



A POWERFUL SISTERHOOD: STAYING CONNECTED, INVOLVED & INFORMED



Linda Hart Patton, C'88
Associate Director

NAASC NE Regional Conference

Saturday, October 3, 2020



OFFICE OF ALUMNAE ENGAGEMENT

Mission Statement

The Office of Alumnae Engagement represents the interests and needs of our diverse alumnae by affirming the history and traditions of the College through innovative programs and services that strengthen ties and encourage lifelong support of our alma mater.

OFFICE OF ALUMNAE ENGAGEMENT

Operational Statement

*The Office of Alumnae Engagement serves as the liaison between the College and its **20,730 alumnae**, represented in **47 states** and **27 countries**. The office is responsible for administering programs and services designed to benefit alumnae and support the mission of Spelman College. Along with activities focusing on alumnae recognition and leadership development, the office also facilitates opportunities for networking and mentorship between alumnae and students. The office is a department within the Division of Institutional Advancement and works in partnership with the National Alumnae Association of Spelman College (NAASC). Additionally, the office serves as advisor to the Granddaughters Club (GDC) and the Pre Alumnae Council (PAC) of The College Fund/UNCF.*

OFFICE OF ALUMNAE ENGAGEMENT ORGANIZATIONAL CHART

Jessie Brooks
Vice President of Institutional Advancement

Linda Hart Patton, C'88
Associate Director of Alumnae Engagement
Reunion, NAASC Liaison, Alumnae Awards/Recognition, Regional Engagement, Alumnae-Students Connection, Alumnae Global Travel, Team Goals/Objectives and Budget Management

Alyson Shumpert Dorsey, C'2002
Senior Alumnae Programs Manager
Sister2Sister Professional Mentoring Program, Founders Day, STARs (Admissions), Spelman MVPs (Most Valuable Partners), Alumnae Career Network, Alumnae On Campus
Advisor: Granddaughters Club

Danielle Moore
Senior Alumnae Programs Manager
New Student Orientation/History & Traditions, Homecoming, Spelman Messenger, Young Alumnae Programming, SpelmanLane Administrator & Social Networks
Supervisor: Technology Student Workers | Advisor: UNCF Pre-Alumnae Council

Tashia Terry
Alumnae Programs Coordinator
Office Manager, Engagement Database Coordinator, Event Registration, Budget Management Support
Supervisor: Work-study Students

FY2021 THEME

- Homecoming 2020:
*UNDAUNTED:
Homecoming@Home*
- Founders Day 2021:
*UNDAUNTED: Founders
Day@Spelman*
- Reunion 2021:
UNDAUNTED: Reunion@Last

UNDAUNTED
2020/2021

UNDAUNTED
Homecoming@Home

STAYING INFORMED



STAYING INFORMED: SPELMAN MESSENGER

The Spelman Messenger, established in 1885, serves as the alumnae magazine of Spelman College, and is dedicated to participating in the ongoing education of its readers through thought-provoking articles designed to promote lifelong learning. It is the official magazine of Spelman College and is committed to educating, serving, and empowering African-American women.

Email | alumnae@spelman.edu



STAYING INFORMED SPELMAN HYMN

- NEW Website Update
- <https://www.spelman.edu/about-us/hymn>

The Spelman Hymn

The Spelman Hymn was written by Spelman student, Eddy Mae Money in 1933. Officially adopted as the school's hymn in 1934, the Spelman Hymn is sung at all ceremonial events on campus, as well as convocations and chapel exercises. It is also sung at the conclusion of other special College and alumnae events and chapter meetings of the National Alumnae Association of Spelman College (NAASC).



Listen

[Spelman Hymn \(with Vocals\)](#) | [Spelman Hymn \(Organ Only\)](#)

Spelman, thy name we praise
Standards and honor raise,
We'll ever faithful be
Throughout eternity.
May peace with thee abide
And God forever guide
Thy heights supreme and true.
Blessings to you.

Through years of toil and pain
May thy dear walls remain
Beacons of heavenly light,
Undaunted by the fight;
And when life's race is won,
Thy noble work is done,
Oh God, forever bind
Our hearts to thine.

[Sheet Music \(PDF\)](#)

Words and Music By
Eddy Mae Money Shivery, C'34



STAYING INVOLVED



STAYING INVOLVED STARS

(SPELMAN TEAM OF ALUMNAE RECRUITERS)

Support over 300 nationwide high school college fairs annually

- Completed one (1) webinar (FY2021):
 - Fall: August 26, 2020 (yield, 236 volunteers)
 - *Spring: January 2021 - TBA*
- Total # of certified STARS (FY2019): 527 volunteers
- Admissions contact:
Gabrielle Boyd, C'2019,
Admissions Counselor
- Alumnae Engagement contact:
Alyson Shumpert Dorsey, C'2002
Sr. Alumnae Programs Manager



