



It's time again to make plans for TWO of Frankenmuth's premier events:  
The 2020 Summer Music Fest and Frankenmuth Oktoberfest

- 33<sup>rd</sup> Annual Summer Music Fest August 11-15, 2020
- 31<sup>st</sup> Annual Frankenmuth Oktoberfest September 17-20, 2020

The 33<sup>rd</sup> annual Summer Music Fest will run two consecutive weekends. The nation's finest polka bands from around the United States will be in Frankenmuth both weekends and back by popular demand will be The Fabulous Hubcaps & Magic Bus August 16<sup>th</sup> and 17<sup>th</sup>. On an average The Summer Music Fest attracts polka, Hubcap & Magic Bus fans from 38 states and many countries in addition to the local attendees. The area motels and campgrounds are filled with people who look forward to visiting Frankenmuth as well as the summer polka and music events.

The 31<sup>st</sup> annual Frankenmuth Oktoberfest will again feature the best in German entertainment. German food, beverages, and all the decorations make Oktoberfest one of Frankenmuth's most popular festivals. This event truly celebrates Frankenmuth's German heritage and grows in popularity each year. As in the past three years plans are underway for the return of the Austrian dance group known as Full Throttle.

Together the two festivals feature 9 days of the nation's best entertainers in a family friendly atmosphere, drawing patrons from not only the surrounding area but from nearly every state and many countries. Many area motels are already booked with people who will be making their way to Frankenmuth for these upcoming events. Each year we hear accolades from our many visitors of what a unique experience Frankenmuth and the surrounding area adds to their visit, which keeps bringing them back year after year.

This year, as in previous years, RAM Productions will spend more than \$25,000.00 in various advertising forms promoting Frankenmuth, the Summer Music Fest, and Frankenmuth Oktoberfest. While each festival is unique, they both represent the popular Frankenmuth tradition of "FUN" in "FUN TOWN." You and all the quality businesses around the Frankenmuth area play a key role each year in upholding that treasured tradition.

We are asking for your valued support *JUST ONE TIME*, and our request includes *BOTH EVENTS*. There are several sponsorship opportunities available, and we look forward to your company joining us this year.

Please consider one of the following sponsorship levels. Don't miss out on this affordable advertising opportunity, while also supporting two of Frankenmuth's premier events. One of our representatives will be calling you regarding your choice of sponsorship level. In the interim, if we can provide further information please contact us at 652-3378 or 800-386-3378. I thank you in advance for your support!

Thank you

Mark Janson

**Premier Sponsorship** –*Call Representative for pricing. you will receive the following package:*

Your business will receive top billing in all print ads for the Summer Music Fest and Frankenmuth Oktoberfest.

Your Company may set up a booth at both events.

Your business will receive top billing on all radio and television ads for the Oktoberfest.

Your business receives a full panel ad in either our Summer Music Fest or Oktoberfest brochure. (Your choice of brochure, on a first come first serve basis)

Your company's banner hung in the pavilion at the entrance and front stage. (banner provided by your business)

Your company logo placed on sponsor board located at the festival entrance.

Your company logo placed on BOTH festivals' daily schedules.

Your company logo listed on our front-page web site as a sponsor.

50 tickets to each festival - 100 tickets total.

(Only one full panel is available in each brochure)

**Full Page Brochure Sponsorship** –*for a \$5000 contribution you will receive the following package:*

Your business receives a full panel ad in either our Summer Music Fest or Oktoberfest brochure. (Your choice of brochure, on a first come first serve basis)

Your company's banner hung in the pavilion. (banner provided by your business)

Your company logo placed on sponsor board located at the festival entrance.

Your company logo placed on BOTH festivals' daily schedules.

Your company logo listed on our web site as a sponsor.

30 tickets to each festival - 60 tickets total.

(Only one full panel is available in each brochure)

**Half Page Brochure Sponsorship** – *for a \$3000 contribution you will receive the following package:*

Your business receives a half panel ad in either our Summer Music Fest or Oktoberfest brochure. (Your choice of brochure, on a first come first serve basis)

Your company's banner hung in the pavilion. (banner provided by your business)

Your company logo placed on sponsor board located at the festival entrance.

Your company logo placed on BOTH festivals' daily schedules.

Your company logo listed on our web site as a sponsor.

20 tickets to each festival - 40 tickets total.

(Only 2 half panels are available in each brochure)

**Platinum Sponsor** - *for a \$1200 contribution you will receive the following package:*

Your business listed as a sponsor in our brochures.

Your company's banner hung in the pavilion. (banner provided by your business)

Your company logo placed on sponsor board located at the festival entrance.

Your company logo placed on BOTH festivals' daily schedules.

Your company logo listed on our web site as a sponsor.

20 tickets to each festival - 40 tickets total.

**Gold Sponsor** - *for a \$850.00 contribution you will receive the following package:*

Your company logo placed on sponsor board located at the tent entrance.

Your company logo placed on BOTH festivals' daily schedules.

Your company listed on our web site as a sponsor.

10 tickets to each festival - 20 tickets total.

**Silver Sponsor** - *for a \$450.00 contribution you will receive the following package:*

Your company name placed on sponsor board located at the tent entrance.

Your company listed on our web site as a sponsor.

6 tickets to each festival - 12 tickets total.



Yes, we would like to advertise our business with the Frankenmuth Summer Music Fest and Frankenmuth Oktoberfest. Please mail to: Frankenmuth Festivals, 3474 S. Reese Rd, Frankenmuth, MI 48734

**Please Circle Your Level of Sponsorship**

**Premier Sponsorship    Full Page Brochure Sponsorship    Half Page Brochure Sponsorship**

**Platinum Sponsor**

**Gold Sponsor**

**Silver Sponsor**

Date \_\_\_\_\_

Business Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone Number \_\_\_\_\_

Email \_\_\_\_\_

Signature \_\_\_\_\_

Please send check or money order to:  
Frankenmuth Festivals  
3474 S. Reese Rd  
Frankenmuth, MI 48734

Fax Number 989-652-4633

Email: [ramprod@airadv.net](mailto:ramprod@airadv.net)