can file a complaint with the relevant government body in your state, including:

- Washington State Attorney General at www.atg.wa.gov/file-complaint.
- Nevada State Attorney General at https://ag.nv.gov/Complaints/File_Complaint/.

Changes to this Privacy Policy

This Privacy Policy is effective as of the date stated at the top of this Privacy Policy. We may change this Privacy Policy from time to time. By accessing and using the Sites after we notify you

of such changes to this Privacy Policy, you are deemed to have accepted such changes. Please refer back to this Privacy Policy on a regular basis.

Contact Us

All Personal Information is collected by or on behalf of:

North Star Fertility Partners, LLC
175 Federal Street, Suite 725
Boston, MA 02110

If you have any questions regarding this Privacy Policy or our privacy practices, please contact us at 1-888-987-7577 or info@nsfertility.com.