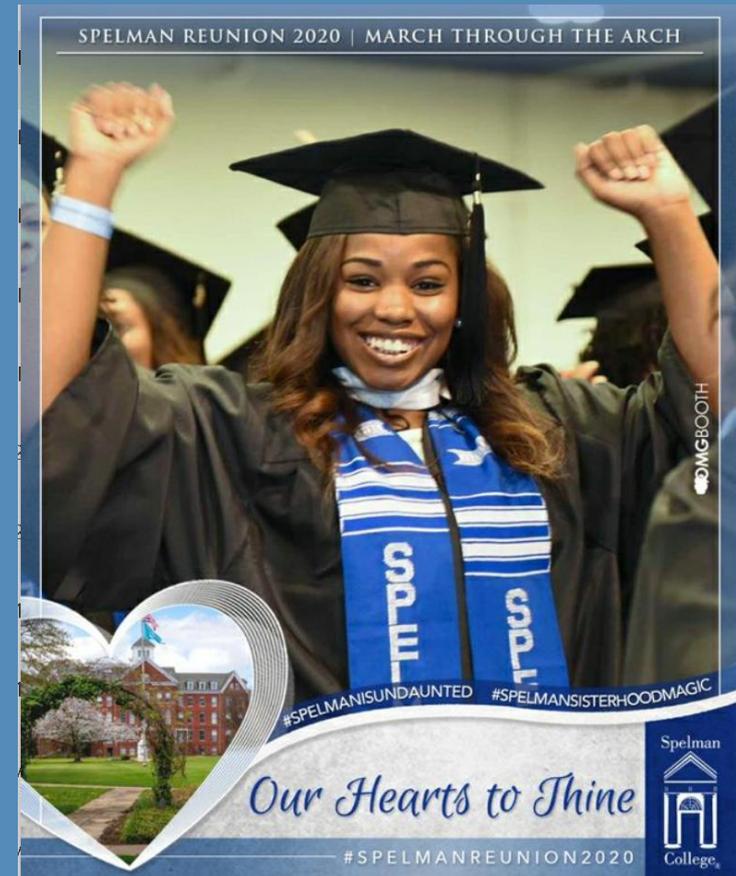
Certification **EXTENDED** to
Friday, October 9, 2020!

STAYING CONNECTED



COVID-19 ADAPTATIONS

- Created a **Thinking of You postcard** the week after teleworking implemented on campus
- **Founders Day 2020 Convocation** restructured to a virtual program within 6 weeks
- **Reunion 2020 “virtual” Pep Rally** to celebrate the classes ending in 0s & 5s



STAYING CONNECTED

- Update your contact information so we may share all the ways to stay connected! Send updates and changes to: alumnae@spelman.edu
- Chapters Connections with Students & Alumnae: Lists are released 2X per year:
 - December 1st
 - June 1st

Spelman HOMECOMING



Spelman-Morehouse Homecoming is a time for alumnae to:

- Return home
- Party with a purpose
- Give back financially to Spelman
- Celebrate the Spelman-Morehouse family ties

October 11 – 18, 2020

www.spelman.edu/HCSchedule



UNDAUNTED
Homecoming@Home

October 11-18, 2020



11

Sunday, October 11

Opening Worship
Service
11:00 AM ET

The Sister Soul Circle:
Homecoming Edition
3:00 PM ET

12

Monday, October 12

Tech Bar- Pre-Game
Happy Hour
5:00 &
6:00 PM ET



13

Tuesday, October 13
Homecoming Welcome
5:00 PM ET

14

Wednesday, October 14

Wisdom Wednesday
12:00 PM ET
&
Wind Down Wednesday
7:00 PM ET

15

Thursday, October 15

VoteComing: A Day of
Civic Engagement
5:00-8:00 PM ET



For updates, please visit
www.spelman.edu/HCSchedule

16

Friday, October 16

SPeIFest
12:00-9:00 PM ET

17

Saturday, October 17

Spelman-Morehouse
Tailgate Saturday
12:00-6:00 PM ET

18

Sunday, October 18

Closing Worship
Service
11:00 AM ET
Vespers
5:00 PM ET

THE SISTER SOUL CIRCLE

During The Sister Soul Circle, alumnae have the opportunity to:

- Escape from the pressures of today's stressful world
- Share expertise and passion with other alumnae
- Practice self care
- Learn new skills and share like experiences with each other in a space designed just for you

SUNDAY, OCTOBER 11

3PM EST VIA ZOOM

THE SISTER SOUL CIRCLE

CREATING YOUR PLAN B WHEN YOUR PLAN A DOESN'T WORK OUT

FEATURING

DR. ANDREA LEWIS, C'96
ASSOCIATE PROFESSOR &
CHAIR OF EDUCATION DEPARTMENT
SPELMAN COLLEGE

SUNDAY, OCTOBER 11

3PM EST VIA ZOOM

Spelman College
A Choice to Change the World

Homecoming Edition
October 11-16, 2020

<https://spelman.zoom.us/meeting/register/tJYtfu2rpzorHN3DyTrSWLXsugZeHkGW5TRR>

Sunday, October 11, 2020
@ 3P Eastern Time

ALUMNAE-STUDENTS CONNECTIONS

Alumnae-Students Connections allow alumnae and students to:

- Develop lifelong sisterly bonds
- Experience cultural excursions and professional development together
- Share intergenerational conversations



MENTORING & NETWORKING

- We have acquired a mentoring platform called Mentor Spaces where alumnae and students can connect in industry specific mentoring spaces for group mentoring and networking. We are encouraging all students to join Mentor Spaces along with all alumnae who are interested. Stay tuned for information on how you can join mentors spaces and connect with alumnae on your time.

MENTOR SPACES

LIFT AS YOU CLIMB

- We are creating a Senior Symposium series of webinars and workshops to help our seniors navigate life skills that will help them succeed beyond the gates. Topics to include: budgeting, completing HR paperwork and benefits, salary negotiations, how to choose housing, networking, work-life balance and more. There will be a combination of alumnae and industry leaders to help present these topics to assist you in excelling at life beyond the gates.

THANK YOU!

Sisterly,

Linda Hart Patton, C'88
Associate Director

Alyson Shumpert Dorsey, C'2002 &
Danielle Moore
Senior Alumnae Program Managers

Tashia Terry
Alumnae Programs Coordinator



NAASC